Reminiscent Inspirations • Benevolent Motivations

Priyamvada Devi M.P. Birla
(Badima)

Dr. Mathoor Krishnamurti
Padmashree Awardee

Rajendra Singh Lodha
Former President, FICCI

R. Thothadri
Founder Director
Bharatiya Vidya Bhavan’s M.P. Birla Institute of Management, was founded in the year 1999. Thanks to the generosity of Late Smt. Priyamvada Devi M. P. Birla (Badima), the Institute acquired an enviable corporate ambience and state-of-the-art infrastructure in its very beginning. Over the years M.P. Birla Institute of Management has seen rapid progress under the aegis of the Bhavan’s trust, to become one among the most preferred B-Schools in Karnataka.

The institution is located in the heart of Bengaluru Central District and the students studying at the institute benefit from its central location apart from its modern infrastructure. The Institute offers Post Graduate Programme in Management - 2 year full-time MBA of Bangalore University. Its success comes from the value based quality education and imbibing of top class management skills in its student executives by enlisting the services of eminent persons from industry and academia as faculty members.

The Mission
Grooming creative, productive, efficient and value based business managers for the industry.
The Institute is committed to inculcating basic human values and a sense of Nobility, Righteousness and Excellence in the students.
Er. N. Ramanuja, is the former CMD of HMT, a leading PSU. He is the recipient of, ‘Officier De L’ordre National Du Lion’ of Govt. of Senegal, prestigious Karnataka Rajyotsava Award, Govt. of Karnataka, Senior Engineer of Excellence Award of The Institution of Engineers (India), Mysore Centre, Excellence in Manufacturing Award of the All India Manufacturing Organisation (AIMO), Founded by Bharat Ratna Sir. M. Visvesvaraya. He was closely associated with National Board of Accreditation, AICTE and India Trade Promotion Organization.

He is presently the Chairman - Bharatiya Vidya Bhavan, Bengaluru Kendra, Chairman - M.P. Birla Institute of Management and Vice-President - National Institute of Engineering, Mysuru.

MPBIM Managers Versatile & Inspired

Inspired is how one can describe MPBIM’s management graduates, for they have been trained to be 360-degree aware. True to Indian management culture, theirs is a progressive trait that sees them constantly evolving and groomed with new skills.

These graduates have been mentored by eminent faculty of the Institute, who comprise of Thought-Leaders, Corporate Professionals and Former Vice-Chancellors!

MPBIM graduates have been trained to make their mark in every environment that they function. They are groomed to be sensitive, innovative and proactive, distinct abilities that will see them achieve sustained success in today’s globalised economies.
A Sterling Academic Commitment

M. P. Birla Institute of Management, established in 1999, is now in its 18th year. As many as seventeen batches of students have come out and are placed in industry. The alumni of MPBIM have occupied prominent positions in the domestic and MNC Companies both in India and abroad.

Attentive assessment of industry demands on our students keeps us alerted on the content and delivery of the programme. Dialogues with alumni reflect the utility levels of the present academics. The fact that their learning continues at their initial work locations suggests a call for short term special-skill training, too.

Hands on dealing with application oriented problems is MPBIM’s forte. This has helped the students to adeptly adapt to changing trends. Problem oriented research work has helped them acquire broader perspectives and sharpened focus in solving them. These efforts are backed up by students taking up case study approaches or any other courses initiated by the Bangalore University, Projects in the Foundation and Application Courses and are further accentuated by Outreach Programmes which students have to mandatorily attend for deriving utility.

MPBIM has been continuously adding value to the University curriculum. These efforts have led to successes in placing our students in the blue chip domestic as well as Multinational Corporations (MNCs). We believe that MPBIM’s growth is directly associated with the vertical growth of our students. The industry who have accepted our students are regularly coming back to us to recruit more. This is a great testimony for us.

We invite the industry to visit us and recruit our students of the current batch. Our students will prove their mettle in the organization by demonstrating their acquired strengths and skills and their sincerity to learn.

Dr. N.S. Viswanath
M.Sc. (Stat), MAMM, MA (Econ.), Dip in Training & Development, Ph.D.
Director & Principal

Diverse Academic Backgrounds

Total: 164
Dr. N.S. Viswanath
M.Sc. (Stat), MAMM, MA (Econ.), Dip. in Training & Development, Ph.D.
Director & Principal
Founder Principal of MPBIM. Also he is the Director of Bhavan’s Management Research Centre (BMRC). He has Ph.D. in Economics preceded by three Masters’ degrees in Statistics, Economics and Agri Business (Agricultural Marketing Management). He has over seventy papers to his credit in refereed journals, over 21 years of professional experience and 20 years academic experience.

He has been enlisted as an expert at International Trade Centre (ITC), Geneva and in Asia’s who is Men & Women of achievements. He has won the best paper award in Marketing in an International Conference at Las Vegas, USA.

He has successfully guided eight scholars for their Doctorates as of now. Seven more scholars are under his research guidance currently. As a true educationist, his penchant for academic growth of individuals sees him constantly engaged in enabling higher academic qualifications of every MPBIM personnel.

Areas of Expertise: QT, Marketing Research, Economics & Research Methods.

Dr. S. Bisaliah
M.A. (Economics), Ph.D. (USA)
Over four decades of experience in teaching, research, development work and administration. Has been associated with Business Schools for the last 12 years. He was formerly Vice-Chancellor of University of Agricultural Sciences, Bangalore.

Has published 179 Research Articles and Agricultural Development Policy Reports. He is also associated with FAO (UNO), ESCAP (UNO) as consultant and also worked as an expert in World Bank Forestry Project.

Areas of Expertise: Agricultural Development and Policy, Rural Development & Economics of Technical Change in Agriculture.

Dr. K.V. Prabhakar
Ph.D.
Over 4 decades of academic experience.
He served as faculty member in the Department of Commerce and Management, Manasa Gangotri, Mysore. He has held several key positions as Professor, Dean, Director of Dept. of Commerce & Management, Acting Vice-Chancellor of Gulbarga University, Karnataka. Has guided over 39 doctoral candidates. He has Corporate Experience in L&T Ltd., (Switchgear Division) and HLL (now HUL).

Areas of Expertise: Marketing, OB & HRM.

Dr. Lalith Achoth
M.Sc. (Ag), Ph.D.
Over 4 Decades of Academic Experience.
He Served as Professor at Karnataka Veterinary Animal and Fisheries Sciences University, Bidar. Prior to this he was formerly President of University of Agricultural Sciences (UAS), Bangalore from 15 years. He has also served as Agricultural Economist on several Projects.

He has taught Marketing, Marketing Research, Quantitative Techniques and Marketing Models and additionally carried out research in the field of Marketing and Business at the Tec Monteri, Mexico City, MEXICO. He has also worked as consultant in reputed Management Schools, Government Agencies & Premier Research Institutes across the country. He has 135 research publications to his credit.

Areas of Expertise: Marketing, Quantitative Techniques, Marketing Research & Business Statistics.

Prof. S. Santhanam
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Over 4 decades of Academic & Industry experience. Was formerly with ITC. Guest Faculty at various B-Schools in Bengaluru. He has authored Text Books in Statistics & OR.


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Areas of Expertise: Marketing, Quantitative Techniques, Marketing Research & Business Statistics.
**Prof. Anu A. Natraj**
MA (Economics), MBA
Has over 5 years teaching and 2 years experience in the areas of Recruitment & HR Consulting Services. Has served for an year in the Accenture Consulting Recruitment Division. Has presented various papers at National and International levels.

**Areas of Expertise:** Economics, General Management, HR, Business Communication, Entrepreneurship.

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**Dr. S. Sathyanarayana**
MBA, PGDHRM, PGDFM, Ph.D.
Over 21 years of teaching experience, Corporate Trainer.

**Areas of Expertise:** Finance, Accounting & Taxation.

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**Prof. Bhavya N.**
MBA, UGC NET Qualified
5 years of teaching experience and has published and presented 10 research papers in National and International conferences.

**Areas of Expertise:** Finance, Marketing, International Business & Strategic Management.

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**Dr. Rohini G. Shetty**
MBA, Ph.D.
Obtained her Doctorate from Manipal University. She is a certified NLC practitioner having 4 years of industry and 20 years of teaching experience at Post Graduate level. Was formerly with the University of Mysore. Presented Papers in National and International Conferences. Has done Book Reviews in Communication & OB for McGraw Hill Publication. Faculty editor of “Birlites” newsletter of MPBIM.

**Areas of Expertise:** Managerial Communication, Entrepreneurship, HRM.

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**Prof. Hema Harsha**
BE, MLM, MBL, MBA
Around 20 years of experience in Industry and Teaching. Training Consultant for various IT & ITES Companies and certified NLP Practitioner. Presented and Published Papers in National and International Seminars.

**Areas of Expertise:** Information Systems, Business Law and HRM.

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**Prof. Pushpa B.V.**
M.Com., MBA, M.Phil, UGC NET Qualified
Over 15 years of teaching experience. Has presented papers in National and International Conferences.

**Areas of Expertise:** Accounts & Finance.

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**Prof. B.S. Ravindra**
B.Sc., BE, PGDIE (NITI, Mumbai)
Former Associate Professor, Sir. MVIT, Bengaluru, 34 years of teaching experience, 2 years of industrial experience.

**Areas of Expertise:** Industrial Engg., Operations Management, HR & Marketing.

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**Ms. Geetha P.**
B.Com., MBA
Faculty (Academic Associate)

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**Ms. R. Kalavathi**
B.Com., MBA
Faculty (Academic Associate)

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**Mr. K.C. Channakesha**
Library Assistant

---

**Mr. Praveena V. Savadi**
M.Sc. (LISc), SET (MAH), PGDCA
Librarian
12 years experience in Library Automation and Digitization.

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**Ms. Manjula M.**
B.A., BLIS, MLIS
Librarian
12 years experience in Library and Information Science.

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**Knowledge & Information Centre**
The MBA Programme
The MBA Programme has been divided into four semesters split between two years. The MBA is a two-year full-time programme at MPBIM. Students commence classes with an Orientation Programme in the first semester and appear for exams every six months since beginning the course in August/September each year. At the end of the first year, all students are required to do an internship with a company. They are then required to submit a dissertation in the fourth semester towards partial fulfilment of the MBA course before completing the fourth semester and commencing their careers.

The Orientation
On admission to MPBIM, a comprehensive orientation programme takes the students through an exercise that focuses on introducing and acclimatising them to the institute. This is also a confidence-building exercise where students interact with each other and the institute’s faculty. Some of the activities on the programme are designed to build up interpersonal relationships which is vital for group learning in the months to come. A concise programme schedule is as follows:

- The Art of Living
- Goal Setting Exercises
- Personality Development Exercises
- Stress & Time Management Skills

Outbound Learning Programme at Garwale

Paradigm - Celebrating Management & Culture
An event that all students eagerly look forward to is PARADIGM, MPBIM’s Management Fest. The fest’s theme - The Key to an Open Mind reflects the fest’s aim of bringing out the best in student-executives and acts as a catalyst for them to discover new paradigms beyond conventional precincts. The fest receives an added dimension in the participation by various colleges at the events, which take place over two days. CIVILTA, MPBIM’s culture fest, is integral to PARADIGM and is celebrated in parallel.

Walkathon
Walkathon is a social event organised by MPBIM as part of PARADIGM. It is an event where students, corporate associates and individuals from across the city walk for a noble cause. The Walkathon is conducted to raise funds for charity. In previous years the event has been associated with NGOs such as:

- Spastics Society of Karnataka
- Freedom Foundation
- Mathru Blind School
- KPMRC
- Gandhi Old Age Home
- Balya
- Bharatiya Vidya Bhavan’s Kodaagu Opportunity School, Madikeri
- Bharatiya Vidya Bhavan’s Garwale School
## Curriculum

### SEMESTER - I

**Core Subjects:**
- Economics for Managers
- Organizational Behaviour
- Accounting for Managers
- Statistics for Management
- Marketing for Customer

**Value:**
- Business & Industry

**Soft Core:**
- Communication Skills

### III SEMESTER

**FINANCE**
- Indian Financial System
- Corporate Tax Planning & Management
- Corporate Valuation & Restructuring

**MARKETING**
- Retailing Management & Services
- Consumer Behaviour
- Rural Agricultural & Marketing

**HUMAN RESOURCES**
- Learning & Development
- Industrial & Employee Relations
- Performance Management Systems

**HEALTH CARE MANAGEMENT**
- Perspectives on Health Care Sector
- Management of Public Health Systems
- Health Economics

**BANKING FINANCE & INSURANCE SERVICES MANAGEMENT (BFIS)**
- Strategic Credit Management in Banks
- Insurance Planning & Management
- Indian Financial System

**STARTUPS & SMEs MANAGEMENT**
- Perspectives on Startups & SME
- Basic Management Aspects of Small Business
- Establishment of SMEs

### IV SEMESTER

**FINANCE**
- Investment Analysis & Management
- International Financial Management
- Risk Management & Derivatives

**MARKETING**
- Strategic Brand Management
- International Marketing Strategy
- Digital Marketing

**HUMAN RESOURCES**
- Strategic HRM
- International HRM
- Talent & Knowledge Management

**HEALTH CARE MANAGEMENT**
- Basic Management Aspects of Health Care
- Strategic Management in Health Care Settings
- Management of Hospital Services

**BANKING FINANCE & INSURANCE SERVICES MANAGEMENT (BFIS)**
- Banking Technology & Management
- International Financial Management
- Risk Management for Banks & Insurance Companies

**STARTUPS & SMEs MANAGEMENT**
- Technology & Innovation
- Internationalisation of SMEs
- Management of Startups

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## SEMESTER - II

**Core Subjects:**
- Technology for Management
- Managerial Research Method
- Entrepreneurship & Ethics
- Human Capital Management
- Financial Management
- Quantitative Techniques & Operations Research

**Soft Core:**
- Innovation Management

### III SEMESTER

**Core Subjects:**
- Strategic Management & Corporate Governance
- Projects & Operations Management

**Elective Subjects:**
- Finance
- Marketing
- Human Resources
- Health Care Management
- Banking Finance & Insurance Services Management (BFIS)
- Startups & SMES Management

**Three Electives in Specialization Streams:**
- Open Elective
- Project Work for 4 Weeks

### IV SEMESTER

**Core Subjects:**
- International Business Dynamics

**Elective Subjects:**
- Finance
- Marketing
- Human Resources
- Health Care Management
- Banking Finance & Insurance Services Management (BFISM)
- Startups & SMES Management

**Three Electives in Specialization Streams:**
- Dissertation for 6 Weeks
MPBIM Placements

‘Industry-Institute-Interaction’ is not a mere ‘jargon’ at MPBIM; it assumes a greater significance from day one of the MBA Programme. The Institute lays utmost emphasis in orienting the Student Executive towards the practical days ahead of their academic learning. Industry Seminars are conducted by the Institute that see active participation and give MPBIM students the opportunities for useful interaction with Industry Executives. MPBIM wants strong relationships with the Industry and believes in fostering Corporate Relations. The results of this strategy have paid off through rewarding positions offered to MPBIM Graduates.

Students from our previous batches have been placed in companies:

- 99acres.com
- ABB
- ACT (Atria Convergence Technologies Ltd.)
- Accenture
- Aditya Birla
- Airtel
- amazon.com
- ANSR
- ANZY Careers
- APAC
- Apps World
- Asian Paints
- AV Technologies
- Bajaj Allianz
- Bridge People Technology
- Bonanza Portfolio Ltd.
- Britannia
- Canara Bank
- Capgemini
- Century Ply
- Cisco Webex
- Citi Bank
- City Union Bank
- Coface India
- Clover Mark
- Connect M
- Creative Media Pulse
- Deccan Airways
- Delloite
- Deutsche Bank
- DSL Software
- Ernst & Young
- EDUREKA
- Exide Industries Ltd.
- FACE
- Garuda Group
- GE Capital
- Genesys Software
- Ginger Hotels
- Goldman Sachs
- GSS Infotech Ltd.
- HDFC Bank
- Hewlett Packard
- Hindustan Unilever
- HireCraft Software Pvt. Ltd.
- Hindustan Coca Cola
- Home First Finance Co. Ltd.
- ICICI Bank
- ICICI Prudential
- ICICI Securities Ltd.
- IDBI
- IDBI Fortis
- IFB
- IFB Automotive Systems
- Intellipaat Software Solutions Ltd.
- IMRB
- India Mart
- Indian Rayon
- Indus Ind Bank
- Infosys
- ITC Infotech
- J P Morgan Chase
- JARO
- Just Dial Ltd.
- Karvy
- Kotak Wealth Management
- KPMG
- Kritikal Solutions
- LG Soft India
- Magnusoft
- Metro Cash & Carry
- MICO
- Multifonds
- Mitraz Financial Services Ltd.
- Myntra
- My Landmark
- Naukri.Com
- Northern Trust
- OCWEN Financial Services
- Oracle Software Co.
- OTIS
- Odessa Technologies
- Phoneix Market City
- Portea Medical
- Pracito Technologies
- Quadrangle
- QUEST
- Ramco Industries Ltd.
- Readiminds
- Reckitt Benckiser
- Red Apple
- San Infrastructure Pvt. Ltd.
- SBI Life Insurance
- Shyamrao Vittal Co-op Bank
- Siemens
- Samilabs
- Surya Software Systems Ltd.
- Societe Generale
- Saint Gobain
- Target India
- TCS
- TESCO
- The Laureate Global
- Thomson Financials
- Thomson Reuters
- Toyota Kirloskar Motor
- TTK Prestige
- Tyco Electronics
- Vijaya Bank
- VXL Instruments
- V2 Engineers
- Way2Wealth
- Wellnest India Projects
- Wenger & Watson
- XL Dynamics
- Zovi.com

For Recruitments Contact:
Placement Department:

• Prof. Amreen Khan - 95915 28036  • Mr. M.T. Srisailam - 94484 76434
• Ph: +91-80-4277 2030, 2237 1313 (Direct), 4277 2000  • E-mail: placement@mpbim.com

Campus pre-placement talk in session
Executive Profiles

Today, one is witness to the Indian resurgence in the international scenario. If the earlier part of the last five decades saw a ‘brain drain’ of Indian medical, engineering and scientific professionals, today the stage is set for our successful NRIIs to venture into value-added contribution to their own country, but also for the reversal ‘drain’ in larger dimensions.

A new India is beckoning enterprises and corporates from world over with its large consumer market, talent pool, knowledge resources and infrastructure. Managing the challenges of this quick-change-process in the Indian context requires not just business administrative skills but deepening of the individual’s Indian ethos -reflected in the unique value systems that will eventually contribute to the overall organisational well being and success. The organisations could be Indian or international, yet the difference is critical.

They are the chosen lot of discerning successful corporates in India and abroad whose commitment to their enterprises transcends beyond -into consolidating their regional positions and in sharing their gains with the society.
FINANCE
01. Adarsha N.
02. Ajay Hegde
03. Akshay G. Perjabadi
04. Amruta L.
05. Chandan B.M.
06. Dhanush Damodhar Shetty
07. Divyarani A.M.
08. Gadeyalli Venkata Satya Revathi
09. Goutam H. Patil
10. Hemant D. Naik
11. Karthik Raja G.
12. Lahari S. Bhat
13. Manikanta R.
14. Mohd Saad Ansari
15. Monnappa P.N.
16. Muthyalal Radhikadevi
17. Nithin K.R.
18. Pooja S. Chapparadhallimath
19. Pradeep Ganapati Hegde
20. Prasad Shanbhag
21. Prashanth S.
22. Priyanka Roy V.
23. Rakesh M.
24. Rakesh Rasale B.
25. Rohith K.
26. Sagar N.
27. Shilpa Karajagi C.
28. Shreya S. Hiremath
29. Shruthi H.M.
30. Shwetha B.U.
31. SK Iqbal Hossain
32. Somayya Hiremath R.
33. Sowmya R.
34. Srivatsa S. Bhat
35. Sudhakar Kattimani
36. Supriya N.S.
37. Sushma Hallad
38. Swati Mahabaleshwar Hegde
39. Tharan S. Kumar
40. Venkatesh Honakeri
41. Venkatramana Ramachandra Bhat
42. Vishak Hegde
43. Yoshita Vino S. Taank

MARKETING
44. Aaqibhusain R. Khatib
45. Abhishek Guddad
46. Adnan Masood
47. Ajit Raman
48. Akash Ashok Hosamani
49. Allan Varun
50. Baswanthraj Ushappa
51. Gudapati Naresh
52. Harish N. Alur
53. Kirankumar Bellad
54. Mohammed Junaid Khan
55. Naseer
56. Nidhi Neeralkatti
57. Pradnyasheel Bore Mahadappa Bore
58. Sachin Sharanegouda Patil
59. Saikrishna Vijaybhaskar Reddy
60. Siddharth Vayalil
61. Srinidhi S.
62. Thota Srimannarayana

HRM
63. Aishwarya R.
64. Meghana L.S.
65. Supriya N.

FINANCE & MARKETING
66. Aaditya Iyer K.
67. Abhishek Kashyap G.
68. Abishek G.M.
69. Adanna
70. Afnaz Begum
71. Amit Debnath
72. Amit K. Singh
73. Anil P. Katte
74. Apoorva Salimath
75. Archit Galagali
76. Arfan Rashid
77. Ashutosh Jha
78. Asif Ahmed
79. Avinash B.
80. Avinash Prasad
81. Basavaraja Naik R.
82. Bharath S.
83. Chiranth R.
84. Christus Jeyachandran
85. Deepak Kumar S.
86. Elroy Marian Crasta
87. Halaiah G.C.
88. Hemapiyya C.
89. Kiran K.P.
90. Kiran N.S.
91. Kiran S.N.
92. Kunal Sharma
93. Lubna M. Baig
94. Malatesh Choutagi
95. Manu Kumar U.R.
96. Massi Ahmed Sait R.
97. Mohammed Kafeel Akhtar
98. Mukaram P.A.
99. Nagaharitha Y Srinivasu Y.
100. Nikhil
101. Pattipati Rangappa Naidu
102. Prabhakar Kar
103. Prathik Savanth
104. Prayagini P.
105. Priyanka B. Joshi
106. Putnanja
107. Rakeshkumar G. Khyadi
108. Ramling Dilip
109. Ranjan A.
110. Ranjana Dass
111. Rudresh M.
112. Sagar P.
113. Sankerekn Kumar H. Shistagar
114. Sheetal Agarwal
115. Shivaprasad Kagawad
116. Shwetha G.
117. Suman G.D.
118. Sunil G.
119. Sunil Naika M.S.
120. Tharun S. Kumar
121. Thippeswamy U.B.
122. Vaibhav Gundecha
123. Vinaya R.
124. Vishaal Agarwal
125. Vishal V. Dhanankar
126. Yash Laddha Sanjay

MARKETING & FINANCE
127. Kartheek B.S.
128. Mitesh Supekar
129. Navdeep Singh Negi
130. Premdutt U. Kulkarni

FINANCE & HRM
131. Aishwarya A.
132. Amrutha S.
133. Arathy Mohan P.
134. Arpitha B.G.
135. Lavanya G.
136. Lavanya M.P.
137. Poornima Reshami
138. Sumukh H.
139. Syeda Afsha Zeenath
140. Tushara A.V.
141. Vaishnavi G.

HRM & MARKETING
142. Bhavani B.S.
143. Bhavya Shree P.
144. G. Swathi
145. Ingle Bhagyashree Jeevansingh
146. Lekha V.
147. Manasa A.
148. N. Divya Raval
149. Pooja B.L.
150. Prashant Gaikwad Praulkumar
151. Rhea Hiremath
152. Srushti M. Pathrut
153. Sujala G. Bangera
154. Surekha S. Chellikeri

MARKETING & HRM
155. Aditya R.D. Rajendra B. Diwanji
156. Ashajyothi K.T.
157. Aswathi K.P.
158. Chathurthi K.
159. Gowthami S. Ekbote
160. Hardik A. Jogia
161. Harshitha R.
162. Prakash Yadav M.
163. Prashant Nalawade
164. Priyanka Naik
Project Title: A Study to recapture the Note Book Marketing Strategies at Chandan Book Manufactures - Davangere.
Skills & Expertise: Tally ERP 9, MS-Office.

Adarsha N.
☎ 96639 94333 • B.Com.
adarsh.khamitkar@gmail.com

Project Title: A Study of Factor Affecting Customer Satisfaction in organised Retail Outlet: Evidence from Reliance Fresh.
Skills & Expertise: Tally ERP 9, MS-Office.
Extra Curricular Activities: NCC Certificate.

Ajay Hegde
☎ 81978 09781 • B.Com.
halemane.ajay21@gmail.com

Project Title: A Study on Training Need Analysis at Emerson Industrial Automation Electric Power Generation Pvt. Ltd., Hubli.
Skills & Expertise: MS-Office, Excel, Power Point.
Professional Experience: Regulatory Start-Up Coordinator in Quintiles • Research Assistant with Wockhardt Pharma as Hospital Business Executive.
Extra Curricular Activities: Cricket, volleyball, football.

Akshay G. Perjabadi
☎ 80888 57126 • B.Com.
akshay.perjabadi8181@gmail.com

Project Title: Role of Credit Cooperative Society in Storing of Inventory and Marketing of Arecanut - A Study on Totagars’ Co-operative Sale Society, Sirsi.
Skills & Expertise: Tally ERP 9, MS-Office.

Amruta L.
☎ 74116 60635 • B.Com.
amrutalharishi@gmail.com

Project Title: A Study on Inventory Management at Mysore Sandal Soap Factory (KSDL) Bengaluru.
Skills & Expertise: MS-Office, Tally.

Chandan B.M.
☎ 81473 27919 • B.Com.
chandanbm95@gmail.com

Project Title: A Study on Inventory Management at Metcut Toolings Pvt. Ltd., Dharwad.
Skills & Expertise: Tally ERP 9 & Basics.
Achievements: Secured 1st place in Inter-Collegiate Marketing Exhibition 2k17.

Dhanush Damodhar Shetty
☎ 94816 08895 • B.Com.
dhanushshetty871@gmail.com
Project Title: A Study on Assessment Promotional Activities on Sales at Mysore Sandal Factory.
Skills & Expertise: MS-Office, Tally, Advance Excel.
Extra Curricular Activities: Represented College in state level Cricket Tournament.

Project Title: A Study on Financial Performance of Karur Vysya Bank Ltd., through Camel Analysis.
Skills & Expertise: MS-Office.
Achievements: Won 1st Prize in Finance Quiz and Dance.

Project Title: A Study on Customer Satisfaction at Karnataka Bank, Karwar.
Skills & Expertise: Tally, MS-Office, Excel.
Achievements: Winner of State Level Dance.

Project Title: A Study on Working Capital Management at KSDL.
Skills & Expertise: MS-Office.
Achievements: Kho-Kho state level.

Project Title: Disbursement and Recovery Procedure of Credit: A Study at Agastya Credit Co-operative Society Mysore.
Skills & Expertise: MS-Office.
**Project Title:** A Study on Determinants of Equity Value in Stock Market.
**Skills & Expertise:** MS-Office, Tally ERP, Vedic Maths.
**Achievements:** Won 2nd prize in Chess Competition at MPBIM, 2nd prize in Marketing Fest in MPBIM.

**Project Title:** Working Capital Management in Sukhjit Starch and Chemicals Ltd.
**Skills & Expertise:** MS-Office, Advanced Excel, Tally.
**Achievements:** Participated in State Level Badminton Championship.

**Project Title:** A Study on Ceiling Limits on Loan in Co-operative Society with reference to District Co-operative Central Bank, Madikeri.
**Skills & Expertise:** MS-Office, CRM.
**Achievements:** Black belt in Shitoryu.

**Project Title:** Sourcing through Job Portals - A Study at Café Coffee Day.
**Skills & Expertise:** MS-Office, C++, JAVA, CSS, XML, HTML, Netbeans, Advanced Excel.
**Achievements:** Won 1st Place in National level Throwball Championship in 2010.

**Project Title:** A Study on Performance of Organization and SCM of Decathlon.
**Skills & Expertise:** MS-Office, Tally.
**Achievements:** Participated in State Level Football and Athletics.

**Project Title:** An Analytical Study of Financial Performance of KSRTC.
**Skills & Expertise:** MS-Office.
**Achievements:** Runner up in National Level Fest at KLE College, Belgaum.
<table>
<thead>
<tr>
<th>Project Title</th>
<th>Skills &amp; Expertise</th>
<th>Achievements</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Study of Capital Budgeting and Investment Decisions at Shri Shakthi Polytubes.</td>
<td>MS-Office, Tally.</td>
<td></td>
</tr>
<tr>
<td>Professional Experience: 7 months of experience as Account Executive in RRP and Associates.</td>
<td></td>
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</tr>
<tr>
<td>Identities</td>
<td>Details</td>
<td>Email Address</td>
</tr>
<tr>
<td>Pradeep Ganapati Hegde</td>
<td>88847 71664 • B.Com. • <a href="mailto:pradeep@yaho.in">pradeep@yaho.in</a></td>
<td></td>
</tr>
<tr>
<td>Prasad Shanbhag</td>
<td>97414 61731 • BE (IP) • <a href="mailto:shanp3012@gmail.com">shanp3012@gmail.com</a></td>
<td></td>
</tr>
<tr>
<td>Prashanth S.</td>
<td>81476 02073 • B.Com. • <a href="mailto:prashanth271195@gmail.com">prashanth271195@gmail.com</a></td>
<td></td>
</tr>
<tr>
<td>Priyanka Roy V.</td>
<td>98867 12595 • B.Com. • <a href="mailto:priyankaroy12595@gmail.com">priyankaroy12595@gmail.com</a></td>
<td></td>
</tr>
<tr>
<td>Rakesh M.</td>
<td>99864 03223 • B.Com. • <a href="mailto:rakeshrevankar222@gmail.com">rakeshrevankar222@gmail.com</a></td>
<td></td>
</tr>
<tr>
<td>Rakesh Rasale B.</td>
<td>95918 51949 • B.Com. • <a href="mailto:rakeshrasale@gmail.com">rakeshrasale@gmail.com</a></td>
<td></td>
</tr>
</tbody>
</table>
Rohith K.

@ 89715 10838 • B.Sc.
kangokar1994@gmail.com

Project Title: A Study on Factors influencing Purchasing Decisions of Poultry Farm in Life Line Feeds Pvt. Ltd., Chickmagaluru.
Skills & Expertise: MS-Office.
Achievements: Badminton player at University Level.

Sagar N.

@ 95353 09292 • B.Com.
sagarnaanu@gmail.com

Project Title: A Study on New Marketing Strategies for Sale of Granites of Daksha Granites Pvt. Ltd.
Skills & Expertise: MS-Office, Computer Application.
Achievements: Badminton player at District level.

Shilpa Karajagi C.

@ 97367 44241 • BBA
shilpakarajagi@gmail.com

Project Title: A Study on Employees Health and Safety at Dharwad Milk Union (KMF).
Skills & Expertise: MS-Office, Advanced Excel.

Shreya S. Hiremath

@ 96636 90164 • B.Com.
shreya.hiremath@gmail.com

Project Title: Receivables Management at Karnataka Soaps and Detergents Limited - A Study.
Skills & Expertise: MS-Office, Basic Computer Software.

Shruthi H.M.

@ 97416 27216 • B.B.A.
shruthm93@gmail.com

Project Title: Equity research on Three Sectors (FMCG, Cement and IT Sectors).
Skills & Expertise: MS-Office, Basic Computer Software.
Achievements: Won 1st prize in Business Quiz in MPBIM.

Shwetha B.U.

@ 81056 16090 • B.Com.
shwethabu24@gmail.com

Project Title: A Study on Customer Satisfaction of Services of KSRTC, Hassan.
Skills & Expertise: Tally.
Achievements: Won 2nd prize in Business Quiz in MPBIM.
Project Title: Study on Working Capital Management in MRF Tyres, Hubli.
Skills & Expertise: MS-Office, Tally ERP 9.

Project Title: to develop Cash Flow Statement and to analyse the Current Position of the Company.
Skills & Expertise: MS-Office, Finance accounts.

Achievements:
State award in Cricket and Inter College Winner in Football.

Project Title: The Effects of Individual Dimensions of Service Quality by using Several Model with Special reference of Electronic City Industrial township authority.
Skills & Expertise: MS-Office, Tally 9.0, Internship in Auditing.

Project Title: Study of effect of Merger and Acquisition on Firm’s Financial Performance with reference to Godrej Interio.
Skills & Expertise: MS-Office, Tally 9.0.

Project Title: A Study on Factors influencing Purchase Decisions of Security Systems at Nadiya Technology Solutions Pvt. Ltd.
Skills & Expertise: MS-Office.

Project Title: To Develop Cash Flow Statement and to Analyse the Current Position of the Company.
Skills & Expertise: MS-Office, Finance Accounts.
Achievements: State award in Cricket and Inter College Winner in Football.

Project Title: Shree Gali Anjaneyaswamy Credit Co-operative Society Limited - Organisational Research Study.
Skills & Expertise: MS-Office, Tally, Financial Modelling.
Extra Curricular Activities: Participated in Cultural Activities.
Project Title: A Comparative Study on the Facilities Available to Customers - Co-operatives Vs Nationalised Banks.
Skills & Expertise: MS-Office, Tally.
Professional Experience: 1 month in Vikas Bank.
Extra Curricular Activities: Cultural activities.

Project Title: Financial Analysis of Vyavasaya Seva Sahakari Sangha Limited, Ummachagi.
Skills & Expertise: MS-Office, Tally ERP 9.
Achievements: Participated in Taluk Level Badminton and Volleyball Tournament.

Project Title: Study on Financial Performance through Working Capital Management in Karnataka Milk Federation, Dharwad.
Skills & Expertise: MS-Office, Financial Modelling.
Extra Curricular Activities: Organised and participated in College Events.

Project Title: A Study on the Operational Costs Controlling of Nova - Global Techno-Soft Private Limited.
Skills & Expertise: Office Automation.
Achievements: Runner up in Tech Quiz held at MPBIM.

Project Title: Financial Analysis of Vyavasaya Seva Sahakari Sangha Limited, Ummachagi.
Skills & Expertise: MS-Office, Tally ERP 9.
Achievements: Participated in Taluk Level Badminton and Volleyball Tournament.

Project Title: A Study on Job Order Costing at Gargia Enterprises.
Skills & Expertise: MS-Office, Excel.
Extra Curricular Activities: Participated in various sports activities.
Achievements: Participated in All India and State Level inter college Badminton tournament.
Project Title: Consumer Perception and Satisfaction at Shah Hyundai, Kalaburgi.

Skills & Expertise: Basic Computers, Tally 9.0.

Achievements: Cleared CA-CPT exam.
**Project Title:** The Effects of Individual Dimension of Service Quality by using Servqual Model.

**Skills & Expertise:** MS-Office, Tally.

**Achievements:** Runner up in Management Fest conducted by Anjuman Bhatkal. Won 1st prize in Quiz in KDO Jain English Medium School. Runner up in Management Fest conducted by Chetan College, Hubli.

---

**Project Title:** A Study to Motivate Part time LIC agents to Increase their Performance with reference to Bengaluru region.

**Skills & Expertise:** MS-Office, MCITP, Sophos Safe Guard Data Security, Stock Price trend analysis, SPSS, Google Analytics, Ad analysis.

**Professional Experience:** 22 months of experience as System Analyst at CMS IT Services Pvt. Ltd.

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**Project Title:** A Study on Consumers Choice of Maruti Cars with special reference to Kalyani Motors, Bengaluru.

**Skills & Expertise:** MS-Office, Tally ERP 9.

---

**Project Title:** Customer Satisfaction on Post Sales Service at Shodha Motors Pvt. Ltd., Toyota, Hubli.

**Skills & Expertise:** MS-Office, Excel, Power Point.

---

**Project Title:** A Study of Customer relationship Management and its Effect of Customer Satisfaction in a Logistics Company.

**Skills & Expertise:** Android, Eclipse, HTML, CSS.  

**Achievements:** National Level Football player.
**Project Title:** Promotional efforts for Select Products at Big Bazaar, Gulbarga.
Skills & Expertise: Tally, MS-Excel, MS-Word.
Extra Curricular Activities: Cricket.

**Project Title:** A Study on Retailers Satisfaction towards Kalburgi Sweets, Hubli.
Skills & Expertise: MS-Office, Tally.

**Project Title:** Role of Sudha Agro Oil and Chemical Industry Ltd. - A Study on Marketing Strategy and increasing Sales, Samalkot.
Skills & Expertise: MS-Office.

**Project Title:** A Study on Consumer Satisfaction towards TVS King Auto with special reference to Gollara Tractors, Shivamogga.
Achievements: State award in Drawing

**Project Title:** A Study of Brand Perception and Brand awareness for Bagalkot Cements and Industries Ltd.
Skills & Expertise: MS-Office, C, C++, DBMS.
Achievements: Badminton Champion in Degree.

**Project Title:** A Study on Strength’s, Weakness, Opportunities and threats of ARAFEX Co. Pvt. Ltd., Mangalore.
Skills & Expertise: MS-Office, Advance Excel.
Nidhi Neeralkatti
Project Title: Wage and Salary Administration adopted in Mishra Food Products, Belur - An Exploratory Study.
Skills & Expertise: MS-Office.

Pradnyasheel Bore Mahadappa Bore
Project Title: A Study on Customer Behaviour towards TVS Jupiter compared to TVS Wego.
Skills & Expertise: MS-Office.
Achievements: Basket ball Winner in University Level.

Sachin Sharanegouda Patil
Project Title: A Study on Marketing Efforts for Increasing the Admissions - A Case Study of Ideal Degree College, Sindhanur.
Achievements: Represented School in State Level Volleyball Tournament.

Saikrishna Vijaybhaskar Reddy
Project Title: A Study on Problems and Prospects of Agricultural Products at Royal Agri Life Sciences, Sindhanur.
Skills & Expertise: MS-Office, Tally.

Siddharth Vayalil
Project Title: A Study on Marketing Strategies at VIVO.
Skills & Expertise: MS-Office.

Srinidhi S.
Project Title: A Study on Client Satisfaction with reference to WorkFlexi Portal.
Skills & Expertise: MS-Office.
Achievements: 1st prize winner in Inter college Quiz Competition at MPBIM.
Skills & Expertise: MS-Office.
Project Title: Platforms for Women to Rise to Senior Leadership Positions - A Study.

Project Title: Study on Determinants of Employee Engagement with Special reference to Squadm Technologies, Bengaluru.
Skills & Expertise: MS-Office, Advance Excel.
Achievements: Vidwat in Bharatnatyam.

Project Title: Impact of Employee Engagement on Organization's Performance at KPCL
Skills & Expertise: MS-Office.
Professional Experience: 1 year as Junior Accountant at JP Morgan India Pvt. Ltd. and 1 year 4 months as Transaction Risk Investigator at Amazon India Pvt. Ltd.
Aaditya Iyer K.
© 90663 77246 • B.Com. (Accounts)
aadithya.krishnamurthy@gmail.com

Project Title: A Study of Employee Perception towards Recruitment and Selection Practices at Prestige Group, Bengaluru.
Skills & Expertise: MS-Office, 365, SPSS, Tally.
Extra Curricular Activities: Chess, Badminton, Cricket, Cultural Activities.

Project Title: A Study of Service gap at reliance Fresh Vijayanagar in Bengaluru.
Skills & Expertise: MS-Office, tally 9.0.
Achievements:
1st Prize in Business Quiz at MPBIM.

Adanna
© 90083 80667 • BBA
adiyaradoni@gmail.com

Project Title: A Study of Service Gap at Reliance Fresh Vijayanagar in Bengaluru.
Skills & Expertise: MS-Office, Tally 9.0.
Achievements: 1st Prize in Business Quiz at MPBIM.

Afnaz Begum
© 78996 79922 • B.Sc.
afnazbegum11@gmail.com

Project Title: A Study on Customer Satisfaction for Laboratory Equipments at Ana Matrix Pvt. Ltd., Bengaluru.
Skills & Expertise: SPSS, MS-Office, Tally ERP 9.
Achievements: 1st Prize in Marketing Exhibition.

Project Title: Impact of Customers satisfaction on Sales: A Study at Sri Anjaneya Cotton Mills Ltd. Davanagere.
Skills & Expertise: SPSS, Tally ERP 9, DTP, MS-Office.

Amit Debnath
© 97399 95881 • BBM
amitdebnath9740@gmail.com

Project Title: Innovation in Bio-Fuel Combustion Technology at PTC India, Bengaluru.
Skills & Expertise: MS-Office, Excel, Power Point.
Achievements: Got Certificates in cultural events in college.
Professional Experience: 5 year of experience in Kotak Mahindra Old Mutual Life Insurance as Senior Manager.
Project Title: A Study on the Profile and Growth of BHEL and its Competitors.
Skills & Expertise: MS-Office.
Achievements: 2nd place in Volleyball at Zonal Level.

Project Title: A Study on Cement Procurement pattern by Customers at Ultratech Cement in Davangere district.
Skills & Expertise: NCC, MS-Office.
Achievements: District Level Badminton player.

Project Title: Building Marketing Strategies to Target Private Sectors: A Study on Cerebra Integrated Technologies Ltd. Bengaluru.
Skills & Expertise: MS-Office.
Achievements: Won 2nd prize in Inter College Marketing Exhibition.
Extra Curricular Activities: Cricket, Cultural Activity.

Project Title: Technology issues at Jinaagoudra Machine Tools Pvt Ltd.
Skills & Expertise: MS-Word, MS-Excel.

Extra Curricular Activities: Cricket.

Project Title: Impact of GST on Operational Cost of Bihar State Power Holding Company Ltd.
Skills & Expertise: MS-Office, Java, App Development (Basics).
Achievements: Won 1st prize in Marketing Exhibition at MPBIM and organized Seminar on Demonetisation in MPBIM.
Professional Experience: 5 Months Experience as Sales Executive at State Bank Payment Service Private Limited.
Asif Ahmed
☎ 97383 66148 • BBM
asifa3976@gmail.com

Skills & Expertise: MS-Office, Advance Excel.
Professional Experience: 6 Months experience in Logistics and Supply chain at AGEA Co.

Avinash B.
☎ 97385 82827 • B.Com.
avinashssj1995@gmail.com

Project Title: Implementation of New Social Media Marketing and Mobile Marketing at Workflexi.
Skills & Expertise: MS-Office.
Achievements: District level Basketball and Badminton player.
Extra Curricular Activities: Basketball, Badminton.

Avinash Prasad
☎ 90358 98051 • BBM
avinash24888@gmail.com

Project Title: A Study on “Consumer’s Choice of Sanitary Ware Brands at Manohar Ceramics, Byatarayanapura, Bengaluru”.
Skills & Expertise: MS-Office.
Professional Experience: 2 years at Myntra.
Achievements: Won 1st prize in Inter College Marketing Exhibition at MPBIM.
Extra Curricular Activities: Football & Cricket.

Asif Ahmed
☎ 97383 66148 • BBM
asifa3976@gmail.com

Project Title: Customers Satisfaction at Big Bazaar.
Skills & Expertise: MS-Office, Tally.

Bharath S.
☎ 97312 62141 • B.Com.
sbharathreddy3046@gmail.com

Project Title: Project Report on Sales Promotion with reference to TVS.
Skills & Expertise: MS-Office, Tally ERP 9, LSI.

Chiranth R.
☎ 98452 39362 • B.Com.
chiranthrafael@gmail.com

Project Title: Creating Values for Customers through Customer Driven Marketing Strategy.
Skills & Expertise: MS-Office.
Achievements: State Level Volleyball Player.
**Project Title:** Cost Analysis - A Detailed Study on Direct Cost at Rail Wheels Factory, Bengaluru.  
**Skills & Expertise:** C, Auto CAD, Pro E, MS-Office, Photoshop.  
**Achievements:** State Level Volleyball and Cricket Player.

**Project Title:** A Study on Internet Connectivity Issues with reference to Assistive Network and Technologies Pvt. Ltd.  
**Skills & Expertise:** MS-Office, Tally.  
**Achievements:** District level Football Player.

**Project Title:** A Study on Customer Satisfaction of Digital Products at Sark Tech, Bengaluru.  
**Skills & Expertise:** MS-Office, Excel.  
**Professional Experience:** 6 months as Sales & Marketing Executive at Bajaj Auto. 18 months as Senior Sales Consultant at Seventy Five Motors Pvt Ltd.  
**Achievements:** State Level Player in Athletics, Kabaddi.

**Project Title:** An Analysis of Implementation of Digital Marketing Strategies for Improving Sales at Karnataka Fine Chem, Peenya, Bengaluru.  
**Skills & Expertise:** MS-Office, Tally ERP 9, Advance Excel.  
**Professional Experience:** Completed internship from Akila Karnataka Finance Corp. (R).
Project Title: Working Capital Management at VST Tillers & Tractors Ltd.
Skills & Expertise: MS-Office, CATIA.
Achievements: Bengaluru Division Cricket Player.

Project Title: A Study on Digitalization of Co-operative Bank: Kalparuksha Co-operative Bank.
Skills & Expertise: MS-Office, CATIA.
Extra Curricular Activities: Kho-Kho.

Project Title: The Study of the Documentation Methodology used in MSMES, Udaipur, Rajasthan.
Skills & Expertise: MS-Office, C, C++.
Achievements: Won 2nd prize in Quiz competition.

Project Title: A Study on Customer Satisfaction at Shri Vinayak food Mart.
Skills & Expertise: MS-Office, Tally ERP 9.
Achievements: Won 2nd prize in Business Quiz. District level Basketball and Netball player.

Project Title: A Study on Employee Job Satisfaction at Reliance Retail Limited.
Skills & Expertise: MS-Office, Advance Excel.
Achievements: Union President in Degree, Kabaddi Player.
Massi Ahmed Sait R.

Project Title: A Study on Integration of a New Process at WorkFlexi.
Skills & Expertise: MS-Office, Communication & Management.
Achievements: • Won 1st prize in Inter Collegiate Personality Contest, Product Launch and Business Quiz. • Won 1st prize in Inter Collegiate Basket Ball Competition.

Mohammed Kafeel Akhtar

Project Title: Financial Planning and Tax Planning for Salaried Employees: A Study at Karvy Stock Broking Ltd.
Skills & Expertise: MS-Office.

Achievements:

Mukaram P.A.

Project Title: A Study on Impact on Sales Due to Competition with special reference to Kaleswari Refinery Pvt. Ltd., Tumkur.
Skills & Expertise: MS-Office, Advance Excel.

Achievements:

Nagaharitha Y. Srinivasu Y.

Project Title: A Study on Servqual Model with respect to Royal Enfield Ltd. in Bengaluru.
Skills & Expertise: Tally ERP9, MS-Office, Advance Excel.
Achievements: Winners in Throwball at district level.

Nikhil

Project Title: A Study on Supply Chain Management Practices in an Organised Retail outlet: Evidence from Big Bazaar.
Skills & Expertise: MS-Office, Solid Edge, CAED.
Achievements: Academic Topper in II PU Examinations, Runner up in Chess at Inter College Level.

Pattipati Rangappa Naidu

Project Title: A Study on Cost Control Analysis at KSDL, Bengaluru.
Skills & Expertise: MS-Office, Excel, Advance Excel.
Project Title: A Study on Reseller Attitude and Satisfaction - Cultural Paper Manufactured by MPM. (Bhadravathi)
Skills & Expertise: MS-Office, Tally 9.0.

Achievements:
Student of the Year in graduation.

Prathik Savanth
☎ 70190 96073 • B.Com.
prathikdubu95@gmail.com

Project Title: A Study on Systematic Vendor Management Practices at ISG, BHEL, Bengaluru.
Skills & Expertise: MS-Office, AutoCAD, Stad-Pro.

Prayagini P.
☎ 96112 75273 • BE (Civil)
prayaginip@gmail.com

Project Title: An Analysis of Receivable Management Policies at BHEL Ltd., Bengaluru
Skills & Expertise: Diploma in Computer Applications, MS-Office, Tally ERP 9.
Achievements: State level Wrestler, NCC ‘B’ Certificate.

Putnanja
☎ 88613 53306 • B.Com.
putnanja261@gmail.com

Project Title: A Study on Impact of Advertising in B2B Marketing.
Skills & Expertise: MS-Office, Tally ERP 9, SPSS.

Rakeshkumar G. Khyadi
☎ 97430 53930 • BBA
rakeshkhadi@gmail.com
Ranjan A.

Project Title: Promotional Effort for Select Product at Reliance Retail.
Skills & Expertise: Diploma in Computer Applications, MS-Office, Word.
Extra Curricular Activities: Chess.

Project Title: Challenges faced by Coffee Producers.
Skills & Expertise: Diploma in Computer Applications, MS-Office.
Achievements: Winner in Handball at district Level.

Sankeernkumar H. Shistagar

Project Title: Study on Financial Management of Regional Oil Seeds Growers Co-operative Ltd., Hubli.
Skills & Expertise: Vedic Maths, Calligraphy.
Achievements: National level Handball player.

Ranjan A.

Project Title: An Empirical Study to Determine the Industry Competitiveness of Bio-Fuel with special reference to Wood Pellets in Bengaluru.
Skills & Expertise: MS-Office.
Professional Experience: 1 month internship at HP and 1 month at BSNL.
Achievements: Won 2nd prize in Quiz Competition at MPBIM.

Sankeernkumar H. Shistagar

Project Title: Problems and Prospects of Coffee Industries: A Study at Chamundi Coffee Curing Works, Chikmagalur.
Skills & Expertise: MS-Office.
Project Title: A Study on Supply Chain Management at TKSSKN, Athani.
Skills & Expertise: MS-Office, Tally.

Project Title: Health and Safety Measures undertaken for Women Employees in the Granite Industry.
Skills & Expertise: MS-Office, Tally.
Achievements: 1st prize in Finance Event Fest organised by KLE College.

Project Title: A Study on Customer Retention and Enrichment in Kawad Allmart, Gadag.
Skills & Expertise: MS-Office, Tally.

Project Title: A Study on Customer Perception and Satisfaction towards Nandini Milk Products at Shimoga City.
Skills & Expertise: MS-Office, Tally.
Extra Curricular Activities: Dancing, Drama.

Project Title: A Study on Digital Marketing Strategies in Rabbitro, Bengaluru.
Skills & Expertise: C++, JAVA, HTML, MS-Office.
Achievements: Won 3rd place in Business Quiz in MPBIM Fest - 2016.

Project Title: A Study on Drivers of Customers Preference of Coffee shop chains.
Skills & Expertise: MS-Office, Excel, Tally.
**Project Title:** A Study on Capital Budgeting Decision at Karnataka Soaps and Detergents Limited.  
**Skills & Expertise:** MS-Office, Tally 9.0.  
**Achievements:** Won 2nd prize in Marketing Fest, Runners-up in Football State Level Tournament, Represented in State Level athletics and karate.

---

**Project Title:** A Study on Consumer Preference towards Mishra Pedha and comparison with Thakur Pedha.  
**Skills & Expertise:** MS-Word, Excel & Tally ERP 9.

---

**Project Title:** A Study on e-commerce Web sites in India.  
**Skills & Expertise:** MS-Word, Excel & Tally ERP 9.
**Extra Curricular Activities:** Dancing and Singing.

---

**Project Title:** Supply Chain Management Practices in Hatcherries with special reference to Venkateshwara Hatcheries Pvt. Ltd.  
**Skills & Expertise:** MS-Office, Advance Excel.

---

**Project Title:** Impact of Demonetization on Sales and Marketing of Arka Consultants and Engineers.  
**Skills & Expertise:** MS-Office.
Project Title: A Study on Customer Satisfaction with respect to VRL Travels, Hubli.
Skills & Expertise: SPSS, Fox Pro, Excel, Tally.
Achievements: Secured 8th Rank in BBA, Karnataka University, Dharwad.
Project Title: A Study on Technological Operations of Iron coating at M/s. Renuka Ductile and Grey Iron Foundry Pvt. Ltd.
Skills & Expertise: MS-Office, Advanced Excel.

Project Title: Customer Satisfaction and Buying Decision: An Analytical Study at Karnataka Soaps and Detergents Ltd., Bengaluru.
Skills & Expertise: MS-Office, Excel, Tally.
Achievements: Won Inter College Badminton championship.

Professional Experience: 6 months as Transaction Processing Associate at Accenture India Pvt. Ltd.
Achievements: Represented State at National Level Judo Tournament.
131

Aishwarya A.  
© 88612 43591  •  B.Com.  
aishwaryaarun1903@gmail.com

Skills & Expertise: MS-Office, Tally ERP 9, LSI.  
Extra Curricular Activities: Classical Dancer.

132

Amrutha S.  
© 74111 66986  •  BCA  
amruthaalisha9529@gmail.com

Project Title: A Study on Impact of Social Media Marketing at Ashraya Seva Trust.  
Skills & Expertise: MS-Office, Java, Networking, C, C++.  
Extra Curricular Activities: Bharatnatyam Dancer.

133

Arathy Mohan P.  
© 70223 72729  •  BE (CS)  
arathy090@gmail.com

Project Title: Risk Analysis of Customer for Unsecured Loans (credit cards) - A Study.  
Skills & Expertise: MS-Office, C, C++.  
Extra Curricular Activities: Dancing.

134

Arpitha B.G.  
© 87922 01348  •  B.Com.  
arpitha1036@gmail.com

Project Title: Study on the Recruitment and Selection Process at VIVO, Bengaluru.  
Skills & Expertise: MS-Word, Excel, PowerPoint.  
Achievements: Modelling at TV9, Deccan Herald Fashion Shows.

135

Lavanya G.  
© 95350 55018  •  BBM  
glavanya555@gmail.com

Project Title: Study on Performance Appraisal System at KPCL.  
Skills & Expertise: MS-Office.  
Achievements: Dist. Level Badminton Player.

136

Lavanya M.P.  
© 89711 13084  •  B.Com.  
lavanyapgowda1@gmail.com

Project Title: A Study on Greater Tourism Potential of Chikmagalur District.  
Skills & Expertise: MS-Office, Tally.  
Poornima Reshmi
© 90357 47025 • B.Com. poornimareshmi86@gmail.com

Project Title: A Study on GST impact on Reshmi Bazaar Super Market.
Skills & Expertise: MS-Office, Tally ERP 9.
Achievements: Won 3rd prize in Inter College Marketing Exhibition.

Syeda Afsha Zeenath
© 77606 32200 • B.Com. afsha.syeda21@gmail.com

Project Title: Employee Benefit and Welfare Measures at Karnataka Fine Chem, Bengaluru.
Skills & Expertise: MS-Office, Tally 9.0.
Achievements: Won prizes in School and College for Athletics, Throw ball and Skit.

Sumukh H.
© 89045 22283 • B.Com. sumukh5700@gmail.com

Project Title: A Study on Cost Minimization Analysis with reference to KPCL, Bengaluru.
Skills & Expertise: MS-Office, Basic Comp., Tally.
Achievements: Won 1st prize in TT Championship at MFBIM.

Tushara A.V.
© 73494 94957 • B.Com. tushara.av1234@gmail.com

Project Title: A Study on Performance of Tax Saving Schemes in Mutual Funds, Mansukh Investment and Trading solution.
Skills & Expertise: MS-Office, Excel.
Extra Curricular Activities: Sports.

Vaishnavi G.
© 70224 17377 • B.Com. vaishnavi.giriraj@gmail.com

Project Title: Study on Grievance Management in Karnataka Soaps and Detergent Ltd. (KSDL).
Skills & Expertise: MS-Office.
Extra Curricular Activities: Singing, Sports, Throw ball.
**Project Title:** A Study on Employee Job Satisfaction at Udayaravi Plastic Industry.
**Skills & Expertise:** MS-Word, Excel, PowerPoint.

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**Project Title:** Developing Marketing Strategies for Aanya Business Solutions for Lead Generation by using Social Media Networking as Platform.
**Skills & Expertise:** MS-Office, Cloud Computing, C, C++, Java.
**Professional Experience:** Apprentice training at BEL.

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**Project Title:** Developing a Model to Foster Engagement among Women to raise to Senior Leadership positions in an Organizational environment.
**Skills & Expertise:** MS-Office.
**Achievements:** Published 2 papers in International Journals, panellists in TV discussions.

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**Project Title:** A Study on Market Competition in Honda Motors.
**Skills & Expertise:** Excel, Tally, Fox Pro.

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**Project Title:** A Study of the Impact of Recruitment Process on BMTC.
**Skills & Expertise:** MS-Office, Cloud Computing, C, C++, Java.
**Professional Experience:** Internship in Social Media Marketing.

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**Project Title:** A Study on Training and Development in Karnataka Soaps and Detergent Limited.
**Skills & Expertise:** MS-Office.
**Professional Experience:** 6 months internship at BIAL.
**N. Divya Ravali**

**Skills & Expertise:** MS-Office, 'C' language.

**Achievements:** Won 1st prize in District Level Sports, Won 2nd prize for Documentary in Management Fest. Wrote an article on Farmers Suicides.

**Project Title:** A Study on Supply Chain Management of Nihal Industries Pvt. Ltd. Bengaluru.

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**Pooja B.L.**

**Skills & Expertise:** MS-Office, Java, SQL.

**Achievements:** Won 1st prize for documentary in Management Fest.

**Project Title:** A Study on Efficiency of Retention Strategies at ESS VEE Industries.

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**Prashant Gaikwad Prafulkumar**

**Skills & Expertise:** MS-Office, Excel.

**Achievements:** Volleyball State Level Champion.

**Project Title:** Impact of Promotional activities on End Consumers at Yamaha Dealership.

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**Rhea Hiremath**

**Skills & Expertise:** MS-Office.

**Project Title:** A Study on Human Resource Development program and its Effectiveness at Karnataka Soaps and Detergents Ltd.

**Professional Experience:** 6 weeks internship at Cox & Kings Ltd.

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**Srushti M. Pathrut**

**Skills & Expertise:** Java, C++.

**Achievements:** 1st priz in Chess Tournament at Inter College Level.

**Project Title:** Project Feasibility Study on Production of Ethanol from Sugar Cane at Satish Sugars Limited, Gokak.

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**Sujala G. Bangera**

**Skills & Expertise:** C, C++, MySQL.

**Achievements:** Won 2nd Prize in IT Quiz at MPBIM.

**Project Title:** Marketing and Client Relationship in Marine Fisheries Business.
Project Title: Customer Relationship Management in Krishna Sugar Factory Ltd.

Skills & Expertise: MS-Office, completed Diploma course in Computer Science.
Project Title: A Study on Value Chain Analysis on Tur Dal Industry - M/s. Doddamani Dall Industries.
Skills & Expertise: MS-Office, C, C++ Languages.
Achievements: Organized Inter-level College Fests at Degree level, MC at Management fests.

Project Title: Issues Concerning with government Primary School at Kanahalli village.
Skills & Expertise: MS-Office, Abacus Certificate.

Project Title: A Study on Audience Churn Rate for Portals with special reference to theupsconline.com

Project Title: Customer Satisfaction towards Royal Enfield.
Skills & Expertise: MS-Office.
Achievements: State Level Yoga Champion.

Project Title: A Study on Customer Preference for brand Royal Enfield at HSR Enterprises.
Skills & Expertise: MS-Office, Excel, Tally.

Project Title: A Study on Effectiveness of Post Sales Service and its Impact on Customer Satisfaction at Magnum Honda, Bengaluru.
Skills & Expertise: MS-Office.
Achievements: Quiz Winner, Club Basketball Player.
Professional Experience: Sales Consultant at Nandi Toyota & Magnum Honda for 11 months.
Project Title: A Study on Implementing Job Card System at Simple Technologies, Bengaluru.
Skills & Expertise: MS-Office, Completed Level 1 course in Hand Writing Analysis.

Project Title: A Study on Impact of Social Network Marketing of Youth on Accessories at Big Bazaar, Bengaluru.
Skills & Expertise: MS-Office, Excel.

Project Title: Impact of Online Market on Retail Stores - A case Study of Harsha Stores.
Skills & Expertise: Diploma in Computer Application.
Achievements: State Level player in Basket Ball.

Project Title: A Study on Retention Strategies at Hotel Denissons, Hubli.
Skills & Expertise: MS-Office, Tally ERP 9.
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