

आ नो भद्राः क्रतवो यन्तु विश्वतः
LET NOBLE THOUGHTS COME TO US FROM EVERY SIDE
Rigveda 1-89-1

Bharatiya Vidya Bhavan's
M.P. BIRLA INSTITUTE OF MANAGEMENT
Accredited by NAAC with Grade B



ANNUAL QUALITY ASSURANCE REPORT (AQAR)

For the year 2014-15



INTERNAL QUALITY ASSURANCE CELL (IQAC)

M.P. Birla Institute of Management
Bharatiya Vidya Bhavan
#43, Race Course Road, Bangalore 560 001

The Annual Quality Assurance Report (AQAR) of the IQAC

Part – A

AQAR for the year

2014-15

I. Details of the Institution

1.1 Name of the Institution

M.P. Birla Institute of Management

1.2 Address Line 1

Bharatiya Vidya Bhavan

Address Line 2

#43, Race Course Road

City/Town

Bangalore

State

Karnataka

Pin Code

560001

Institution e-mail address

contact@mpbim.com

Contact Nos.

080-42772000

Name of the Head of the Institution:

Dr. N S Viswanath

Tel. No. with STD Code:

080-22374545/080-42772000

Mobile:

9886224664

Name of the IQAC Co-ordinator:

Dr. S Sathyanarayana

Mobile:

98442 53620

IQAC e-mail address:

iqac@mpbim.com

1.3 NAAC Track ID (For ex. MHC0GN 18879)

KACOGNI5941

OR

1.4 NAAC Executive Committee No. & Date:

(For Example EC/32/A&A/143 dated 3-5-2004.
This EC no. is available in the right corner- bottom
of your institution's Accreditation Certificate)

EC(SC)/04/A&A/84

Date: 14.12.2014

1.5 Website address:

www.mpbim.com

Web-link of the AQAR:

http://www.mpbim.com/sites/default/files/AQAR_mpbim_271115.pdf

1.6 Accreditation Details

Sl. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1 st Cycle	B	2.44	2014	5 years
2	2 nd Cycle	-	-	-	-
3	3 rd Cycle	-	-	-	-
4	4 th Cycle	-	-	-	-

1.7 Date of Establishment of IQAC :

DD/MM/YYYY

12.3.2012

1.8 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC ((for example AQAR 2010-11 submitted to NAAC on 12-10-2011)

Being submitted for the first time. Institute received its accreditation from NAAC during November 2014.

- i. AQAR _____ 27.11.2015 _____ (DD/MM/YYYY)
- ii. AQAR _____ (DD/MM/YYYY)
- iii. AQAR _____ (DD/MM/YYYY)
- iv. AQAR _____ (DD/MM/YYYY)

1.9 Institutional Status

University State Central Deemed Private

Affiliated College Yes No

Constituent College Yes No

Autonomous college of UGC Yes No

Regulatory Agency approved Institution Yes No

(eg. AICTE, BCI, MCI, PCI, NCI)

Type of Institution Co-education Men Women

Urban Rural Tribal

Financial Status Grant-in-aid UGC 2(f) UGC 12B

Grant-in-aid + Self Financing Totally Self-financing

1.10 Type of Faculty/Programme

Arts Science Commerce Law PEI (Phys Edu)

TEI (Edu) Engineering Health Science Management

Others (Specify)

1.11 Name of the Affiliating University (*for the Colleges*)

Bangalore University

1.12 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc

Autonomy by State/Central Govt. / University University with Potential for Excellence UGC-CPE DST Star Scheme UGC-CE UGC-Special Assistance Programme DST-FIST UGC-Innovative PG programmes Any other (*Specify*) UGC-COP Programmes **2. IQAC Composition and Activities**2.1 No. of Teachers 2.2 No. of Administrative/Technical staff 2.3 No. of students 2.4 No. of Management representatives 2.5 No. of Alumni 2.6 No. of any other stakeholder and
community representatives 2.7 No. of Employers/ Industrialists 2.8 No. of other External Experts

2.9 Total No. of members

2.10 No. of IQAC meetings held 4

2.11 No. of meetings with various stakeholders: No. Faculty

Non-Teaching Staff Student Alumni Others

2.12 Has IQAC received any funding from UGC during the year? Yes No

If yes, mention the amount

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos. International National State Institution Level

State level seminar/symposiums

- a. Business simulation workshop by Prof. Uday Tate, Marshall University USA
- b. Union Budget analysis 2015-16 held on 03.03.2015
- c. Symposium on Greece Crisis and Lessons to be learnt held on 27.7.2015

Institute level seminars

Faculty seminars held during 2014-15

Sr. No.	Date	Name	Topic
	27.11.2014	Sri. M J. Subhramanyam	Influencing the mindset of bank employees through motivation
	11.12.2014	Prof Pushpa B V	Market Buoyancy of financial markets
	23.12.2014	Prof Vijayalakshmi S	Quality of work life in Indian railways - An Assessment
	8.1.2015	Prof Anu A Natraj	Impact of Training on Social enterprises - A Diagnostic approach
	22.1.2015	Prof Bhavya N	Monetary policies and Its effect on stability market prices in Asian regions
	6.2.2015	Prof Amreen Ismat Khan	Talent search in Organizations - An Evaluation

Sr. No.	Date	Name	Topic
	26.2.2015	Dr. S Sathyanarayana	Rural consumer marketing -an analysis of critical aspects of consumer buying
	11.3.2015	Dr.Sumithra Sreenath	Competency assessment in Organizations - An Exploratory Study
	25.3.2015	Prof Rohini G Shetty	Variation quotient of women leaders in IT
	8.4.2015	Prof Hemanth Kumar	Trends in cartoon advertising - An Assessment
	22.4.2015	Prof Ramagopal S	Supply chain efficiency of apples in India - " Some questions"
	13.5.2015	Dr. N.S . Viswanth	Structural changes in whole sale markets in India -" Problems and prescriptions"
	27.5.2015	Prof Navya G S	Institutional economic management in the case of public goods in India
	10.6.2015	Dr. Deepak R	Global events and financial markets - Trends and troubles of high rated markets
	10.4.2015	Dr.Sumithra Sreenath	Big data Analytics: Human capital challengers for harnessing employee potential
	24.4.2015	Dr.N.S.Viswanath	Multiple discriminant analysis and logistic regression
	19.6.2015	Dr.Deepak.R	Game theory approach to behavioural finance
	14.8.2015	Prof. Navya G.S	Insights of Nobel laureates on institutional economics

(ii) Themes

As given above

2.14 Significant Activities and contributions made by IQAC

- Initiated academic audit
- Research papers by faculty and paper publications: through research committee
- About six workshops to be conducted per year (3 per semester)
- Encourage students to participate in conferences, seminars and workshops
- Provide impetus to students for publishing papers in journals
- Internship/final dissertation orientation workshop for students

2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year *

Sr. No.	Activity	Status
1	Symposium on Greece Crisis and Lessons to be Learnt	Conducted on 27 th July 2015
2	Workshop on teaching approach for Assessment of Learning by Prof. Uday Tate, Marshall University, USA	Being held on 19 th December 2015
3	Workshop on balance sheet analysis	Scheduled on 8 th January 2016
4	Marketing exhibition	
5	Academic audit initiated during the year	Undertaken in November 2015
6	Research publication by faculty members	On going activity
7	Management fest Inter collegiate (PARADIGM)	Scheduled in May 2016
8	Cultural events Inter collegiate (CIVILTA)	
9	Course kit for students getting admitted this year (for all subjects)	Distributed
10	Sponsoring faculty for participating in various national/international conferences and FDPs	On going activity

* Attach the Academic Calendar of the year as Annexure.

2.15 Whether the AQAR was placed in statutory body

Management Syndicate Any other body

Provide the details of the action taken

- Placed before the governing council meeting of the Institute on 23rd November 2015.
- Placed before the Governance and leadership committee of the institution at the meeting held on 23rd November 2015

Part – B
Criterion – I

I. Curricular Aspects

1.1 Details about Academic Programmes

Level of the Programme	Number of existing Programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / Career Oriented programmes
PhD	01	-	01	-
PG	01	-	01	-
UG	-	-	-	-
PG Diploma	-	-	-	-
Advanced Diploma	-	-	-	-
Diploma	-	-	-	-
Certificate	-	-	-	-
Others	-	-	-	-
Total	02	-	02	

Interdisciplinary	-	-	-	-
Innovative	-	-	-	-

- 1.2 (i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options
(ii) Pattern of programmes:

The institutes follows Bangalore University Syllabus

Pattern	Number of programmes
Semester	√ (01)
Trimester	-
Annual	-

1.3 Feedback from stakeholders* Alumni Parents Employers Students
(On all aspects)

Mode of feedback : Online Manual Co-operating schools (for PEI)

****Please provide an analysis of the feedback in the Annexure***

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

- There was a revision of syllabus by Bangalore University during 2014
- BU introduced new scheme of specialization by including an open elective to the students vide notification. NO/ACA-II/III Sem OE/ASC/2015-16 dated 23.06.2015 for 3rd semester students
- Internal assessment tests were conducted periodically

1.5 Any new Department/Centre introduced during the year. If yes, give details.

No new department added

Criterion – II**Teaching, Learning and Evaluation**

2.1 Total No. of permanent faculty

Total	Asst. Professors	Associate Professors	Professors	Others
22	16	2	4	-

2.2 No. of permanent faculty with Ph.D.

06

2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

Asst. Professors		Associate Professors		Professors		Others		Total	
R	V	R	V	R	V	R	V	R	V
-	-	-	-	-	-	-	-	-	-

2.4 No. of Guest and Visiting faculty and Temporary faculty

-

02

-

2.5 Faculty participation in conferences and symposia:

No. of Faculty	International level	National level	State level
Attended	12	12	
Presented	10	9	
Resource Persons	2	-	-

2.6 Innovative processes adopted by the institution in Teaching and Learning:

- Mock stock in finance (Investment analysis and portfolio management)
- Faculty seminars
The Institute has Faculty Seminar twice a month where faculty members present papers on various topical issues.
- Out Bound adventure learning at GOAL, Garwale
Institute provides leadership training at its Outbound Adventure Learning Centre in Garwale Village near Madikeri, Kodagu Dist. in Karnataka. Leadership

Training & Team Building Training set in the outbound format is very popular programme today. Our training for leadership through our Outbound Training Program creatively uses nature as a backdrop. It is generally seen that a manager must essentially have the following skills:-

- Overcome the personal barriers and communicating with the employees
 - Leadership qualities
 - Team Building
 - Finding solutions for the problems
 - Making the team members participate pro-actively
 - Encouraging and motivating the team members.
- Orientation programme is scheduled prior to first semester which includes inputs in the area of personality development through drama therapy, presentation skill, meditation, Yoga therapy, introductory talk on management functional areas, critical thinking, creativity, communication skills etc.,
 - Introduction to Village entrepreneurship at Kollegal

MPBIM, with a view to expose students to the entrepreneurship that exists in rural India besides giving them a glimpse of rural life, provides an insight into these aspects at Kollegal, a taluq headquarters in Chamarajnagar district about 125km from Bangalore.

At Kollegal the student executives get to understand the hard ships of rural people who are working in Agriculture & Rural Industries and also rural entrepreneurship. students make a visit to 'Alemane' or Jaggery Producing Unit, Silk Processing Unit including a visit to the sericulture (RMC) yard, where the students are exposed to the buyers and sellers meet for carrying out the business of sale of silk cocoons. Students are also taken to Pottery unit to understand the process of making pots and how they market it.

The visit to Kollegal exposes the student executives to a positive interaction with the rural entrepreneurs. Besides, the students get to feel the pulse of the life in rural India. This creates a better empathy while dealing with rural supply chain in their future

- Discussions on topical event in New paper by way of case study analysis
- Review of research articles by students
- Case study presentations
- Extension lectures (Expert talks) conducted in the discipline of finance
- Students are provided with course kit, printouts of problems to be discussed in the class and case study leaf for all subjects

2.7 Total No. of actual teaching days during this academic year 180

2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions) Institute follows University pattern

2.9 No. of faculty members involved in curriculum restructuring/revision/syllabus development as member of Board of Study/Faculty/ Curriculum Development workshop 01

2.10 Average percentage of attendance of students 93%

2.11 Course/Programme wise distribution of pass percentage :

BATCH & SEMESTER		TOTAL NO. OF STUDENTS APPEARED	DISTINCTION %	I CLASS %	II CLASS %	III CLASS %	PASS %
2012-14	I	178	7.87	61.24	15.17	-	84.27
	II	175	8.57	65.71	17.71	-	92.00
	III	176	14.77	63.64	13.07	-	91.48
	IV	176	15.91	71.02	7.95	-	94.89
2013-15	I	132	3.79	71.21	13.64	-	88.64
	II	132	0.76	59.09	28.03	-	87.88
	III	133	2.26	69.92	18.80	-	90.98
	IV	131	11.45	84.73	1.53	-	97.71
2014-16	I	142	7.75	52.82	18.31	-	78.87
	II	141	6.38	51.77	27.66	-	85.82

2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes :

For improving teaching and learning process the institute has adopted following initiatives

- Subject wise feed back from students are taken periodically
- Analysis of marks obtained by the students from university examinations (both internals and final examination)
- Arrangement of remedial classes to improve the performance of the students
- Mentoring of students by faculty
- Academic audit initiated by IQAC
- Faculty development programme, symposiums, workshops besides discipline based exhibition by students

2.13 Initiatives undertaken towards faculty development

<i>Faculty / Staff Development Programmes</i>	<i>Number of faculty benefitted</i>
Refresher courses	-
UGC – Faculty Improvement Programme	√
HRD programmes	-
Orientation programmes	√ (10)
Faculty exchange programme	√
Staff training conducted by the university	√ (01)
Staff training conducted by other institutions	√ (02)
Summer / Winter schools, Workshops, etc.	√(13)
Others	-

2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	10	-	-	-
Technical Staff				

Post of system administrator and computer maintenance has been outsourced.

Criterion – III

Research, Consultancy and Extension

3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

<p>IQAC has drawn up many plans for sensitising/ promoting research climate in the institution. These are:</p> <ul style="list-style-type: none"> • Planned workshops/symposia/conferences • Research Methodology for senior students, Faculty seminars, Promoting research paper publications and at conferences • Students urged to undertake intense literature review for their dissertations. • Organising Marketing exhibition • Panel discussion Budget analysis 2016-17 • Organising Paradigm inter collegiate Fest • Encourage students to publish and present research papers Paradigm

3.2 Details regarding major projects

	Completed	Ongoing	Sanctioned	Submitted
Number	-	-	-	-
Outlay in Rs. Lakhs	-	-	-	-

3.3 Details regarding minor projects

	Completed	Ongoing	Sanctioned	Submitted
Number	-	-	-	-
Outlay in Rs. Lakhs	-	-	-	-

3.4 Details on research publications

	International	National	Others
Peer Review Journals	9	5	
Non-Peer Review Journals			
e-Journals			
Conference proceedings	10	9	

3.5 Details on Impact factor of publications:

Range Average h-index Nos. in SCOPUS

3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations

Nature of the Project	Duration Year	Name of the funding Agency	Total grant Sanctioned	Received
Major projects	-	-	-	-
Minor Projects	-	-	-	-
Interdisciplinary Projects	-	-	-	-
Industry sponsored	-	-	-	-
Projects sponsored by the University/ College	-	-	-	-
Students research projects <i>(other than compulsory by the University)</i>	-	-	-	-
Any other(Specify)	-	-	-	-
Total	-	-	-	-

3.7 No. of books published i) With ISBN No. Chapters in Edited Books

ii) Without ISBN No.

3.8 No. of University Departments receiving funds from Not applicable

UGC-SAP CAS DST-FIST
 DPE DBT Scheme/funds

3.9 For colleges Autonomy CPE DBT Star Scheme
 INSPIRE CE Any Other (specify)

3.10 Revenue generated through consultancy

3.11 No. of conferences organized by the Institution

Level	International	National	State	University	College
Number			2		1
Sponsoring agencies			Southern economist		Self financed

3.12 No. of faculty served as experts, chairpersons or resource persons

3.13 No. of collaborations International National Any other

3.14 No. of linkages created during this year CII Yi, Southern Economist And American Corner

3.15 Total budget for research for current year in lakhs :

From Funding agency From Management of University/College
 Total

3.16 No. of patents received this year

Type of Patent		Number
National	Applied	-
	Granted	-
International	Applied	-
	Granted	-
Commercialised	Applied	-
	Granted	-

3.17 No. of research awards/ recognitions received by faculty and research fellows Of the institute in the year

Total	International	National	State	University	Dist	College
01		01	-	Christ University	-	-

3.18 No. of faculty from the Institution who are Ph. D. Guides
 and students registered under them

Sr No.	Name	Area/Subject	University	Guide
1	Smt. Rohini G Shetty	Management	Manipal University	Dr. N S Viswanath
2	Sri Ramagopal S	Management		
3	Sri. T V Srinivas	Management		
4	Sri Arun Mudhol	Management		
5	Sri. I M Nataraj	Management		
6	Sri. Subrahmanyam M J	Management	Anna University	
7	Smt. Nagaratna B K	Management	ICFAI University	Dr. S Sathyanarayana
8	Sri Ramaswamy B K	Management	ICFAI University	Dr. Sumithra Sreenath

3.19 No. of Ph.D. awarded to the faculty from the Institution

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)

JRF SR Project Fellows Any other

3.21 No. of students Participated in NSS events:

University level State level National level International level

3.22 No. of students participated in NCC events:

University level State National level International level

3.23 No. of Awards won in NSS:

University level State level National level International level

3.24 No. of Awards won in NCC:

University level State level National level International level

3.25 No. of Extension activities organized

University forum College forum
 NCC NSS Any other

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

- **Walkathon**
During the Walkathon event conducted, students raise funds for charity. In previous years the event has been associated many NGOs. During 2015-16 students along with the faculty and staff marched and collected funds which were given to Sneha Orphanage.
- **Blood donation camp** was conducted in collaboration with **Rotary Club of Basaveswaranagar.**
- **Free Eye check Camp** was conducted in association with **Sudharshana Nethralaya, Malleshwaram, Bangalore.** The facility was utilised by the faculty and staff of the Institute besides personnel from Bharatiya Vidya Bhavan and also R C College of Commerce.
- MPBIM sponsored **a exhibition of Nakshatra Mandala and Rashi Mandala paintings of Sri. H N Suresh, a well known artist of Karnataka at Maryland, USA**

Criterion – IV

Infrastructure and Learning Resources

4.1 Details of increase in infrastructure facilities:

Facilities	Existing	Newly created	Source of Fund	Total
Campus area	1 acre	-	Management	1 acre
Class rooms	06	-	-	06
Laboratories	01	-	-	01
Seminar Halls	02	01	Management	03
No. of important equipments purchased (\geq 1-0 lakh) during the current year.				
Value of the equipment purchased during the year (Rs. in Lakhs)		0.75		0.75
Others Software Licenses		8.50		8.50

4.2 Computerization of administration and library

- **Library**
Library facilities is extended to faculty and students alike besides Institution membership with other libraries such as IIMB, British Library, Bangalore University.
Use of SOUL library automation software for access to institutional repository.
Subscription to various journal databases such as Proquest, JGate, JSTOR and financial database like Capitaline.
Provide statistical software SPSS and SYSTAT with adequate number of licenses installed at faculty computers and also in library for use by faculty and students.
- **MPBIM library uses KOHA for library automation is more suitable with advanced feature like World class OPAC and catalogue search based on Zebra search technology, Enhanced content such as Book cover images and reviews from Amazon and Google, copy cataloguing from Library of Congress and other Z39.50 servers, providing Full Authority Control, Multi-language cataloguing including Kannada, Hindi and other Indian language records, A world class circulation module that is both barcode and RFID enabled, Ability to generate and print bar-coded labels and patron cards and Stocktaking and inventory besides overdue templates and messaging using Email and Full bar-code support in circulation, also ability to print book labels and patron cards with barcode among many other advantages. Besides Koha is a open source software and hence is a free software without restrictions like License costs, vendor lock-in. Etc.**
- **Student administration is through an attendance software**

At MPBIM, various activities like attendance of the students, analysis of attendance, monitoring, internal assessment marks, placement activity, mentoring etc, are being done through a College Automation software. Further, every semester the data has to be modified to include students, subjects, faculty, etc.

- Placement: The above software also has a placement module which contains the details such as companies visited, no. of students participated, no. of students placed in the company and student centric information like no. of interviews per students, etc.
- Finance department uses latest Tally version.

4.3 Library services:

	Existing		Newly added		Total	
	No.	Value	No.	Value	No.	Value
Text Books**	9504	2621672	99	22648	9603	2644320
Reference Books	1481		20		1501	
e-Books	19		9		28	
Journals	35		38	47847	38	47847
e-Journals*	9714		10304*		10304	
Digital Database*#	4	327666	4	338828		338828
CD & Video	275		7		282	
Others (specify)						

* subscribed every year #PROQUEST+JGate+JStor+Capitaline

** This does not include Student Kits containing text books (~2800 books annually)

4.4 Technology up gradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Departments	Others
Existing		120	Internet bandwidth of 8 mbps					
Added		25 desk tops replaced with higher technology of i3- 3 rd Generation	Internet bandwidth increased to 10 mpbps		Server HP Proliant ML10 Server Intel Xeon E3-1220V2	Replaced 3 DLP Projectors for classrooms		Books
Total		120						

4.5 Computer, Internet access, training to teachers and students and any other programme for technology up gradation (Networking, e-Governance etc.)

- Internet access being provided to all faculty, staff and students.

- Procured Microsoft licenses O/s 125nos. and Office package -25 nos. Institute also upgrades anti-virus package for the computers regularly to prevent virus attack.
- Access top databases like Jstor, JGate Proquest and Capitaline Neo provided on campus and off campus. These databases are made available to the students in the campus through LAN and IP address
- Institute has procured statistical software like SPSS on which faculty is trained and in turn faculty helps students in using these in their project work
- Faculty is well versed in use of Microsoft Office package especially Microsoft Excel. Training on Microsoft Excel has been conducted for students, faculty and staff.

4.6 Amount spent on maintenance in lakhs :

i) ICT	10.36
ii) Campus Infrastructure and facilities	67.35
iii) Equipments	2.52
iv) Others	18.01
Total :	98.28

Criterion – V

Student Support and Progression

5.1 Contribution of IQAC in enhancing awareness about Student Support Services

Mentoring the progress of the students during the semester as follows:

- Day to day attendance for theory classes
- Internal assessment matrix based on criteria given by Bangalore University
- Reviewing student performance semester-on-semester basis
- Employability enhancement programme specifically in areas like - oral & written communication skills
- Soft skills team building analytical and reasoning skills tech savvy and technical skills (domain knowledge)

5.2 Efforts made by the institution for tracking the progression

- Attendance through attendance software which sends information to the student and parents
- Mentors advice students regularly on any lapse in academics and related activities
- Mentors keep track on the students who need special attention

5.3 (a) Total Number of students

UG	PG	Ph. D.	Others
-	311	9	-

(b) No. of students outside the state

23

(c) No. of international students

-

	No	%		No	%
Men	217	69.77	Women	94	30.23

Last Year 2014-15						This Year 2015-16					
General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
62	13	-	65	-	140	105	14	2	50	-	171

Demand ratio 1:1 Dropout % 0.0058

5.4 Details of student support mechanism for coaching for competitive examinations (If any)

- Institution updates students about job opportunities in both government and private sectors through email, notification, SMS alerts, Whatsapp and notice boards:
- College has procured various study materials for competitive exams in both hard and soft versions.
- Faculty members provide inputs to students for examination preparation
- Databases like Capitaline to give information on Companies besides E-journals and E-books accessibility at the library.

• Support In research publications

- The dissertation report of **Amruta Terdal student of 2009-11 batch**, entitled "**Day of the week effect in Indian stock markets: An econometric analysis of BSE Sensex**" has been published in the Journal *Southern Economist*, vol 53, Number 6, 2014.
- **A Study on India and China Relations on the Context of Technology**- Paper presented by a student **Praveen Kumar P at IIM Bangalore 17th April 2014.**
- **Informational Assymetry between informed and retail investors while investing in the Indian IPO market** published jointly by student **Swathi Gowda** and Prof. Deepak in Indian Journal of Finance ISSN 0973-8711 September 2014.
- **Arbitrage opportunities around key monitory rate announcements – an event study methodology** published jointly by student **Jai Krishna** along with Prof. Deepak in International Journal of Innovative Research and Development ISSN 2278-0211 Vol 3 Issue 12 November 2014

Students have won many prizes in the management disciplines at the management fests conducted by prestigious events

No. of students beneficiaries

140

5.5 No. of students qualified in these examinations

NET	<input type="text" value="-"/>	SET/SLET	<input type="text" value="-"/>	GATE	<input type="text" value="-"/>	CAT	<input type="text" value="-"/>
IAS/IPS etc	<input type="text" value="-"/>	State PSC	<input type="text" value="-"/>	UPSC	<input type="text" value="-"/>	Others	<input type="text" value="-"/>

5.6 Details of student counselling and career guidance

- Each faculty has been assigned 10-15 students for mentorship. The mentor guides the students in setting up their career goals and self SWOT
- Internet and other facilities for students
- Students are trained to prepare their CV by experts
- Students are encouraged to take part in various national and state level management fests and cultural fests
- Opportunity for enhancing Presentation skills in the students for personality development
- MPBIM offers placement assistance to its students. The placement assistance cell constitutes a mix of faculty members and dedicated full-time placement officers. The Placement Cell at MPBIM assists candidates with career guidance.
- Mock interviews & Group Discussions are conducted, study material for aptitude tests and advice on corporate recruitment are provided. The Institute thus provides holistic placement assistance to students.)

No. of students benefitted

5.7 Details of campus placement

<i>On campus</i>			<i>Off Campus</i>
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
83	1949	67	10

5.8 Details of gender sensitization programmes

Gender sensitization undertaken through mentors in order sensitize on gender and behavioral issues

5.9 Students Activities

5.9.1 No. of students participated in Sports, Games and other events

State/ University level National level International level

Institute conducted Birla Premier League Cricket tournament for both boys and girls. Last year tournament which was played at the railway grounds had 5 teams from Bangalore and Mysore during November 2014 and May 2015.

No. of students participated in cultural events

State/ University level National level International level

5.9.2 No. of medals /awards won by students in Sports, Games and other events

Sports : State/ University level National level International level

Cultural: State/ University level National level International level

5.10 Scholarships and Financial Support

	Number of students	Amount
Financial support from institution	-	-
Financial support from government*	45	Rs. 15,29,670
Financial support from other sources	-	-
Number of students who received International/ National recognitions	-	-

**Institute assists eligible students to get the financial assistance from external agencies like Government of Karnataka .*

5.11 Student organised / initiatives

Fairs : State/ University level National level International level

Exhibition: State/ University level National level International level

5.12 No. of social initiatives undertaken by the students

3

- Walkathon

During the Walkathon event conducted, students raise funds for charity. In previous years the event has been associated many NGOs. During 2015-16 students along with the faculty and staff marched and collected funds which were given to Sneha Orphanage.

- Blood donation camp was conducted in collaboration with Rotary Club of Basaveswaranagar.

- Free Eye check Camp was conducted in association with Sudharshana Nethralaya, Malleshwaram, Bangalore. The facility was utilised by the faculty and staff of the Institute besides personnel from Bharatiya Vidya Bhavan and also R C College of Commerce.

5.13 Major grievances of students (if any) redressed: Nil

Criterion – VI

Governance, Leadership and Management

6.1 State the Vision and Mission of the institution

Vision :

- Open Transparent and broad-based learning through experience and interaction as exemplified in Rigveda ‘**Aa No Bhadrah Kratavo Yantu Vishwatah**’ - **Let Noble Thoughts Come To Us From Every Side.**
- To stimulate research in management sciences and embark on the path to achieve top-tier status amongst management Institutes across the world.
- To improve and expand on the array of academic as well as career options currently available to MBA students by forging bonds with Indian as well as overseas institutions and corporate world.

Mission :

- To pioneer values-based management education to student executives who have joined the Institute and hold faith in our commitment to their future.
- Grooming creative, productive, efficient and value based business managers for the industry.
- We are committed to inculcating Basic Human Values and a sense of Nobility, Righteousness and Excellence in the students.

6.2 Does the Institution has a management Information System

- The Institution does not have an established system of MIS. Information on finance and activities like admission and others are maintained in finance and administration.
- Institute has student information system generated as and when required. Information pertaining to attendance and academics is used for monitoring student progression

6.3 Quality improvement strategies adopted by the institution for each of the following:

6.3.1 Curriculum Development

Institution being an affiliated college of Bangalore University follows University curriculum. However college conducts the following towards augmenting academics and imparting knowledge of management practices:

- The Director and a senior faculty member is in the University Syllabus Revision Committee
- **During 2014 the Institute conducted two orientation workshops on economics and Organisational Behaviour for the management colleges under Bangalore University**
- Besides the above the institute augments the curriculum through the following:
 - Teaching planning and methodology
 - Allocation of subjects based on specialisation
 - Industry visits
 - Talks by experts
 - Case study by faculty and students
 - Feedback loops from students, alumni and parents

6.3.2 Teaching and Learning

Towards providing effective learning experience for the students and also enhance teaching, Institute has adopted the following:

- Academic Calendar containing the academic programme, workshops, fests, etc prepared at the beginning of the academic year and shared with all the faculty members.
- Faculty members are using internet resources such as videos for apprising the students for latest trends in management and related subjects.
- Case study method of teaching and students were involved in writing the cases.
- Innovative method of teaching through simulation software is encouraged.
- Students are encouraged to write papers in journals besides conferences individually or with the faculty members
- Improving Soft Skills ensured through presentations in the class which aim at improving the presentation skills, increase confidence besides enhancing domain knowledge.
- Faculty members are deputed to advanced learning programmes through FDPs conducted at the institute and also at other institutions.

- Faculty members were provided with industry inputs by organizing special talk interaction with experts and professionals.
- Library resources used to increase usage of databases, books and digital library..
- Library has a server and 16 computers to help students access the databases and e-resources
- Experiential learning through Outbound Adventure Learning at Garwale, Kodagu Dist. and Village Vocational Ventures centre at Kollegal.
- Faculty Feedback on teaching is taken from students to analyse and advice faculty members for improvement.
- Remedial classes for students who need special coaching.
- Faculty Development Programmes were organized.
- Discipline specific exhibitions, Student workshops and guest lecturers were organized

6.3.3 Examination and Evaluation

White the Institution follows university pattern for examination, the following initiatives have been taken to maintain effectiveness and transparency:

- To maintain effectiveness in learning, internal assessment tests given regularly besides presentation in the classrooms
- Evaluation of the performance by the faculty members and faculty mentors.
- The test performance is informed to the student as well as the parents through provision in the student software.
- A resource person from University are being appointed by the university for smooth conduct of the examination
- Flying squad visits during examination
- Two faculty members serve as room invigilators for examinations
- CCTV surveillance for all classrooms

6.3.4 Research and Development

The Institute has a research centre affiliated to Manipal University set up vide notification number F.9-8/59-U dated 3rd June, 1993.

- The institution is organizing faculty seminars twice a month to discuss the latest issues connected in business and management. All faculty members are encouraged to attend workshops and seminars of not only academic related but also on topical subjects. The faculty would further be encouraged to conduct workshops seminars and management festivals. The Institute is encouraging faculty members to register for research degrees (Ph.D).
- The Institute creates an environment where the scientific methods are involved in the process of solving commonly encountered problems thus ensuring that the students imbibe the essence of scientific method in his/her outlook, and uses it in his everyday life and career
- Faculty is provided leave facility to attend any examination, viva-voce, etc as a part of their research programme.
- The institution provides duty leave to faculty for participating and presenting papers at national and international conferences. The participation fee for the conferences, seminars and workshops is provided by the Institute. 25% of faculty has availed the facility. This way the institution encourages the faculty to participate in research.
- For conferences, travelling, boarding and lodging and local conveyance allowances are paid as per the norms, access to ICT, basic infrastructure like computers internet, photocopy, printing and library facilities and recognize distinguished research activities appropriate platforms.
- Institute publishes 'DHARANA' an international journal in business research. This journal is being published twice a year since 2007
- Three faculty members are recognised guides.
- Research methodology workshop is carried out every year for students as well as faculty members.
- Faculty is encouraged to undertake Doctoral programme. Under this initiative the developments are as follows:
 - Three faculty members completed their PhD.
 - Three faculty members have registered for their PhD of which one is nearing submission.
 - Six faculty members have completed their course work

6.3.5 Library, ICT and physical infrastructure / instrumentation

- Library has KOHA software. e-journals, (PROQUEST, JGATE & JASTOR) databases and e-books
- College has digital library and wi-fi access for students to access library resources
- Library has CCTV surveillance system
- Library adds regularly relevant books as suggested by the University/Faculty and industry for both distribution and references to cover syllabus and personal development
- Institute replaced 25 computers with latest configuration.
- A network server used for monitoring attendance and student administration software was also replaced
- Three projectors have been replaced in the classroom to facilitate presentations
- Two CCTVs added

6.3.6 Human Resource Management

- Faculty and staff members are encouraged to acquire higher qualification
- Faculty development ensured through deputation to conferences, FDPs, seminars and workshops in their domain.
- Faculty encouraged to undertake publication in national and international refereed journals besides extension services.
- Faculty and staff also deputed for programmes with in India and abroad
- Performance of the personnel recognised by promotions and increments as per standard norms
- Evaluation of faculty is based on students feedback and their contribution in research and co-curricular activities.
- Encourage extension services to faculty members
- Implement welfare measures

6.3.7 Faculty and Staff recruitment

- Recruitment of faculty members is by publishing advertisements in popular local leading dailies

- Recruitment is undertaken through a selection panel which will shortlist the candidates based on merit.
- Evaluation of the faculty, who are eligible as per the norms of AICTE for recruitment, is through demonstration and personal interview.
- The recruitment of staff is generally based on qualification, experience and based on references.

6.3.8 Industry Interaction / Collaboration

- The institute maintains a good industry interaction which is reflected in the number of companies which visit the Institute for placement.
- Besides, the industry experts are invited to give lectures and interact with students
- **MPBIM has collaboration with 'Southern Economist' for conducting programmes on economics and management**
- **MPBIM has signed an MOU with CII – Young Indians for conducting programmes towards providing inputs to the students and industrial visits**

6.3.9 Admission of Students

- The admission to MPBIM through management quota for which the student has to appear for MAT (Management Aptitude test) of All India Management Association (AIMA) or any of the approved Entrance Test such as KMAT, CAT, CMAT etc. The short listed students are interviewed online for communication and English language.
- The Government quota seats are filled through Post Graduate Common Entrance Test (PGCET) conducted by Karnataka Examination authority of Government of Karnataka.
- The Admission Committee has been formed at MPBIM to plan and implement the strategies for admission.
- The members of the Admission committee form teams & visit the various UG colleges & address the students of the final year to create awareness about the MBA programme offered by the Institute.
- A video on the activities at MPBIM has been prepared to create awareness on the quality of education offered and the co-curricular & extracurricular activities at MPBIM.
- Towards creating awareness on the Institution, the faculty members visit UG colleges and brief on need for MBA for furthering career opportunities.
- Advertisements are released in periodicals and TV channels

6.4 Welfare schemes for

Teaching	√
Non teaching	√
Students	√

The Institution has taken several welfare measures as follows:

- Medical insurance being provided for both teaching and no teaching for self and dependents at Rs. one lakh per annum
- Maternity leave for faculty and staff in line with Government regulations
- PF and Gratuity facility
- PF and ESI facility for both housekeeping and security personnel ensured
- Fee concession for kin of the faculty and staff
- Facility of personal Interest free loans and salary advances when ever required
- Various festivals like Dasara, Saraswati Pooja Ganesha Chaturthi are celebrated with active participation by students, staff and faculty.
- Institutions evaluates the performance of the faculty in terms of teaching and contribution to research based on which faculty is promoted for higher position depending upon vacancies, AICTE./UGC criteria.
- Faculty and Staff are being deputed for various workshops/conferences/training and development/personality developments and costs incurred in such deputations are ,met by the Institution completely
- **Extend medical assistance to students in the event they need such an assistance**

6.5 Total corpus fund generated Rs. Lakh

40

6.6 Whether annual financial audit has been done

Yes No

6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	-	-	√	
Administrative	√	Auditors of Bureau of Indian Standards	√	

6.8 Does the University/ Autonomous College declare results within 30 days?

For UG Programmes Yes No

Not applicable

For PG Programmes Yes No

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

Examination committee has been formed headed by a senior professor and conducted as per Bangalore University guidelines from time to time

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

Not applicable

6.11 Activities and support from the Alumni Association

- Interaction with alumni, share of knowledge experience and suggestions.
- Active assistance in placement of student executives
- Internship and Projects assistance
- Alumni participate actively in events like Management Fest, Cricket Tournament, Marketing Exhibition, etc

6.12 Activities and support from the Parent – Teacher Association

- Regular meetings are held
- Students counselling
- Parents feed back loop in the form of SMS alerts

6.13 Development programmes for support staff

- Support for Higher studies for staff
- Deputations abroad for exchange programme (add for HR also)
- Training programme Jeevanotsaha & garwale

6.14 Initiatives taken by the institution to make the campus eco-friendly

- Monitoring of electrical consumption
- Use of disposable paper cups instead of plastic cups
- Marketing Exhibition was held based on 'Go Green'

Criterion – VII

Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

- The faculty seminars are conducted at the Institute twice a month on topics of interest which augment dispersion of knowledge.
- MPBIM provides employability and life skills in a structured manner at its campus in Bangalore and also at its Outbound Adventure Learning centre in Garwale village near Madikeri in Kodagu District. The students also visit Kollegal village to get first hand exposure to rural entrepreneurship. Outbound Adventure Learning at Garwale Out Bound Adventure Learning Centre in Kodagu Dist. of Karnataka, to enhance life skills in students which would make them better managers.

Leadership Training & Team Building Training set in the outbound format is very popular programme today. The training for leadership through MPBIM'sr Outbound Training Program creatively uses nature as a backdrop. It is generally seen that a manager must essentially have the following skills :-

- Overcome the personal barriers and communicating with the employees
- Leadership qualities
- Team Building
- Finding solutions for the problems
- Making the team members participate pro-actively
- Encouraging and motivating the team members.

Located in the picturesque backdrop of Garwale located in the district of Kodagu also known as the Scotland of India, Bhavan's GOAL gives a specialized training in this unconventional model of outbound adventure learning, making it an experience of life time. The special features of the training at the centre are:

- Special Equipment for adventure learning
- Slurry enclosure
- Crossing the river
- Ample opportunity for trekking in the forests and hillocks
- Theatre for Role playing

In this experiential learning, the trainees will be able to keenly observe their own behaviour and communication patterns of the team members, and analyze them. This analysis will help in formulating the changes in the strategies and relationships and implement them immediately. It will also be possible for the individual to assess his/her communication skills, hone them and interact adequately.

In a nutshell, the trainees will be able to learn about forming of teams and effectively participate for achieving success in the plans. This kind of experiential learning will help measure organization leadership.

- Gandhiji said “ India lives in its Villages ”. Most Managers who generally grow in an urban setting, hardly get to see the trials and tribulations of rural India. To play an effective role in shaping modern India, its managers need to get exposure to rural life and understand problems of farmers and rural entrepreneurs.

In a two day stay at Kollegal the student executives get to understand the hard ships of rural people who are working in agriculture & rural Industries, working condition of labourers, marketing & exploitations, rural culture, festival and distinct sports activities.

The visit to Kollegal exposes the student executives to a positive interaction with the rural entrepreneurs. Besides, the students get to feel the pulse of the life in rural India. This creates a better empathy while dealing with rural supply chain in their future careers.

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

Sr. No.	Activity Planned	Status	Remarks
1	Conducting three workshops/Seminars/Symposiums	Conducted	Budget Analysis – Panel Discussion Orientation programme for faculty of MBA institutes Business Simulation Workshop by Dr. Uday Tate Symposium on Greece Crisis
2	Conduct of events	Conducted	Convocation Paradigm May Day-Walkathon Women’s Day Birla Premier League Cricket Tournaments
	Student Progression		Student Council Elections Students participated in fests Students published papers & articles Outbound adventure learning at Garwale Industry & Adventure Visit Eye Care Camp Blood donation Camp
3	Faculty Progression		Three faculty members received their Doctorates
4	Publications & Conferences		Faculty Publications - 14 Conference working Papers – 19 Conferences/workshops/symposia/FDPs attended - 43

7.3 Give two Best Practices of the institution

- Outbound Adventure learning at Garwale, Kodagu Dist.
- Introduction to rural entrepreneurship at Kollegal

Details provided in annexure ii.

7.4 Contribution to environmental awareness / protection

- Consumption of electricity strictly monitored
- Awareness on avoiding the use of crackers during Deepavali

7.5 Whether environmental audit was conducted? Yes No

7.6 Any other relevant information the institution wishes to add. (for example SWOT Analysis)

Strengths

MPBIM provides a holistic environment for all around learning and development with focus of Indian ethos and values. The faculty is from industry as well as academia with middle and top tier managerial experience in the manufacturing, marketing and financial services sectors, to name a few. Innovative pedagogical approaches are progressively introduced with parallel infrastructural and technological additions. Regular workshops and hands-on training sessions are organized to assist teachers in the usage of appropriate technology.

MPBIM has a strong Research Centre which has already produced four Ph.Ds, one faculty member has submitted doctoral thesis and three scholars are in the process of submitting their thesis. This centre, along with facilities provided, has created a research consciousness in other faculty members and students. In all eight scholars including two faculty members have registered for Ph.D programme. Three have completed their course work and are eligible for registering themselves for the PhD programme

Weakness

Not enough flexibility in curriculum as University modifies syllabus not very frequently

While the city has the strengths of being easily accessible due to its location advantage being in the centre of the city, the weakness in the institute is that there is lack of space for growth.

Opportunities

Growing business and industrial scenario in India and abroad. With many foreign companies investing in India, the requirements of the professional managers will only increase. Today professional managerial skills are found necessary even for managing the NGOs

Challenges

- Quality of students seeking admissions to MBA leaves very much to be desired. The efforts to be put for grooming the students for placements is a challenge
- Mushrooming number of colleges offering MBA with out proper faculty and facilities.
- Ever changing business scenario posing threat to placement of students
- Changing Government policies affect investments and thereby job opportunities

8. Plans of the Institution for next year

- | |
|--|
| <ul style="list-style-type: none">- Workshop – about six workshops/seminars/symposiums during the year- Marketing exhibition- About two Research publications by faculty members during the year- Conducting Management fest Inter collegiate (PARADIGM)- Conducting Cultural events Inter collegiate (CIVILTA)- Sponsoring faculty for participating in various national/international conferences and FDP & Workshops- Strengthen Linkages with Institutions like Southern Economist and CII-Yi- Have two faculty members to get their doctorate.- Ensure students' publications in journals |
|--|

Dr. S. Sathyanarayana
Coordinator, IQAC

Dr. N S Viswanath
Chairperson, IQAC

* * * * *

Annexures

1. Calendar of Events
 - a. Calendar of Events for 2014-15
 - b. Academic Calendar for 2015-16
 - c. Calendar of events for 2015-16

2. Best Practices – 1 Outbound adventure learning for the students
Best Practices – 2 Introduction to Rural Entrepreneurship

Bharatiya Vidya Bhavan's
M.P. BIRLA INSTITUTE OF MANAGEMENT

CALENDER OF EVENTS FOR 2014-15

Calendar of Events for 2014 - 2015

Sl. No.	Particulars	I Semester	III Semester
2014			
1	Commencement of Internship	-	11.08.2014
2	A Workshop on OB (University Level) conducted by Dr. K. V. Prabhakar	27.08.2014	
3	A Workshop on Economics (University Level) conducted by Dr. S. Bisaliah	06.09.2014	
4	End of Internship	-	08.09.2014
5	Commencement of Classes	09.08.2014	09.09.2014
6	Commencement of Internship Viva Voce	-	10.10.2014
7	I Internal Assessment Test	20.10.2014	29.10.2014
8	Birla Premier League (Inter College Cricket Tournament)	20 & 21 Nov 2014	
9	II Internal Assessment Test	-	17.12.2014
10	2 days Faculty Development Workshop on Business Simulations by Dr. Uday Tate (USA)	22 & 23 Dec 2014	
11	Last Working Day	30.12.2014	30.12.2014
12	Commencement of Examination	21.01.2015	19.01.2015
Sl. No.	Particulars	II Semester	IV Semester
1	Commencement of Dissertation	-	15.02.2015
2	Commencement of Classes	20.02.2015	20.02.2015
Sl. No.	Particulars	II Semester	IV Semester
3	Time off for Dissertation	-	30.03.2015 to 15.04.2015
4	Faculty Seminar by Dr. Sumithra Sreenath (Big Data Analytics)	10.04.2015	

Sl. No.	Particulars	I Semester	III Semester
5	I Internal Assessment Test	20.04.2015	20.04.2015
6	Faculty Seminar by Dr. N. S. Viswanath (Multiple Discriminant Analysis & Logistic Regression)	24.04.2015	
7	Walkathon	09.05.2015	
8	II Internal Assessment Test	-	28.05.2015
9	Last date for submission of Dissertation	-	10.06.2015
10	Last Working Day	06.06.2015	06.06.2015
11	Faculty Seminar by Dr. R. Deepak (Game Theory Approach to Behavioural Finance)	19.06.2015	
12	Commencement of Examination	24.06.2015	22.06.2015
13	Commencement of Viva Voce	-	Immediately after the completion of exams
2015			
Sl. No.	Particulars	I Semester	III Semester
1	Commencement of Project Work	-	15.07.2015
2	Symposium on Greece Crisis	27.07.2015	
3	Faculty Seminar by Prof. Navya G S (Insights of Nobel Laureate on Institutional Economics)	14.08.2015	
4	End of Project Work	-	16.08.2015
5	Commencement of Classes	15.09.2015	24.08.2015
6	Submission of Project Work Report	-	31.08.2015
7	I Internal Assessment Test	28.10.2015	28.10.2015
8	II Internal Assessment Test	-	28.12.2015
9	Last Working Day	13.01.2016	13.01.2016
10	Commencement of Examination	01.02.2016	01.02.2016

ACADEMIC CALENDAR FOR 2015-16

Sr. No.	Details	Date
	Project work for 2nd Sem begins	15.7.2015
	Faculty Seminar	17.7.2015
	Symposium on Greece Crisis	27.7.2015
	Faculty Seminar	31.7.2015
	Faculty Seminar	14.8.2015
	End of Project Work for II Sem	15.8.2015
	Faculty Seminar	28.8.2015
	Commencement of III Sem	2.9.2015
	Faculty Seminar	11.9.2015
	Viva-Voce of Project Work	21.9.2015
	Inauguration of Batch 2015-17	23.9.2015
	Orientation Programme begins	23.9.2015
	Commencement of classes I sem	5.10.2015
	Election for Student Council	During 2 nd Week of October
	Faculty Seminar	9.10.2015
	Test Week I	28.10 to 9.11.2015
	Faculty Seminar	30.10.2015
	Faculty Seminar	13.11.2015
	Marketing Exhibition	18.11.2015
	Finance Theme Day	25.11.2015
	Faculty Seminar	27.11.2015
	H R Theme Day	9.12.2015
	Industry Visits	During the month
	Faculty Seminar	11.12.2015
	Assessment of Learning Workshop	19.12.2015
	Faculty Seminar	23.12.2015
	Test Week II	28.12.2015- 2.1.2016
	Workshop on Balance Sheet Analysis	8.1.2016
	Faculty Seminar	9.1.2016
	Faculty Seminar	22.1.2016
	Symposium on Global Ethics	29.1.2016
	Last working day Sem I & III	13.1.2016
	Final Examination Sem I & III	1.2.2016 onwards
	Faculty Seminar	26.2.2016
	Commencement of classes II & IV Sem	8.3.2016
	Faculty Seminar	11.3.2016
	Faculty Seminar	25.3.2016
	Faculty Seminar	8.4.2016

Sr. No.	Details	Date
	Faculty Seminar	22.4.2016
	Test Week	11.4.to 16.4.2016
	May Day	1.5.2016
	Governing Council Meeting	16-21.5.2016
	Faculty Seminar	13.5.2016
	Faculty Seminar	27.5.2016
	Annual Convocation	16-21.5.2016
	PARADIGM Fest	During May 2016
	National Seminar on Indian Ad World	
	Faculty Seminar	10.6.2016
	Faculty Seminar	24.6.2016

EVENTS/PROGRAMMES CONDUCTED AT MPBIM 2014-15

Sr. No.	Event	Date
1	Blood Donation Camp	6.4.2014
2	Sri. Moid Siddiqui's Workshop on Leadership through Trust and Empowerment	28.4.2014
3	May Day Celebrations	1.5.2014
4	Paradigm 2014 Vriddhi	22&23.5.2014
5	Marketing Exhibition with theme of Go Green	24.6.2014
6	Panel Discussion on Union Budget 2015	11.7.2014
7	Inauguration of the 2014-16 batch and commencement of the Orientation Programme	7.8.2014
8	Free Eye Testing Camp	6.9.2014
9	Talk on Internal and External Security Challenges by Lt. Gen. N S Malik	13.8.2014
10	Annual Convocation of 2011-13 batch	13.9.2014
11	Dandiya	8.10.2014
12	Birla Premier League	20/21-11.2014
13	Book Exhibition by Knowledge World	22.11.2014
14	NAAC Peer Team Visit	28/29.11.2014
15	Sothern Economist- Study Circle Event	5.12.2014
16	Business Simulation Workshop Workshop by Dr. Uday Tate	22 & 23.12.2014
17	International Women's Day	24.3.2015
18	ISO 2001-9008 renewal audit	26/27.3.2015
19	Expert Lectures- Sri Rudramurthy CA and Sri Raman Kumar of NSE	7.5.2015
20	May Day Celebrations and Walkathon	9.5.2015
21	Annual Convocation of 2012-14 batch	14.5.2015
22	Industry Visit	26.3.2015
23	Industry Visit	29.3.2015
24	Symposium on Greece Crisis and Lessons to be learnt	27.7.2015

Presentation of Best Practices -1

Outbound Adventure Learning

For Management Students

1. Title of the Practice

Outbound adventure learning

2. Goal

To inculcate in the students Leadership skills and lay foundation for all round development of the students to acquit themselves effectively in corporate world.

3. The Context

Numerous management graduate programs are popping up that offer graduates ready for businesses but very few people find themselves suitable for assuming corporate responsibility. This has been a challenge to many B-schools as the students are found wanting in many skills that corporate need.

Students feel that the domain knowledge with a management degree would be enough to make them suitable for corporate position but the corporate arena looks for “softer” skills like leadership, communications and influencing are a most essential skills needed for success in the profession.

It is observed that Leadership Training & Team Building Training set in the outbound format is a very effective means of building in these skills. Our training for leadership through our Outbound Training Program creatively uses nature as a backdrop. It is generally seen that a manager must essentially have the following skills :- Overcome the personal barriers and communicating with the employees; Leadership qualities; Team Building; Finding solutions for the problems; Making the team members participate pro-actively; Encouraging and motivating the team members.

4. The Practice

Located in the picturesque backdrop of Garwale located in the district of Kodagu also known as the Scotland of India, Bhavan’s GOAL gives a specialized training in this unconventional model of outbound adventure learning, making it an experience of life time. The special features of the training at the centre are:

- Special Equipment for adventure learning
- Slurry enclosure
- Crossing the river
- Ample opportunity for trekking in the forests and hillocks
- Theatre for Role playing

In a nutshell, the trainees will be able to learn about forming of teams and effectively participate for achieving success in the plans. This kind of experiential learning will help measure organization leadership.

The games and team activities like trekking, river crossing rock climbing will enable the individuals will able to overcome fear and take bold and tough decisions with courage. The individuals bloom out of their inhibitions into all encompassing compassionate members of the organization. This learning will create a platform for personality development and help sharpen and fine tune their actions in the families and the society also thereby creating a good employee, bold entrepreneur and a dutiful citizen. Change will also be seen in realigning their individual objectives with the organization goals and mission.

A batch of 60 visits the centre at a time which is coached by Sri. Muralidhar and Smt. Shashikala who has been conducting this programme since over five years.

5. Content

DAY 1

Welcome Morning

1. Meditation : 45min

This exercise is of 45minutes to make students to act to the situation rather than reacting. A good leader should have the patience of listening.

2. Verbal and Non Verbal communication: 60 min

This exercise will make them to realize Good Communication will give good results. Simple and Clear Instruction will help them to execute the given task without a mess. Language is not a barrier yet you can be a better communicator.

3. Break Fast : 45Min

4. Team formation and field Activity: 120 min

Field Activity

- Helium Stick Game
- Human Overhand
- Radioactive Field.

Field Activity will help them in selecting a leader to organize, communicate and to achieve the task in a given time.

5. Lunch Break : 60min

6. Mind and Memory Games: 90min

This game will help students' to be alert what is happening and aware of the situation. This will be a tool for a successful leader.

6. Tea Break: 30min

7. Kea Punch : 60min

The Objective of this exercise is to solve the problem in a shortest time. How they would organize, plan, communicate and execute given task.

8. Slush Game, Camp fire, cultural events followed by dinner.

DAY 2

1. Trekking : 180Min

Main object of trekking is to realize each one's strength and their limitations. It will benefit students how to handle crises and lead the group further.

2. Bath, Breakfast and rest 90Min

3. Group events

Lunch Break

4. Field Events 120min

- Toxic Waste Dumping
- Blind folded game
- Blind Polygon

This initiative will cast light on the team's listening skills, dynamics and problem solving process.

The day ends with meditation camp fire and culture events.

DAY 3

Wind up after break - fast

6. Evidence of Success

In this experiential learning, the trainees will be able to keenly observe their own behaviour and behaviour and communication patterns of the team members, and analyze them. This analysis will help in formulating the changes in the strategies and relationships and implement them immediately. It will also be possible for the individual to assess his/her communication skills, hone them and interact adequately.

This programme which is conducted during 2nd semester enables students to overcome inhibitions and acquire skills which will help them in their placement activity which starts in the third semester.

6. Problems Encountered and Resources Required

The programme is being conducted since inception of the Institute and has evolved over the years. Nevertheless, the feedback is obtained from the students for constant improvement of the programme by way of experts and duration of a particular topic.

7. Notes (Optional)

Bhavan's facility at Garwale attracts many corporate and management institutions for Out Bound Adventure Learning.

8. Contact Details

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Presentation of Best Practices - 2

Introduction to Rural Marketing

1. Title of the Practice

Introduction to Rural Marketing

2. Goal

To expose students to the rural entrepreneurship and marketing which will help them to understand the supply chain that exists in the rural India.

3. The Context

Gandhiji said “India lives in its Villages”. Most Managers who generally grow in an urban setting, hardly get to see the trials and tribulations of rural India. To play an effective role in shaping modern India, its managers need to get exposure to rural life and understand problems of farmers and rural entrepreneurs

MPBIM, with a view to expose students to the entrepreneurship that exists in rural India besides giving them a glimpse of rural life, provides an insight into these aspects at Kollegal, a taluq headquarters in Chamarajnagar district. Kollegal is 125km from Bangalore, surrounded by hillocks and known for silks and sericulture farming, pottery and jaggery manufacturing units.

At Kollegal the student executives get to understand the hard ships of rural people who are working in agriculture & rural Industries, working condition of labourers, marketing & exploitations, rural culture, festival and distinct sports activities

4. The Practice

In this two day programme, the student executives get to stay in a 300 year old house in the village with a totally rural ambience.

Day 1 – Evening

Visiting nearby temple during morning stroll, enjoying the tender sugar cane, sugar cane juice, tender coconut, walking through the lush paddy and sugarcane fields, climbing Maradigudda (small hill) taking in the serene and scenic land scape enliven the spirits.

Play village games like Lagori, Aluguli Mane, Chowka Bhara, Goli (Marbles), Kabaddi, etc.

Day - 2

Students make a visit to „Alemane“ or Jaggery Producing Unit.

Visit to the sericulture (RMC) yard the students are exposed to the buyers and sellers meet for carrying out the business of sale of silk cocoons.

Visit to the basin unit where silk worms are separated from cocoons, preparation of the fibre, from fibre to coloring and into the process of weaving. T

Visit to Pottery Centres

5. Evidence of Success

During the visit to “Alemane“ or Jaggery Producing Unit, students get to know how the sugar cane is brought from the field? crushed in a cane crusher to produce sugar cane juice from then on to making of jaggery by boiling the juice in large containers at a particular temperature. Certain chemicals are added to get the requisite color to the jaggery.

During the visit to the sericulture (RMC) yard the students are exposed to the buyers and sellers meet for carrying out the business of sale of silk cocoons. During the exposure to this supply chain of silk industry from cocoon to the finished cloth, the transactions involved, negotiations and payments are understood.

At the basin unit where silk worms are separated from cocoons, students watch the preparation of the fibre, from fibre to coloring and into the process of weaving. The weaving of silk thread into a sari with different patterns is worth watching.

It is interesting to note how a silk worm has created so many job to so many people, from rural to urban and from national to international draping women across the continents. Students are also taken to Pottery unit to understand the process of making pots and how they market it.

The visit to this gives the students the processes involved in development an enterprise covering the aspects of planning, production, marketing, etc.

The lessons learnt are reflected in the marketing exhibition which the students undertake where students are required a chose a product, define the supply chain, manufacture, marketing, market promotion, etc besides preparing and presenting their business plan. This event is judged by industry experts and prizes awarded.

The visit to the Village Vocational Ventures Centre in Kollegal adds value to the students and helps them in becoming entrepreneurs and also manage their portfolio well.

6. Problems Encountered and Resources Required

MPBIM does not encounter any problem as the centre at Kollegal is maintained and managed by Bhavan. The resource persons for the programme are Sri V. Muralidhar and Smt. Shashikala who are part of the Institution.

In the busy academic schedule, the programme is planned during week ends which will be normally a day of Village Fair where village produce are sold.

7. Notes (Optional)

The visit to Kollegal exposes the student executives to a positive interaction with the rural entrepreneurs. Besides, the students get to feel the pulse of the life in rural India. This creates a better empathy while dealing with rural supply chain in their future careers..

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