

## वृद्धि - Paradigm 2014

22<sup>nd</sup> and 23<sup>rd</sup> May, 2014



MPBIM's prestigious management fest "Paradigm 2014 - Vridhhi" was celebrated on 22<sup>nd</sup> and 23<sup>rd</sup> May. Vridhhi in Sanskrit means "Growth" at "Vridhhi" At Vridhhi, competitions were held in various aspects to test the business acumen of brilliant minds who aspire to create a niche for themselves in the present global front.

The events focussed on the ancient political and economic strategist Chanakya and revolved around his "Chanakya's Legacy".



The Chief Guest for the event was **Sri. Subhendu Panigrahi**, co-founder at **Venturesity**, **VentureHire** and Co-Founder and Startup Curator at **Innovation Angels**. Sri Panigrahi was former Shelf Life Engineer at Infratab Inc., Coordinator at Entrepreneurship Cell and Summer Intern at IIM Lucknow and Technical University of Denmark after his stint at Indian Institute of Technology, Kharagpur. **Sri N Ramanuja** Chairman of MPBIM presided over the inauguration. **Sri H N Suresh** Director Bharatiya Vidya Bhavan was the guest of honour.



The event had competitions in various aspects of management - **Best Manager (Atharv)**, **Marketing (Aavegham)**, **HR (Atulyum)**, **Theme Event (Angad)**, **Finance (Aarohan)**, **Counter Strike (Aayudh)**, **Business Quiz(Aavrith)** and **Corporate Fashion Show (Aavishtam)**. MPBIM's news letter of May 2014 was released by Prof. B Shekar Professor QMIS, IIMB, during the valedictory ceremony on 23<sup>rd</sup> May 2014.



The event saw participation from various B-Schools like IFIM, Dayanand Sagar College of Management, MES, MSRML, Jain University, Bhavan's Priyamvada Birla Institute of Management, Mysore to name a few. The Winners of various events were as follows:

Event	First Prize	Second Prize
Marketing	IFIM B School	Dayanand Sagar College
Finance	MES College	MSRIM
HR	IFIM B School	MES College
Best Manager	IFIM B School	

**M.P. Birla Institute of Management**  
Associate Bharatiya Vidya Bhavan

Event	First Prize	Second Prize
Business Quiz	MES College	BPBIM, Mysore
Theme Event	BPBIM, Mysore	Dayanand Sagar College
Counter Strike	IFIM B School	MSRIM
Fashion Show	MSRIM	

Prize distribution at the valedictory function on 22<sup>nd</sup> May 2014.

