



MPBIM

Bharatiya Vidya Bhavan's

M P Birla Institute of Management

SUCCESS

Talented

Innovative

Ambitious

Dedicated

Driven



NAAC Accredited Institution



IS/ISO 9001:2008 Certified Institution

Ranked **21st** among
Top **100** B-Schools Surveyed by
SILICON INDIA EDUCATION
in the survey

"What if not IIMs - B-School survey 2017"

STUDENT MANAGERS - 2016-18

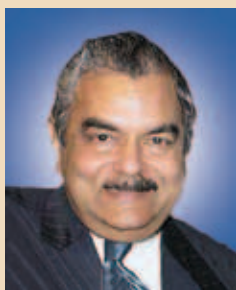
Reminiscent Inspirations • Benevolent Motivations



Priyamvada Devi M.P. Birla
(Badima)



Dr. Mathoor Krishnamurti
Padmashree Awardee



Rajendra Singh Lodha
Former President, FICCI



R. Thothadri
Founder Director



The INSTITUTE

Bharatiya Vidya Bhavan's M.P. Birla Institute of Management, was founded in the year 1999. Thanks to the generosity of Late Smt. Priyamvada Devi M. P. Birla (Badima), the Institute acquired an enviable corporate ambience and state-of-the-art infrastructure in its very beginning. Over the years M.P. Birla Institute of Management has seen rapid progress under the aegis of the Bhavan's trust, to become one among the most preferred B-Schools in Karnataka.

The institution is located in the heart of Bengaluru Central District and the students studying at the institute benefit from its central location apart from its modern infrastructure. The Institute offers Post Graduate Programme in Management - 2 year full-time MBA of Bangalore University. Its success comes from the value based quality education and imbibing of top class management skills in its student executives by enlisting the services of eminent persons from industry and academia as faculty members.



MPBIM

The Mission

*Grooming creative, productive,
efficient and value based
business managers for the industry.*

*The Institute is committed to
inculcating basic
human values and a sense of
Nobility, Righteousness and
Excellence in the
students.*





Er. N. Ramanuja
Founder Chairman

Er. N. Ramanuja, is the former CMD of HMT, a leading PSU. He is the recipient of, 'Officier De L'ordre National Du Lion' of Govt. of Senegal, prestigious Karnataka Rajyotsava Award, Govt. of Karnataka, Senior Engineer of Excellence Award of The Institution of Engineers (India), Mysore Centre, Excellence in Manufacturing Award of the All India Manufacturing Organisation (AIMO), Founded by Bharat Ratna Sir. M. Visvesvaraya. He was closely associated with National Board of Accreditation, AICTE and India Trade Promotion Organization.

He is presently the Chairman - Bharatiya Vidya Bhavan, Bengaluru Kendra, Chairman - M.P. Birla Institute of Management and Vice-President - National Institute of Engineering, Mysuru.

MPBIM Managers Versatile & Inspired

Inspired is how one can describe MPBIM's management graduates, for they have been trained to be 360-degree aware. True to Indian management culture, theirs is a progressive trait that sees them constantly evolving and groomed with new skills.

These graduates have been mentored by eminent faculty of the Institute, who comprise of Thought-Leaders, Corporate Professionals and Former Vice-Chancellors !

MPBIM graduates have been trained to make their mark in every environment that they function. They are groomed to be sensitive, innovative and proactive, distinct abilities that will see them achieve sustained success in today's globalised economies.



MPBIM - A Sterling Academic Commitment

A Sterling Academic Commitment M. P. Birla Institute of Management, established in 1999, is now in its 18th year. As many as seventeen batches of students have come out and are placed in industry. The alumni of MPBIM have occupied prominent positions in the domestic and MNC Companies both in India and abroad.

Attentive assessment of industry demands on our students keeps us alerted on the content and delivery of the programme. Dialogues with alumni reflect the utility levels of the present academics. The fact that their learning continues at their initial work locations suggests a call for short term special-skill training, too.

Hands on dealing with application oriented problems is MPBIM's forte. This has helped the students to adeptly adapt to changing trends. Problem oriented research work has helped them acquire broader perspectives and sharpened focus in solving them. These efforts are backed up by students taking up case study approaches or any other courses initiated by the Bangalore University, Projects in the Foundation and Application Courses and are further accentuated by Outreach Programmes which students have to mandatorily attend for deriving utility.

MPBIM has been continuously adding value to the University curriculum. These efforts have led to successes in placing our students in the blue chip domestic as well as Multinational Corporations (MNCs). We believe that MPBIM's growth is directly associated with the vertical growth of our students. The industry who have accepted our students are regularly coming back to us to recruit more. This is a great testimony for us.

We invite the industry to visit us and recruit our students of the current batch. Our students will prove their mettle in the organization by demonstrating their acquired strengths and skills and their sincerity to learn.



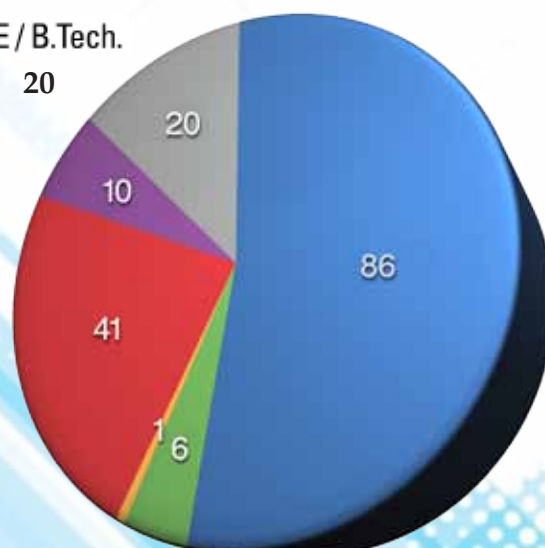
Dr. N.S. Viswanath

M.Sc. (Stat), MAMM,
MA (Econ.), Dip. in Training &
Development, Ph.D.
Director & Principal

● B.Com. 86 ● B.Sc. / BFSc. & Others 6 ● BA 1 ● BBM / BBA 41 ● BCA 10 ● BE / B.Tech. 20

Diverse Academic Backgrounds

Total: 164



MPBIM Core Faculty



Dr. N.S. Viswanath
M.Sc. (Stat), MAMM,
MA (Econ.), Dip.
in Training &
Development, Ph.D.
Director & Principal

He is the Director & Founder Principal of MPBIM. Also he is the Director of Bhavan's Management Research Centre (BMRC). He has Ph.D. in Economics preceded by three Masters' degrees in Statistics, Economics and Agri Business (Agricultural Marketing Management). He has over seventy papers to his credit in refereed journals, over 21 years of professional experience and 20 years academic experience.

He has been enlisted as an expert at International Trade Centre (ITC), Geneva and in Asia's who is Men & Women of achievements. He has won the best paper award in Marketing in an International Conference at Las Vegas, USA.

He has successfully guided eight scholars for their Doctorates as of now. Seven more scholars are under his research guidance currently. As a true educationist, his penchant for academic growth of individuals sees him constantly engaged in enabling higher academic qualifications of every MPBIM personnel.

Areas of Expertise: QT, Marketing Research, Economics & Research Methods.



Dr. S. Bisaliah
M.A. (Economics), Ph.D. (USA)

Over four decades of experience in teaching, research, development work and administration. Has been associated with

Business Schools for the last 12 years. He was formerly Vice-Chancellor of University of Agricultural Sciences, Bangalore.

Has published 179 Research Articles and Agricultural Development Policy Reports. He is also associated with FAO (UNO), ESCAP (UNO) as consultant and also worked as an expert in World Bank Forestry Project.

Areas of Expertise: Agricultural Development and Policy, Rural Development & Economics of Technical Change in Agriculture.



Dr. K.V. Prabhakar
Ph.D.

Over 4 decades of academic experience. He served as faculty member in the Department of Commerce and Management, Manasa

Gangotri, Mysore. He has held several key positions as Professor, Dean, Director of Dept. of Commerce & Management, Acting Vice-Chancellor of Gulbarga University, Karnataka. Has guided over 39 doctoral candidates. He has Corporate Experience in L&T Ltd., (Switchgear Division) and HLL (now HUL).

Areas of Expertise: Marketing, OB & HRM.



Prof. S. Santhanam
M.Sc. (Mathematics)

Over 4 decades of Academic & Industry experience. Was formerly with ITC. Guest Faculty at various B-Schools in Bengaluru. He has

authored Text Books in Statistics & OR.

Areas of Expertise: Mathematics & Statistics, Operations Research.



Dr. Lalith Achoth
M.Sc. (Ag), Ph.D.

Over 4 Decades of Academic Experience. He Served as Professor at Karnataka Veterinary Animal and Fisheries

Sciences University, Bidar. Prior to this he worked as Professor at University of Agricultural Sciences (UAS), Bangalore from 15 years. He has also served as Agricultural Economist on several Projects.

He has taught Marketing, Marketing Research, Quantitative Techniques and Marketing Models and additionally carried out research in the field of Marketing and Business at the TEC Monteri, Mexico City, MEXICO. He has also worked as consultant in reputed Management Schools, Government Agencies & Premier Research Institutes across the country. He has 135 research publications to his credit.

Areas of Expertise: Marketing, Quantitative Techniques, Marketing Research & Business Statistics.

Personnel & Centre for Career Development



Prof. K.L. Ramadas
B.Sc., MA, MBA, M.Phil,
DME, DMA
Joint Director
(HR & Placement)

Formerly General Manager (CC) HMT, has over 3 decades of corporate experience in Advertising, Promotion and Corporate Communications and was Associate Resident Director (Admissions) of Bhavan-Marshall MBA Programme. Yoga Practitioner.

Areas of Expertise: Marketing, Corporate Communications & PR.



Prof. B.K. Ramaswamy
B.Sc., C.Eng, MIETE, MBA,
M.Phil
Joint Director
(Placement)

25 years of industrial experience. President's 'Shram Vir' National Awardee. Over 10 years of experience in Placement Activities.

Areas of Expertise: Finance & Marketing.



Prof. Amreen Ismat M. Khan
BCA, MBA
Deputy Director
Placements

5 years of experience in Placements and Corporate Relations.

Areas of Expertise: Systems & Human Resources.



Mr. M.T. Srisailam
B.Sc., PGDIRPM, PGDPR, MBA (HR)
Placement Officer

39 years of Corporate experience in wide ranging capacities in Central PSU, Autonomous & Private Sector Organizations. Over 6 years of experience in placement activities.

Areas of Expertise: Corporate Communications, Public Relations, HRM, Liaisoning.



Megha K. Antony
B.Com., PGDM

Trainee Placement Officer

Area of Expertise: HR and Systems.



Ms. Ranjitha B.B.
BBM, PGDM

Trainee Placement Officer

1 year of experience in the HR and Marketing team at Sri Sachidananda Industries.

Area of Expertise: Marketing and HR.



Dr. S. Sathyanarayana
MBA, PGDHRM, PGDFM,
Ph.D.

Over 21 years of teaching experience, Corporate Trainer.

Areas of Expertise: Finance, Accounting & Taxation.



Dr. Sumithra Sreenath
MBA, Ph.D.

Corporate experience with Wipro Infotech. Over 20 years Post Graduate teaching experience. Has been guiding Ph.D.

Scholar. Presented Papers in National & International Conferences. Has authored papers in refereed journals and has also done three book reviews.

Areas of Expertise: Marketing, HRM & OB.



Dr. Rohini G. Shetty
MBA, Ph.D.

Obtained her Doctorate from Manipal University. She is a certified NLC practitioner having 4 years of industry and 20 years of teaching experience at Post Graduate level. Was formerly with the University of Mysore. Presented Papers in National and International Conferences. Has done Book Reviews in Communication & OB for McGraw Hill Publication. Faculty editor of "Birlites" newsletter of MPBIM.

Areas of Expertise: Managerial Communication, Entrepreneurship, HRM.



Prof. Anu A. Natraj
MA (Economics), MBA

Has over 5 years teaching and 2 years experience in the areas of Recruitment & HR Consulting Services.

Has served for an year in the Accenture Consulting Recruitment Division. Has presented various papers at National and International levels.

Areas of Expertise: Economics, General Management, HR, Business Communication, Entrepreneurship.



Prof. Bhavya N.
MBA, UGC NET Qualified

5 years of teaching experience and has published and presented 10 research papers in National and International conferences.

Areas of Expertise: Finance, Marketing, International Business & Strategic Management.



Prof. Hema Harsha
BE, MLM, MBL, MBA

Around 20 years of experience in Industry and Teaching. Training Consultant for various IT & ITES Companies and certified NLP Practitioner. Presented and Published Papers in National and International Seminars.

Areas of Expertise: Information Systems, Business Law and HRM.



Prof. Pushpa B.V.
M.Com., MBA, M.Phil, UGC NET Qualified

Over 15 years of teaching experience. Has presented papers in National and International Conferences.

Areas of Expertise: Accounts & Finance.



Prof. S. Ramgopal
B.Tech. (IITM),
MBA (FMS, Delhi), (Ph.D.)

Over 33 years of corporate experience in various capacities and different functional areas, with

companies such as SKF Bearings, Balmer Lawrie & Co. He was a CEO at Shripet Polymers & Shripet Industries (Sriram Group of Companies, Chennai), Deputy Chief of Vigilance, IBP Group of Companies. 13 years of teaching experience.

Areas of Expertise: Marketing, Corporate & Strategic Management, Supply Chain Management.



Prof. B.S. Ravindra
B.Sc., BE, PGDIE
(NITIE Mumbai)

Former Associate Professor, Sir. MVIT, Bengaluru, 34 years of teaching experience,

2 years of industrial experience.

Areas of Expertise: Industrial Engg., Operations Management, HR & Marketing.



Ms. Geetha P.
B.Com., MBA
Faculty
(Academic Associate)



Ms. R. Kalavathi
B.Com., MBA
Faculty
(Academic Associate)

Knowledge & Information Centre



Mr. Praveena V. Savadi
M.Sc. (LISc), SET (MAH),
PGDCA
Librarian

12 years experience in Library Automation and Digitization.



Ms. Manjula M.
B.A., BLIS, MLIS
Librarian

12 years experience in Library and Information Science.



Mr. K.C. Channakesha
Library Assistant

Administration, Admissions & Accounts



Mr. Sudhindra Gargesa
BE
Joint Director (Admin)
38 years of experience in Industry including 28 years of experience in International Marketing Planning and Systems.



Mr. V. Muralidhar
B.Com.
Deputy Director, Outbound Learning & KV3
He has over 12 years experience in OBL and trainer for executives and students.



Lt. Col. S.K. Swamy Rao
(Retd.)
B.Sc., B.E.
Registrar



Mr. K.P. Sadanandan
BA (Econ.),
Dy. Registrar (A & A)



Ms. S. Hemalatha
M.Com.
Deputy Director Finance



Ms. N. Sharada Kumari
Office Assistant

The MBA Programme

The MBA Programme has been divided into four semesters split between two years. The MBA is a two-year full-time programme at MPBIM. Students commence classes with an Orientation Programme in the first semester and appear for exams every six months since beginning the course in August/September each year. At the end of the first year, all students are required to do an internship with a company. They are then required to submit a dissertation in the fourth semester towards partial fulfilment of the MBA course before completing the fourth semester and commencing their careers.

The Orientation

On admission to MPBIM, a comprehensive orientation programme takes the students through an exercise that focuses on introducing and acclimatising them to the institute. This is also a confidence-building exercise where students interact with each other and the institute's faculty. Some of the activities on the programme are designed to build up interpersonal relationships which is vital for group learning in the months to come. A concise programme schedule is as follows:

- The Art of Living •Goal Setting Exercises •Personality Development Exercises •Stress & Time Management Skills

- Mentoring & Counselling Activity •Outward-bound Learning (GOAL) •Village Vocational Venture - KV3

Paradigm - Celebrating Management & Culture

An event that all students eagerly look forward to is PARADIGM, MPBIM's Management Fest. The fest's theme -The Key to an Open Mind reflects the fest's aim of bringing out the best in student-executives and acts as a catalyst for them to discover new paradigms beyond conventional precincts. The fest receives an added dimension in the participation by various colleges at the events, which take place over two days. CIVILTA, MPBIM's culture fest, is integral to PARADIGM and is celebrated in parallel.

Walkathon

Walkathon is a social event organised by MPBIM as part of PARADIGM. It is an event where students, corporate associates and individuals from across the city walk for a noble cause. The Walkathon is conducted to raise funds for charity. In previous years the event has been associated with NGOs such as:

- Spastics Society of Karnataka •Freedom Foundation •Mathru Blind School •KPAMRC •Gandhi Old Age Home •Balya •Bharatiya Vidya Bhavan's Kodagu Opportunity School, Madikeri •Bharatiya Vidya Bhavan's Garwale School.

Outbound Learning Programme at Garwale



Curriculum

SEMESTER - I

Core Subjects:

- Economics for Managers
- Organizational Behaviour
- Accounting for Managers
- Statistics for Management
- Marketing for Customer

Value:

- Business & Industry

Soft Core:

- Communication Skills

SEMESTER - II

Core Subjects:

- Technology for Management
- Managerial Research Method
- Entrepreneurship & Ethics
- Human Capital Management
- Financial Management
- Quantitative Techniques & Operations Research

Soft Core:

- Innovation Management

SEMESTER - III

Core Subjects:

- Strategic Management & Corporate Governance
- Projects & Operations Management

Elective Subjects:

- Finance
- Marketing
- Human Resources
- Health Care Management
- Banking Finance & Insurance Services Management (BFIS)
- Startups & SMES Management

Three Electives in Specialization Streams:

- Open Elective
- Project Work for 4 Weeks

SEMESTER - IV

Core Subjects:

- International Business Dynamics

Elective Subjects:

- Finance
- Marketing
- Human Resources
- Health Care Management
- Banking Finance & Insurance Services Management (BFISM)
- Startups & SMES Management

Three Electives in Specialization Streams:

- Dissertation for 6 Weeks

Specializations

III SEMESTER

FINANCE

- Indian Financial System
- Corporate Tax Planning & Management
- Corporate Valuation & Restructuring

MARKETING

- Retailing Management & Services
- Consumer Behaviour
- Rural Agricultural & Marketing

HUMAN RESOURCES

- Learning & Development
- Industrial & Employee Relations
- Performance Management Systems

HEALTH CARE MANAGEMENT

- Perspectives on Health Care Sector
- Management of Public Health Systems
- Health Economics

BANKING FINANCE & INSURANCE SERVICES MANAGEMENT (BFIS)

- Strategic Credit Management in Banks
- Insurance Planning & Management
- Indian Financial System

STARTUPS & SMEs MANAGEMENT

- Perspectives on Startups & SME
- Basic Management Aspects of Small Business
- Establishment of SMEs

IV SEMESTER

FINANCE

- Investment Analysis & Management
- International Financial Management
- Risk Management & Derivatives

MARKETING

- Strategic Brand Management
- International Marketing Strategy
- Digital Marketing

HUMAN RESOURCES

- Strategic HRM
- International HRM
- Talent & Knowledge Management

HEALTH CARE MANAGEMENT

- Basic Management Aspects of Health Care
- Strategic Management in Health Care Settings
- Management of Hospital Services

BANKING FINANCE & INSURANCE SERVICES MANAGEMENT (BFIS)

- Banking Technology & Management
- International Financial Management
- Risk Management for Banks & Insurance Companies

STARTUPS & SMEs MANAGEMENT

- Technology & Innovation
- Internationalisation of SMEs
- Management of Startups



MPBIM Placements

'Industry-Institute-Interaction' is not a mere 'jargon' at MPBIM; it assumes a greater significance from day one of the MBA Programme. The Institute lays utmost emphasis in orienting the Student Executive towards the practical days ahead of their academic learning. Industry Seminars are conducted by the Institute that see active participation and give MPBIM students the opportunities for useful interaction with Industry Executives. MPBIM wants strong relationships with the Industry and believes in fostering Corporate Relations. The results of this strategy have paid off through rewarding positions offered to MPBIM Graduates.

Students from our previous batches have been placed in companies:

- 99acres.com
- ABB
- ACT (Atria Convergence Technologies Ltd.)
- Accenture
- Aditya Birla
- Airtel
- amazon.com
- ANSR
- ANZY Careers
- APC
- Apps World
- Asian Paints
- AV Technologies
- Bajaj Allianz
- Bridge People Technology
- Bonanza Portfolio Ltd.
- Britannia
- Canara Bank
- Capgemini
- Century Ply
- Cisco Webex
- Citi Bank
- City Union Bank
- Coface India
- Clover Mark
- Connect M
- Creative Media Pulse
- Deccan Airways
- Delloite
- Deutsche Bank
- DSL Software
- Ernst & Young
- EDUREKA
- Exide Industries Ltd.
- FACE
- Garuda Group
- GE Capital
- Genesys Software
- Ginger Hotels
- Goldman Sachs
- GSS Infotech Ltd.
- HDFC Bank
- Hewlett Packard
- Hindustan Unilever
- HireCraft Software Pvt. Ltd.
- Hindustan Coca Cola
- Home First Finance Co. Ltd.
- ICICI Bank
- ICICI Prudential
- ICICI Securities Ltd.
- IDBI
- IDBI Fortis
- IFB
- IFB Automotive Systems
- Intellipaat Software Solutions Ltd.
- IMRB
- India Mart
- Indian Rayon
- Indus Ind Bank
- Infosys
- ITC Infotech
- J P Morgan Chase
- JARO
- Just Dial Ltd.
- Karvy
- Kotak Wealth Management
- KPMG
- Kritikal Solutions
- LG Soft India
- Magnasoft
- Metro Cash & Carry
- MICO
- Multyfonds
- Mitraz Financial Services Ltd.
- Myntra
- My Landmark
- Naukri.Com
- Northern Trust
- OCWEN Financial Services
- Oracle Software Co.
- OTIS
- Odessa Technologies
- Phoneix Market City
- Portea Medical
- Practo Technologies
- Quadrangle
- QUEST
- Ramco Industries Ltd.
- Readiminds
- Reckitt Benckiser
- Red Apple
- San Infrastructure Pvt. Ltd.
- SBI Life Insurance
- Shyamrao Vittal Co-op Bank
- Siemens
- Samilabs
- Surya Software Systems Ltd.
- Societe Generale
- Saint Gobain
- Target India
- TCS
- TESCO
- The Laureate Global
- Thomson Financials
- Thomson Reuters
- Toyota Kirloskar Motor
- TTK Prestige
- Tyco Electronics
- Vijaya Bank
- VXL Instruments
- V2 Engineers
- Way2Wealth
- Wellnest India Projects
- Wenger & Watson
- XL Dynamics
- Zovi.com



Campus pre-placement talk in session

For Recruitments Contact:

Placement Department:

•Prof. Amreen Khan - 95915 28036 •Mr. M.T. Srisailam - 94484 76434

•Ph: +91-80-4277 2030, 2237 1313 (Direct), 4277 2000 •E-mail: placement@mpbim.com

MPBIM Managers, as distinct as India

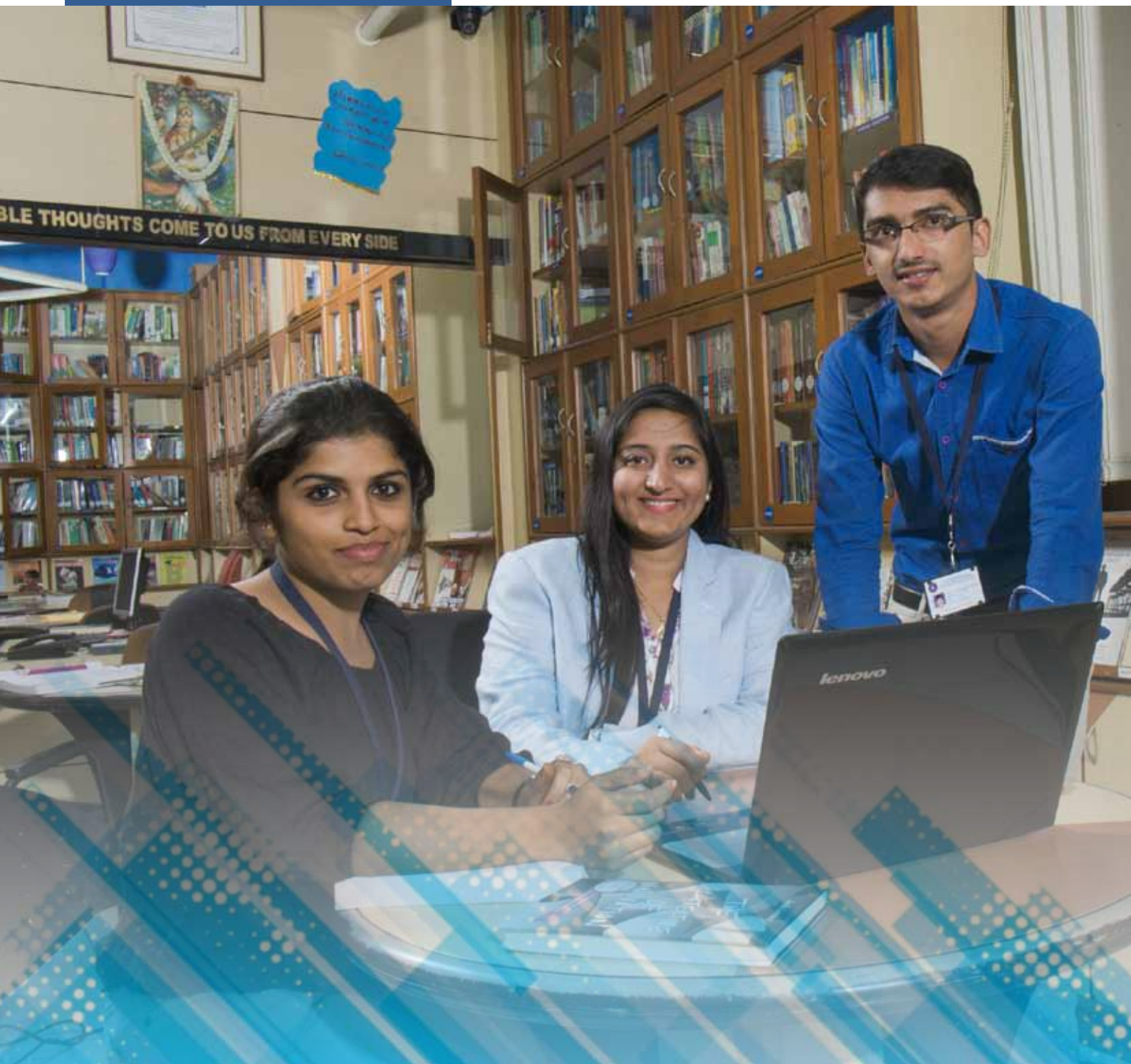
Executive Profiles

Today, one is witness to the Indian resurgence in the international scenario. If the earlier part of the last five decades saw a 'brain drain' of Indian medical, engineering and scientific professionals, today the stage is set for our successful NRIs to venture into value-added contribution to their own country, but also for the reversal 'drain' in larger dimensions.

A new India is beckoning enterprises and corporates from world over with its large consumer market, talent pool, knowledge resources and infrastructure.

Managing the challenges of this quick-change-process in the Indian context requires not just business administrative skills but deepening of the individual's Indian ethos -reflected in the unique value systems that will eventually contribute to the overall organisational well being and success. The organisations could be Indian or international, yet the difference is critical.

They are the chosen lot of discerning successful corporates in India and abroad whose commitment to their enterprises transcends beyond -into consolidating their regional positions and in sharing their gains with the society.



FINANCE

01. Adarsha N.
02. Ajay Hegde
03. Akshay G. Perjabadi
04. Amruta L.
05. Chandan B.M.
06. Dhanush Damodhar Shetty
07. Divyarani A.M.
08. Gadepalli Venkata Satya Revathi
09. Goutam H. Patil
10. Hemant D. Naik
11. Karthik Raja G.
12. Lahari S. Bhat
13. Manikanta R.
14. Mohd Saad Ansari
15. Monnappa P.N.
16. Muthyala Radhikadevi
17. Nithin K.R.
18. Pooja S. Chapparadhallimath
19. Pradeep Ganapati Hegde
20. Prasad Shanbhag
21. Prashanth S.
22. Priyanka Roy V.
23. Rakesh M.
24. Rakesh Rasale B.
25. Rohith K.
26. Sagar N.
27. Shilpa Karajagi C.
28. Shreya S. Hiremath
29. Shruthi H.M.
30. Shwetha B.U.
31. SK Iqbal Hossain
32. Somayya Hiremath R.
33. Sowmya R.
34. Srivatsa S. Bhat
35. Sudhakar Kattimani
36. Supriya N.S.
37. Sushma Hallad
38. Swati Mahabaleshwar Hegde
39. Tharun S. Kumar
40. Venkatesh Honakeri
41. Venkatramana Ramachandra Bhat
42. Vishak Hegde
43. Yoshita Vino S. Taank

MARKETING

44. Aaqibhusain R. Khatib
45. Abhishek Guddad
46. Adnan Masood
47. Ajit Raman
48. Akash Ashok Hosamani
49. Allan Varun
50. Baswanthraj Ushappa
51. Gudapati Naresh
52. Harish N. Alur
53. Kirankumar Bellad
54. Mohammed Junaid Khan
55. Naseer
56. Nidhi Neeralkatti
57. Pradnyasheel Bore Mahadappa Bore
58. Sachin Sharanegouda Patil
59. Saikrishna Vijaybhaskar Reddy
60. Siddharth Vayalil
61. Srinidhi S.
62. Thota Srimannarayana

HRM

63. Aishwarya R.
64. Meghana L.S.
65. Supriya N.

FINANCE & MARKETING

66. Aaditya Iyer K.
67. Abhishek Kashyap G.
68. Abishek G.M.
69. Adanna
70. Afnaz Begum
71. Amit Debnath
72. Amit K. Singh
73. Anil P. Katte
74. Apoorva Salimath
75. Archit Galagali
76. Arfan Rashid
77. Ashutosh Jha
78. Asif Ahmed
79. Avinash B.
80. Avinash Prasad
81. Basavaraja Naik R.
82. Bharath S.
83. Chiranth R.
84. Christus Jeyachandran
85. Deepak Kumar S.
86. Elroy Marian Crasta
87. Halaiah G.C.
88. Hemapriya C.
89. Kiran K.P.
90. Kiran N.S.
91. Kiran S.N.
92. Kunal Sharma
93. Lubna M. Baig
94. Malatesh Choutagi
95. Manu Kumar U.R.
96. Massi Ahmed Sait R.

STUDENTS PROFILE

STUDENTS PROFILE

97. Mohammed Kafeel Akhtar
98. Mukaram P.A.
99. Nagaharitha Y Srinivasu Y.
100. Nikhil
101. Pattipati Rangappa Naidu
102. Prabhakar Kare
103. Prathik Savanth
104. Prayagini P.
105. Priyanka B. Joshi
106. Putnanja
107. Rakeshkumar G. Khyadi
108. Ramling Dilip
109. Ranjan A.
110. Ranjana Dass
111. Rudresh M.
112. Sagar P.
113. Sankeernkumar H. Shistagar
114. Sheetal Agarwal
115. Shivaprasad Kagawad
116. Shwetha G.
117. Suman G.D.
118. Sunil G.
119. Sunil Naika M.S.
120. Tharun S. Kumar
121. Thippeswamy U.B.
122. Vaibhav Gundecha
123. Vinaya R.
124. Vishaal Agarwal
125. Vishal V. Dhanankar
126. Yash Laddha Sanjay

MARKETING & FINANCE

127. Kartheek B.S.
128. Mitesh Supekar
129. Navdeep Singh Negi
130. Premdutt U. Kulkarni

FINANCE & HRM

131. Aishwarya A.
132. Amrutha S.
133. Arathy Mohan P.
134. Arpitha B.G.
135. Lavanya G.
136. Lavanya M.P.
137. Poornima Reshmi
138. Sumukh H.
139. Syeda Afsha Zeenath
140. Tushara A.V.
141. Vaishnavi G.

HRM & MARKETING

142. Bhavani B.S.
143. Bhavya Shree P.
144. G. Swathi
145. Ingle Bhagyashree Jeevansingh
146. Lekha V.
147. Manasa A.
148. N. Divya Raval
149. Pooja B.L.
150. Prashant Gaikwad Prafulkumar
151. Rhea Hiremath
152. Srusti M. Pathrut
153. Sujala G. Bangera
154. Surekha S. Chellikeri

MARKETING & HRM

155. Aditya R.D. Rajendra B. Diwanji
156. Ashajyothi K.T.
157. Aswathi K.P.
158. Chathurthi K.
159. Gowthami S. Ekbote
160. Hardik A. Jogia
161. Harshitha R.
162. Prakash Yadav M.
163. Prashant Nalawade
164. Priyanka Naik

FINANCE



01

Adarsha N.

☎ 96639 94333 • **B.Com.**
adarsh.khamitkar@gmail.com

Project Title: A Study to recapture the Note Book Marketing Strategies at Chandan Book Manufactures - Davangere.

Skills & Expertise: Tally ERP 9, MS-Office.

FINANCE



02

Ajay Hegde

☎ 81978 09781 • **B.Com.**
halemane.ajay21@gmail.com

Project Title: A Study of Factor Affecting Customer Satisfaction in organised Retail Outlet : Evidence from Reliance Fresh.

Skills & Expertise: Tally ERP 9, MS-Office.

Extra Curricular Activities: NCC Certificate.

FINANCE



03

Akshay G. Perjabadi

☎ 80888 57126 • **B.Com.**
akshay.perjabadi8181@gmail.com

Project Title: A Study on Training Need Analysis at Emerson Industrial Automation Electric Power Generation Pvt. Ltd., Hubli.

Skills & Expertise: MS-Office, Excel, Power Point.

Professional Experience: •Regulatory Start-Up Coordinator in Quintiles •Research Assistant with Wockhardt Pharma as Hospital Business Executive.

Extra Curricular Activities: Cricket, volleyball, football.

FINANCE



04

Amruta L.

☎ 74116 60635 • **B.Com.**
amrutalharishi@gmail.com

Project Title: Role of Credit Cooperative Society in Storing of Inventory and Marketing of Arecanut - A Study on Totagars' Co-operative Sale Society, Sirsi.

Skills & Expertise: Tally ERP 9, MS-Office.

FINANCE



05

Chandan B.M.

☎ 81473 27919 • **B.Com.**
chandanbm95@gmail.com

Project Title: A Study on Inventory Management at Mysore Sandal Soap Factory (KSDL) Bengaluru.

Skills & Expertise: MS-Office, Tally.

FINANCE



06

Dhanush Damodhar Shetty

☎ 94816 08895 • **B.Com.**
dhanushshetty871@gmail.com

Project Title: A Study on Inventory Management at Metcut Toolings Pvt. Ltd., Dharwad.

Skills & Expertise: Tally ERP 9 & Basics.

Achievements: Secured 1st place in Inter-Collegiate Marketing Exhibition 2k17.

FINANCE



07

Divyarani A.M.

☎ 96324 83215 • **B.Com.**
divyarani.anvl@gmail.com

Project Title: A Study on Assessment Promotional Activities on Sales at Mysore Sandal Factory.

Skills & Expertise: MS-Office, Tally, Advance Excel.

Extra Curricular Activities: Represented College in state level Cricket Tournament.

FINANCE



08

Gadepalli Venkata Satya Revathi

☎ 95132 35958 • **BBM**
satyarevathi.gadepalli@gmail.com

Project Title: A Study on Financial Performance of Karur Vysya Bank Ltd., through Camel Analysis.

Skills & Expertise: MS-Office.

Achievements: Won 1st Prize in Finance Quiz and Dance.

FINANCE



09

Goutam H. Patil

☎ 88615 62158 • **B.Com.**
imgoutampatil@gmail.com

Project Title: Reducing Internal Rejections for RSB Transmissions - A Study.

Skills & Expertise: Tally, Excel.

Professional Experience: 1.8 years of Accounting and Auditing experience in Sheshgiri B. Kulkarni CA Firm.

FINANCE



10

Hemant D. Naik

☎ 96110 16338 • **BBA**
hemantkomarpant.hk@gmail.com

Project Title: A Study on Customer Satisfaction at Karnataka Bank, Karwar.

Skills & Expertise: Tally, MS-Office, Excel.

Achievements: Winner of State Level Dance.

FINANCE



11

Karthik Raja G.

☎ 96112 30442 • **B.Com.**
karthikr376@gmail.com

Project Title: A Study on Working Capital Management at KSDL.

Skills & Expertise: MS-Office.

Achievements: Kho-Kho state level.

FINANCE



12

Lahari S. Bhat

☎ 85488 09570 • **B.Com.**
laharisbhat@gmail.com

Project Title: Disbursement and Recovery Procedure of Credit: A Study at Agastya Credit Co-operative Society Mysore.

Skills & Expertise: MS-Office.

FINANCE



13

Manikanta R.

☎ 77602 99909 • **B.Com.**
manikanta256736@gmail.com

Project Title: A Study on Determinants of Equity Value in Stock Market.

Skills & Expertise: MS-Office, Tally ERP, Vedic Maths.

Achievements: Won 2nd prize in Chess Competition at MPBIM, 2nd prize in Marketing Fest in MPBIM.

FINANCE



14

Mohd Saad Ansari

☎ 79966 05755 • **B.Com.**
ansarisaad40@gmail.com

Project Title: Working Capital Management in Sukhjit Starch and Chemicals Ltd.

Skills & Expertise: MS-Office, Advanced Excel, Tally.

Achievements: Participated in State Level Badminton Championship.

FINANCE



15

Monnappa P.N.

☎ 98804 87465 • **B.Com.**
patrapandashravanmonnappa@gmail.com

Project Title: A Study on Ceiling Limits on Loan in Co-operative Society with reference to District Co-operative Central Bank, Madikeri.

Skills & Expertise: MS-Office, CRM.

Achievements: Black belt in Shitoryu.

FINANCE



16

Muthyala Radhikadevi

☎ 70225 45176 • **BE (IS)**
radhikadevi676@gmail.com

Project Title: Sourcing through Job Portals - A Study at Café Coffee Day.

Skills & Expertise: MS-Office, C++, JAVA, CSS, XML, HTML, Netbeans, Advanced Excel.

Achievements: Won 1st Place in National level Throwball Championship in 2010.

FINANCE



17

Nithin K.R.


☎ 88927 95418 • **B.Com.**
nithinkr2529@gmail.com

Project Title: A Study on Performance of Organization and SCM of Decathlon.

Skills & Expertise: MS-Office, Tally.

Achievements: Participated in state Level Football and Athletics.

FINANCE



18

Pooja S. Chapparadhallimath

☎ 70192 45780 • **BBA**
poojacmath41@gmail.com

Project Title: An Analytical Study of Financial Performance of KSRTC.

Skills & Expertise: MS-Office.

Achievements: Runner up in National Level Fest at KLE College, Belgaum.

FINANCE



19

Pradeep Ganapati Hegde

☎ 88847 71664 • **B.Com.**
pradeeph@yahoo.in

Project Title: Analysis of Operating Cost and Pricing Strategies at SRL Ltd., Honnavara.

Skills & Expertise: MS-Office, Tally ERP 9.

Achievements: Scout Rajya Puraskar Award, Business Quiz finalist. Participated in Demonetisation and GST conference.

Professional Experience: 7 months of experience as Account Executive in RRP and Associates.

FINANCE



20

Prasad Shanbhag


☎ 97414 61731 • **BE (IP)**
shamp3012@gmail.com

Project Title: To Develop a Standard Operating Procedure for Accounting Cycle.

Skills & Expertise: MS-Office, Excel, Tally, SPSS, MAT LAB, WorkPro.

Achievements: Won 2nd prize in Robotic Event, Winners of Inter College Cricket Tournament 2014-15.

FINANCE



21

Prashanth S.

☎ 81476 02073 • **B.Com.**
prashanth271195@gmail.com

Project Title: A Study on Training Need Analysis at Emerson Industrial Automation Electric Power Generation Pvt Ltd., Hubli.

Skills & Expertise: MS-Office.

Achievements: Participated in State Level Cricket.

FINANCE



22

Priyanka Roy V.

☎ 98867 12595 • **B.Com.**
priyankaroy12595@gmail.com

Project Title: Determinants of Financial Liquidity, Stability and Profitability of ILC Industries Limited.

Skills & Expertise: MS-Office, Tally ERP 9, Diploma in Foreign Markets Management.

Achievements: Represented India in ISKA 2012 held in Sri Lanka and won Bronze, Won many prizes at State Level Management Fests.

FINANCE



23

Rakesh M.

☎ 99864 03223 • **B.Com.**
rakeshrevankar222@gmail.com

Project Title: A Study on Non-Performing Assets at Bengaluru City Co-operative Bank, Bengaluru.

Skills & Expertise: MS-Office, MS-Word.

Achievements: State level Kabaddi Player, won 1st prize in Business Quiz held at MPBIM.

FINANCE



24

Rakesh Rasale B.

☎ 95918 51949 • **B.Com.**
rakeshrasale@gmail.com

Project Title: A Study of Capital Budgeting and Investment Decisions at Shri Shakthi Polytubes.

Skills & Expertise: MS-Office, Tally.

FINANCE



25

Rohith K.

☎ 89715 10838 • **B.Sc.**
kangokar1994@gmail.com

Project Title: A Study on Factors influencing Purchasing Decisions of Poultry Farm in Life Line Feeds Pvt. Ltd., Chickmagaluru.

Skills & Expertise: MS-Office.

Achievements: Badminton player at University Level.

FINANCE



26

Sagar N.


☎ 95353 09292 • **B.Com.**
sagarnaanu@gmail.com

Project Title: A Study on New Marketing Strategies for Sale of Granites of Daksha Granites Pvt. Ltd.

Skills & Expertise: MS-Office, Computer Application.

Achievements: Badminton player at District level.

FINANCE



27

Shilpa Karajagi C.

☎ 97387 44241 • **BBA**
shilpakarajagi@gmail.com

Project Title: A Study on Employees Health and Safety at Dharwad Milk Union (KMF).

Skills & Expertise: MS-Office, Advanced Excel.

FINANCE



28


Shreya S. Hiremath

☎ 96636 90164 • **B.Com.**
shreya.hiremath@gmail.com

Project Title: Receivables Management at Karnataka Soaps and Detergents Limited - A Study.

Skills & Expertise: MS-Office, Basic Computer Software.

FINANCE



29

Shruthi H.M.


☎ 97416 27216 • **BBA**
shrutihm93@gmail.com

Project Title: Equity research on Three Sectors (FMCG, Cement and IT Sectors).

Skills & Expertise: MS-Office, Basic Computer Software.

Achievements: Won 1st prize in Business Quiz in MPBIM.

FINANCE



30

Shwetha B.U.

☎ 81056 16090 • **B.Com.**
shwethabu24@gmail.com

Project Title: A Study on Customer Satisfaction of Services of KSRTC, Hassan.

Skills & Expertise: Tally.

Achievements: Won 2nd prize in Business Quiz in MPBIM.

FINANCE



31

SK Iqbal Hossain

☎ 96470 48594 • **BBA (Finance)**
skiqbal293@gmail.com

Project Title: Study of Effect of Merger and Acquisition on Firm's Financial Performance with reference to Godrej Interio.

Skills & Expertise: MS-Office, Tally 9.0.

FINANCE



32

Somayya Hiremath R.

☎ 95915 19548 • **B.Com.**
somayyahiremath18@gmail.com

Project Title: Study on Working Capital Management in MRF Tyres, Hubli.

Skills & Expertise: MS-Office, Tally ERP 9.

FINANCE



33

Sowmya R.

☎ 96117 49584 • **B.Com.**
sowmyaravi1993@gmail.com

Project Title: The Effects of Individual Dimensions of Service Quality by using Several Model with Special reference of Electronic City Industrial township authority.

Skills & Expertise: MS-Office, Tally 9.0, Internship in Auditing.

FINANCE



34

Srivatsa S. Bhat

☎ 73539 37067 • **BBM**
bhat.srivatsa.sb@gmail.com

Project Title: A Study on Factors influencing Purchase Decisions of Security Systems at Nadiya Technology Solutions Pvt. Ltd.

Skills & Expertise: MS-Office.

FINANCE



35

Sudhakar Kattimani


☎ 77956 78939 • **B.Com.**
sudhakarkattimani1994@gmail.com

Project Title: To Develop Cash Flow Statement and to Analyse the Current Position of the Company.

Skills & Expertise: MS-Office, Finance Accounts.

Achievements: State award in Cricket and Inter College Winner in Football.

FINANCE



36

Supriya N.S.

☎ 87225 74284 • **B.Com.**
supriya0695@gmail.com

Project Title: Shree Gali Anjaneyaswamy Credit Co-operative Society Limited - Organisational Research Study.

Skills & Expertise: MS-Office, Tally, Financial Modelling.

Extra Curricular Activities: Participated in Cultural Activities.

FINANCE



37

Sushma Hallad

☎ 78298 01190 • **B.Com.**
halladsushma@gmail.com

Project Title: Study on Financial Performance through Working Capital Management in Karnataka Milk Federation, Dharwad.

Skills & Expertise: MS-Office, Financial Modelling.

Extra Curricular Activities: Organised and participated in College Events.

FINANCE



38

Swati Mahabaleshwar Hegde

☎ 94807 80115 • **B.Com.**
swathimhegde@gmail.com

Project Title: A Comparative Study on the Facilities Available to Customers - Co-operatives Vs Nationalised Banks.

Skills & Expertise: MS-Office, Tally.

Professional Experience: 1 month in Vikas Bank.

Extra Curricular Activities: Cultural activities.

FINANCE



39

Tharun S. Kumar

☎ 90374 17239 • **B.Com.**
run.tharun@gmail.com

Project Title: Geojit Financial Services - A Study.

Skills & Expertise: MS-Office, Web designing, Microsoft Server, Financial Modelling.

Achievements: Secured 1st Place in Business Quiz at MPBIM.

Professional Experience: 9 months of Experience as Finance Officer in Eastern Condiments Pvt. Ltd.

Extra Curricular Activities: Assisted a fashion photographer.

FINANCE



40

Venkatesh Honakeri

☎ 89516 58571 • **B.Com.**
venkyhonakeri@gmail.com

Project Title: A Study on the Operational Costs Controlling of Nova - Global Techno-Soft Private Limited.

Skills & Expertise: Office Automation.

Achievements: Runner up in Tech Quiz held at MPBIM.

FINANCE



41

Venkatramana Ramachandra Bhat

☎ 78995 02663 • **B.Com.**
venki.kotemane@gmail.com

Project Title: Financial Analysis of Vyavasaya Seva Sahakari Sangha Limited, Ummachagi.

Skills & Expertise: MS-Office, Tally ERP 9.

Achievements: Participated in Taluk Level Badminton and Volleyball Tournament.

FINANCE



42

Vishak Hegde

☎ 98802 46078 • **B.Com.**
vishakhegde1@gmail.com

Project Title: A Project Report on Job Order Costing at Gargia Enterprises.

Skills & Expertise: MS-Office, Excel.

Extra Curricular Activities: Participated in various sports activities.

Achievements: Participated in All India and State Level inter college Badminton tournament.

FINANCE



43

Yoshita Vino S. Taank

☎ 96208 75739 • **B.Com.**
yoshitataank913@gmail.com

Project Title: Consumer Perception and Satisfaction at Shah Hyundai, Kalaburgi.

Skills & Expertise: Basic Computers, Tally 9.0.

Achievements: Cleared CA-CPT exam.

MARKETING



44

Aaqibhusain R. Khatib

☎ 85533 53833 • **BBA**
aaqibkhatib3@gmail.com

Project Title: The Effects of Individual Dimension of Service Quality by using Servqual Model.

Skills & Expertise: MS-Office, Tally.

Achievements: Runner up in Management Fest conducted by Anjuman Bhatkal. Won 1st prize in Quiz in KDO Jain English Medium School. Runner up in Management Fest conducted by Chetan College, Hubli.

MARKETING



45

Abhishek Guddad

☎ 99865 30144 • **B.Com.**
abhishek.guddad@gmail.com

Project Title: A Study on Consumers Choice of Maruti Cars with sepcial reference to Kalyani Motors, Bengaluru.

Skills & Expertise: MS-Office, Tally ERP 9.

MARKETING



46

Adnan Masood

☎ 99020 29387 • **BBM**
adnanmasood007@gmail.com

Project Title: A Study on Sales Performance of Kalyani Bajaj, Bengaluru.

Skills & Expertise: MS-Office.

MARKETING



47

Ajit Raman

☎ 95383 16724 • **B.Com.**
ajith.raman91@gmail.com

Project Title: A Study to Motivate Part Time LIC Agents to Increase their Performance with reference to Bengaluru Region.

Skills & Expertise: MS-Office, MCITP, Sophos Safe Guard Data Security, Stock Price Trend Analysis, SPSS, Google Analytics, Ad analysis.

Professional Experience: 22 months of experience as System Analyst at CMS IT Services Pvt. Ltd.

MARKETING



48

Akash Ashok Hosamani

☎ 88926 24141 • **B.Com.**
akashhosamani45@gmail.com

Project Title: Customer Satisfaction on Post Sales Service at Shodha Motors Pvt. Ltd., Toyota, Hubli.

Skills & Expertise: MS-Office, Excel, Power Point.

MARKETING



49

Allan Varun

☎ 97409 51099 • **BE (CS)**
allanvarun@gmail.com

Project Title: A Study of Customer Relationship Management and its Effect of Customer Satisfaction in a Logistics Company.

Skills & Expertise: Android, Eclipse, HTML, CSS.

Achievements: National Level Football player.

MARKETING**50****Baswanthraj Ushappa**

☎ 96203 13181 • **B.Sc.**
baswanthraj8@gmail.com

Project Title: Promotional Efforts for Select Products at Big Bazaar, Gulbarga.

Skills & Expertise: Tally, MS-Excel, MS-Word.

Extra Curricular Activities: Cricket.

MARKETING**51****Gudapati Naresh**

☎ 83338 94304 • **B.Tech.**
naresh.chowdary07@gmail.com

Project Title: Role of Sudha Agro Oil and Chemical Industry Ltd. - A Study on Marketing Strategy and increasing Sales, Samalkot.

Skills & Expertise: MS-Office.

MARKETING**52****Harish N. Alur**

☎ 80953 34727 • **BCA**
harishna23@gmail.com

Project Title: A Study of Brand Perception and Brand Awareness for Bagalkot Cements and Industries Ltd.

Skills & Expertise: MS-Office, C, C++, DBMS.

Achievements: Badminton Champion in Degree.

MARKETING**53****Kirankumar Bellad**

☎ 97426 99674 • **B.Com.**
kiranbellad94@gmail.com

Project Title: A Study on Retailers Satisfaction towards Kalburgi Sweets, Hubli.

Skills & Expertise: MS-Office, Tally.

MARKETING**54****Mohammed Junaid Khan**

☎ 96322 70719 • **BCA**
khanjunaid354@gmail.com

Project Title: A Study on Consumer Satisfaction towards TVS King Auto with special reference to Olikara Tractors, Shivamogga.

Skills & Expertise: MS-Office, C, C++, Java, DBMS, Dot.net.

Achievements: State award in Drawing

MARKETING**55****Naseer**

☎ 95914 50310 • **B.Com.**
nasirsharath89@gmail.com

Project Title: A Study on Strength's, Weakness, Opportunities and Threats of ARAFEX Co. Pvt. Ltd., Mangalore.

Skills & Expertise: MS-Office, Advance Excel.

MARKETING



56

Nidhi Neeralkatti

☎ 89519 03811 • **BBA (Marketing)**
nidhineeralkatti24@gmail.com

Project Title: Wage and Salary Administration adopted in Mishra Food Products, Belur - An Explorative Study.

Skills & Expertise: MS-Office.

MARKETING



57

Pradnyasheel Bore Mahadappa Bore

☎ 95387 75577 • **BBM**
bittubore707@gmail.com

Project Title: A Study on Customer Behaviour towards TVS Jupiter compared to TVS Wego.

Skills & Expertise: MS-Office.

Achievements: Basket ball Winner in University Level.

MARKETING



58

Sachin Sharanegouda Patil

☎ 78293 23767 • **BCA**
patsachu6@gmail.com

Project Title: A Study on Marketing Efforts for Increasing the Admissions - A Case Study of Ideal Degree College, Sindhanur.

Skills & Expertise: MS-Office, C, C++, Java.

Achievements: Represented School in State Level Volleyball Tournament.

MARKETING



59

Saikrishna Vijaybhaskar Reddy

☎ 97420 53220 • **B.Com.**
saikrishnakittu29@gmail.com

Project Title: A Study on Problems and Prospects of Agricultural Products at Royal Agri Life Sciences, Sindhanur.

Skills & Expertise: MS-Office, Tally.

MARKETING



60

Siddharth Vayalil

☎ 96330 62391 • **BBM**
svsiddharthv@gmail.com

Project Title: A Study on Marketing Strategies at VIVO.

Skills & Expertise: MS-Office.

MARKETING



61

Srinidhi S.

☎ 98453 72043 • **BE (Mech.)**
srinidhishankam@gmail.com

Project Title: A Study on Client Satisfaction with reference to WorkFlexi Portal.

Skills & Expertise: MS-Office.

Achievements: 1st prize winner in Inter college Quiz Competition at MPBIM.

MARKETING



62

Thota Srimannarayana

☎ 90009 03513 • **B.Tech.**
srimasir@gmail.com

Skills & Expertise: MS-Office.



HRM

63

Aishwarya R.

© 77951 59211 • **BCA**
aishwaryakrupa@gmail.com

Project Title: Platforms for Women to Rise to Senior Leadership Positions - A Study.

Skills & Expertise: MS-Office, Visual Basic, .Net.



HRM

64

Meghana L.S.

© 99016 63917 • **B.Com.**
meghanahallikar@gmail.com

Project Title: Study on Determinants of Employee Engagement with Special reference to Squadm Technologies, Bengaluru.

Skills & Expertise: MS-Office, Advance Excel.

Achievements: Vidwat in Bharatnatyam.



HRM

65

Supriya N.

© 72598 96282 • **B.Com.**
supriyanarayan04@gmail.com

Project Title: Impact of Employee Engagement on Organization's Performance at KPCL.

Skills & Expertise: MS-Office.

Professional Experience: 1 year as Junior Accountant at JP Morgan India Pvt. Ltd. and 1 year 4 months as Transaction Risk Investigator at Amazon India Pvt. Ltd.



FINANCE & MARKETING

66

Aaditya Iyer K.

☎ 90663 77246 • **B.Com. (Accounts)**
aadithya.krishnamurthy@gmail.com

Project Title: A Study of Employee Perception towards Recruitment and Selection Practices at Prestige Group, Bengaluru.

Skills & Expertise: MS-Office, 365, SPSS, Tally.

Extra Curricular Activities: Chess, Badminton, Cricket, Cultural Activities.



FINANCE & MARKETING

67

Abhishek Kashyap G.

☎ 99162 05208 • **B.Com. (Accounts)**
abhishekkashyap0207@gmail.com

Project Title: A Study on Customer Satisfaction for Laboratory Equipments at Ana Matrix Pvt. Ltd., Bengaluru.

Skills & Expertise: SPSS, MS-Office, Tally ERP 9.

Achievements: 1st Prize in Marketing Exhibition.



FINANCE & MARKETING

68

Abishek G.M.

☎ 98802 00190 • **BBM**
abishekgm199503@gmail.com

Project Title: Impact of Customers satisfaction on Sales: A Study at Sri Anjaneya Cotton Mills Ltd. Davanagere.

Skills & Expertise: SPSS, Tally ERP 9, DTP, MS-Office.

Achievements: 1. Secured 2nd place in Business Quiz 2017 2. Secured 3rd place in Inter-college Marketing Exhibition 2017 3. Participated in National Level Fest at St. Aloysius in 2016.



FINANCE & MARKETING

69

Adanna

☎ 90083 80667 • **BBA**
adiyaradoni@gmail.com

Project Title: A Study of Service Gap at Reliance Fresh Vijayanagar in Bengaluru.

Skills & Expertise: MS-Office, Tally 9.0.

Achievements: 1st Prize in Business Quiz at MPBIM.



FINANCE & MARKETING

70

Afnaz Begum

☎ 78996 79922 • **B.Sc.**
afnazbegum11@gmail.com

Project Title: A Study on Promotional Strategies of Kolkar Construction.

Skills & Expertise: MS-Office, Completed a certificate in Political Journalism.

Achievements: Won 2nd place in Technology Quiz held at MPBIM, Represented North Bengaluru in Inter School Competition, Participated in an Essay Writing Competition on Renewable Resources organised by ISRO.



FINANCE & MARKETING

71

Amit Debnath

☎ 97399 95881 • **BBM**
amitdebnath9740@gmail.com

Project Title: Innovation in Bio-Fuel Combustion Technology at PTC India, Bengaluru.

Skills & Expertise: MS-Office, Excel, Power Point.

Achievements: Got Certificates in cultural events in college.

Professional Experience: 5 year of experience in Kotak Mahindra Old Mutual Life Insurance as Senior Manager.



FINANCE & MARKETING

72

Amit K. Singh

☎ 99025 56674 • **B.Com.**
amitsingh.singh911@gmail.com

Project Title: A Study on the Profile and Growth of BHEL and its Competitors.

Skills & Expertise: MS-Office.

Achievements: 2nd place in Volleyball at Zonal Level.



FINANCE & MARKETING

73

Anil P. Katte

☎ 95353 25211 • **B.Com.**
anilpkatte.123@gmail.com

Project Title: A Study on Cement Procurement pattern by Customers at Ultratech Cement in Davangere district.

Skills & Expertise: NCC, MS-Office.

Achievements: District Level Badminton player.



FINANCE & MARKETING

74

Apoorva Salimath

☎ 94828 61033 • **BBM**
appy.salimath@gmail.com

Project Title: A Study on Payment methods at Unishopy.

Skills & Expertise: MS-Word, MS-Excel.



FINANCE & MARKETING

75

Archit Galagali

☎ 74066 63415 • **BBA**
architgalagali7@gmail.com

Project Title: Technology issues at Jinagoudra Machine Tools Pvt Ltd.

Skills & Expertise: MS-Word, MS-Excel.

Extra Curricular Activities: Cricket.



FINANCE & MARKETING

76

Arfan Rashid

☎ 84862 45144 • **B.Com.**
rashidarfan999@gmail.com

Project Title: Building Marketing Strategies to Target Private Sectors : A Study on Cerebra Integrated Technologies Ltd. Bengaluru.

Skills & Expertise: MS-Office.

Achievements: Won 2nd prize in Inter College Marketing Exhibition.

Extra Curricular Activities: Cricket, Cultural Activity.



FINANCE & MARKETING

77

Ashutosh Jha

☎ 78702 89277 • **BBA**
jha.ashutosh95@gmail.com

Project Title: Impact of GST on Operational Cost of Bihar State Power Holding Company Ltd.

Skills & Expertise: MS-Office, Java, App Development (Basics).

Achievements: Won 1st prize in Marketing Exhibition at MPBIM and organized Seminar on Demonetisation in MPBIM.

Professional Experience: 5 Months Experience as Sales Executive at State Bank Payment Service Private Limited.



FINANCE & MARKETING

78


Asif Ahmed

☎ 97383 66148 • **BBM**
asifa3976@gmail.com

Project Title: A SWOT Analysis of Exporters of Gherkins: A Case Study of M/s. Bharathi Associates Ltd., Hassan.

Skills & Expertise: MS-Office, Advance Excel.

Professional Experience: 6 Months Experience in Logistics and Supply chain at AGEA Co.



FINANCE & MARKETING

79

Avinash B.

☎ 97385 82827 • **B.Com.**
avinashssj1995@gmail.com

Project Title: Implementation of New Social Media Marketing and Mobile Marketing at Workflexi.

Skills & Expertise: MS-Office.

Achievements: District level Basketball and Badminton player.

Extra Curricular Activities: Basketball, Badminton.



FINANCE & MARKETING

80

Avinash Prasad

☎ 90358 98051 • **BBM**
avinash24888@gmail.com

Project Title: A Study on "Consumer's Choice of Sanitary Ware Brands at Manohar Ceramics, Byatarayanapura, Bengaluru".

Skills & Expertise: MS-Office.

Professional Experience: 2 years at Myntra.

Achievements: Won 1st prize in Inter College Marketing Exhibition at MPBIM.

Extra Curricular Activities: Football & Cricket.



FINANCE & MARKETING

81

Basavaraja Naik R.

☎ 89705 06311 • **B.Com.**
basavaraj88808@gmail.com

Project Title: Customers Satisfaction at Big Bazaar.

Skills & Expertise: MS-Office, Tally.



FINANCE & MARKETING

82

Bharath S.

☎ 97312 62141 • **B.Com.**
sbharathreddy3046@gmail.com

Project Title: Project Report on Sales Promotion with reference to TVS.

Skills & Expertise: MS-Office, Tally ERP 9, LSI.



FINANCE & MARKETING

83

Chiranth R.

☎ 98452 39362 • **B.Com.**
chiranthrafael@gmail.com

Project Title: Creating Values for Customers through Customer Driven Marketing Strategy.

Skills & Expertise: MS-Office.

Achievements: State Level Volleyball Player.



FINANCE & MARKETING

84

Christus Jeyachandran

☎ 86181 99195 • **BE (Mech.)**
christus1149@gmail.com

Project Title: Cost Analysis - A Detailed Study on Direct Cost at Rail Wheels Factory, Bengaluru.

Skills & Expertise: C, Auto CAD, Pro E, MS-Office, Photoshop.

Achievements: State Level Volleyball and Cricket Player.



FINANCE & MARKETING

85

Deepak Kumar S.

☎ 89717 53801 • **B.Com.**
deepaks8985@gmail.com

Project Title: A Study on Internet Connectivity Issues with reference to Assistive Network and Technologies Pvt. Ltd.

Skills & Expertise: MS-Office, Tally.



FINANCE & MARKETING

86

Elroy Marian Crasta

☎ 72046 80218 • **B.Com.**
elroymarian@gmail.com

Project Title: A Study on Marketing Strategies Applied by Vegetarian Restaurants in Bengaluru city with special reference to Aramane Hotels Bengaluru.

Skills & Expertise: MS-Office.

Achievements: District level Football Player.



FINANCE & MARKETING

87

Halaiah G.C.

☎ 97384 08292 • **B.Com.**
millkybelligs@gmail.com

Project Title: A Study on Customer Satisfaction of Digital Products at Sark Tech, Bengaluru.

Skills & Expertise: MS-Office, Excel.

Professional Experience: •6 months as Sales & Marketing Executive at Bajaj Auto. •18 months as Senior Sales Consultant at Seventy Five Motors Pvt Ltd.

Achievements: State Level Player in Athletics, Kabaddi.



FINANCE & MARKETING

88

Hemapriya C.

☎ 80505 65562 • **B.Com.**
priyac20995@gmail.com

Project Title: Analysis of Implementation of Digital Marketing Strategies for Improving Sales at Karnataka Fine Chem, Peenya, Bengaluru.

Skills & Expertise: MS-Office, Tally ERP 9, Advance Excel.

Professional Experience: Completed internship from Akila Karnataka Finance Corp. (R).



FINANCE & MARKETING

89

Kiran K.P.

☎ 87926 95523 • **B.Com.**
kpkiran123@gmail.com

Project Title: A Study on Pay Roll Management Process System in Square Bridge Technologies Bengaluru.

Skills & Expertise: MS-Office.

Professional Experience: 13 months as HR Executive at Societe Generale.



FINANCE & MARKETING

90

Kiran N.S.

☎ 74117 78465 • **BE (Mech)**
kirannsachar@gmail.com

Project Title: A Study on Digitalization of Co-operative Bank: Kalparuksha Co-operative Bank.

Skills & Expertise: MS-Office, CATIA.

Extra Curricular Activities: Kho-Kho.



FINANCE & MARKETING

91

Kiran S.N.

☎ 90353 01837 • **BCA**
kiransnaik52@gmail.com

Project Title: Working Capital Management at VST Tillers & Tractors Ltd.

Skills & Expertise: MS-Office,

Achievements: Bengaluru Division Cricket Player.



FINANCE & MARKETING

92

Kunal Sharma

☎ 74062 80196 • **B.Tech.**
kunalsharma2452009@gmail.com

Project Title: The Study of the Documentation Methodology used in MSMEs, Udaipur, Rajasthan.

Skills & Expertise: MS-Office, C, C++.

Achievements: Won 2nd prize in Quiz competition.



FINANCE & MARKETING

93

Lubna M. Baig

☎ 78294 93858 • **BBA**
lubnab22@gmail.com

Project Title: Analysis of Export Trade Procedure and Documentation at RJR Enterprises, Hubli.

Skills & Expertise: MS-Office, Tally.

Achievements: Won 2nd prize in Business Quiz. District level Basketball and Netball player.



FINANCE & MARKETING

94

Malatesh Choutagi

☎ 88618 31115 • **B.Com.**
malateshnc@gmail.com

Project Title: A Study on Customer Satisfaction at Shri Vinayak food Mart.

Skills & Expertise: MS-Office, Tally ERP 9.



FINANCE & MARKETING

95

Manu Kumar U.R.

☎ 94490 40880 • **BBM (HR)**
manukumarur@gmail.com

Project Title: A Study on Employee Job Satisfaction at Reliance Retail Limited.

Skills & Expertise: MS-Office, Advance Excel.

Achievements: Union President in Degree, Kabaddi Player.



FINANCE & MARKETING

96

Massi Ahmed Sait R.

☎ 89048 49499 • **B.Com.**
massisait@gmail.com

Project Title: A Study on Integration of a New Process at WorkFlexi.

Skills & Expertise: MS-Office, Communication & Management.

Achievements: • Won 1st prize in Inter Collegiate Personality Contest, Product Launch and Business Quiz. • Won 1st prize in Inter Collegiate Basket Ball Competition.



FINANCE & MARKETING

97

Mohammed Kafeel Akhtar

☎ 85531 07701 • **B.Com. (Honors)**
sayeedkafeel@gmail.com

Project Title: Financial Planning and Tax Planning for Salaried Employees: A Study at Karvy Stock Broking Ltd.

Skills & Expertise: MS-Office.



FINANCE & MARKETING

98

Mukaram P.A.

☎ 72598 72449 • **BBM (Finance)**
mohammed.mukaram12@gmail.com

Project Title: A Study on Impact on Sales Due to Competition with special reference to Kaleswari Refinery Pvt. Ltd., Tumkur.

Skills & Expertise: MS-Office, Advance Excel.



FINANCE & MARKETING

99

Nagaharitha Y. Srinivasu Y.

☎ 81471 98377 • **B.Com.**
yeletiharitha7@gmail.com

Project Title: A Study on Servqual Model with respect to Royal Enfield Ltd. In Bengaluru.

Skills & Expertise: Tally ERP9, MS-Office, Advance Excel.

Achievements: Winners in Throwball at district level.



FINANCE & MARKETING

100

Nikhil

☎ 94822 04270 • **BE (Mech)**
namaji.nik69@gmail.com

Project Title: A Study on Supply Chain Management Practices in an Organised Retail outlet : Evidence from Big Bazaar.

Skills & Expertise: MS-Office, Solid Edge, CAED.

Achievements: Academic Topper in II PU Examinations, Runner up in Chess at Inter College Level.



FINANCE & MARKETING

101

Pattipati Rangappa Naidu

☎ 88016 38088 • **B.Com.**
pathipatirn@gmail.com

Project Title: A Study on Cost Control Analysis at KSDL, Bengaluru.

Skills & Expertise: MS-Office, Excel, Advance Excel.



FINANCE & MARKETING

102

Prabhakar Kare

☎ 99024 16007 • **BBA**
prabhakar.kare327@gmail.com

Project Title: A Case Study on Problems and Challenges in Effective Implementation of Information Technology at Krishna Sahakari Karkane Niyamit, Athani.

Skills & Expertise: MS-Office, Excel.



FINANCE & MARKETING

103

Prathik Savanth

☎ 70190 96073 • **B.Com.**
prathikdubu95@gmail.com

Project Title: A Study on Reseller Attitude and Satisfaction - Cultural Paper Manufactured by MPM. (Bhadravathi)

Skills & Expertise: MS-Office, Tally 9.0.



FINANCE & MARKETING

104

Prayagini P.

☎ 96112 75273 • **BE (Civil)**
prayaginip@gmail.com

Project Title: A Study on Systematic Vendor Management Practices at ISG, BHEL, Bengaluru.

Skills & Expertise: MS-Office, AutoCAD, Stad-Pro.



FINANCE & MARKETING

105

Priyanka B. Joshi

☎ 96201 78207 • **BBM (Finance)**
itsmepriyanka22@gmail.com

Project Title: A Study on Management of Receivables from Domestic Customers - Case of M/s. Jaibh World.

Skills & Expertise: MS-Office, Tally ERP 9, Advance Excel.

Achievements: Student of the Year in Graduation.



FINANCE & MARKETING

106

Putnanja

☎ 88613 53306 • **B.Com.**
putnanja261@gmail.com

Project Title: An Analysis of Receivable Management Policies at BHEL Ltd., Bengaluru

Skills & Expertise: Diploma in Computer Applications, MS-Office, Tally ERP 9.

Achievements: State level Wrestler, NCC 'B' Certificate.



FINANCE & MARKETING

107

Rakeshkumar G. Khyadi

☎ 97430 53930 • **BBA**
rakeshkhyadi@gmail.com

Project Title: A Study on Impact of Advertising in B2B Marketing.

Skills & Expertise: MS-Office, Tally ERP 9, SPSS.

FINANCE & MARKETING



108

Ramling Dilip

☎ 90192 32716 • **BCA**
ramling.halmandage@gmail.com

Project Title: Promotional Effort for Select Product at Reliance Retail.

Skills & Expertise: C, C++, Java, MS-Office, Word.

Extra Curricular Activities: Chess.

FINANCE & MARKETING



109

Ranjan A.

☎ 87629 85473 • **B.Com.**
ranjanlakshmi23@gmail.com

Project Title: Challenges faced by Coffee Producers.

Skills & Expertise: Diploma in Computer Applications, MS-Office.

Achievements: Winner in Handball at district Level.

FINANCE & MARKETING



110

Ranjana Dass

☎ 88842 99605 • **B.Tech.**
ranjana.dass26@gmail.com

Project Title: An Empirical Study to Determine the Industry Competitiveness of Bio-Fuel with special reference to Wood Pellets in Bengaluru.

Skills & Expertise: MS-Office.

Professional Experience: 1 month internship at HP and 1 month at BSNL.

Achievements: Won 2nd prize in Quiz Competition at MPBIM.

FINANCE & MARKETING



111

Rudresh M.

☎ 85531 83317 • **B.Com.**
rudresharadhya.nandu@gmail.com

Project Title: A Study of Financial Performance at Karnataka Soaps and Detergents, Bengaluru.

Skills & Expertise: MS-Office, Tally.

Achievements: State level volleyball player.

FINANCE & MARKETING



112

Sagar P.

☎ 90082 23624 • **B.Com.**
sagarp66664@gmail.com

Project Title: Problems and Prospects of Coffee Industries: A Study at Chamundi Coffee Curing Works, Chikmagalur.

Skills & Expertise: MS-Office.

FINANCE & MARKETING



113

Sankeernkumar H. Shistagar

☎ 90085 51123 • **B.Sc.**
sankeernhs@gmail.com

Project Title: Study on Financial Management of Regional Oil Seeds Growers Co-operative Ltd., Hubli.

Skills & Expertise: Vedic Maths, Calligraphy.

Achievements: National level Handball player.



FINANCE & MARKETING

114

Sheetal Agarwal

☎ 78998 87886 • **B.Com.**
sheetala0@gmail.com

Project Title: A Study on Customer Retention and Enrichment in Kawad Allmart, Gadag.

Skills & Expertise: MS-Office, Tally.



FINANCE & MARKETING

115

Shivaprasad Kagawad

☎ 94495 75048 • **BBA**
sckagwad5442@gmail.com

Project Title: A Study on Supply Chain Management at TKSSKN, Athani.

Skills & Expertise: MS-Office, Tally.



FINANCE & MARKETING

116

Shwetha G.

☎ 97310 25318 • **BBA**
swetha1837@gmail.com

Project Title: Health and Safety Measures undertaken for Women Employees in the Granite Industry.

Skills & Expertise: MS-Office, Tally.

Achievements: 1st prize in Finance Event Fest organised by KLE College.



FINANCE & MARKETING

117

Suman G.D.

☎ 94819 17281 • **B.Com.**
sumangd1995@gmail.com

Project Title: A Study on Drivers of Customers Preference of Coffee shop chains.

Skills & Expertise: MS-Office, Excel, Tally.



FINANCE & MARKETING

118

Sunil G.

☎ 73488 35270 • **BCA**
sunil1991g@gmail.com

Project Title: A Study on Digital Marketing Strategies in Rabbetro, Bengaluru.

Skills & Expertise: C++, JAVA, HTML, MS-Office.

Achievements: Won 3rd place in Business Quiz in MPBIM Fest - 2016.



FINANCE & MARKETING

119

Sunil Naika M.S.

☎ 73531 05088 • **B.Com.**
sunilnaika77@gmail.com

Project Title: A Study on Customer Perception and Satisfaction towards Nandini Milk Products at Shimoga City.

Skills & Expertise: MS-Office, Tally.

Extra Curricular Activities: Dancing, Drama.



FINANCE & MARKETING

120

Tarun Nayak K.S.

☎ 80957 00338 • **B.Com.**
tarunnayaka17@gmail.com

Project Title: A Study on Capital Budgeting Decision at Karnataka Soaps and Detergents Limited.

Skills & Expertise: MS-Office, Tally 9.0.

Achievements: Won 2nd prize in Marketing Fest, Runners-up in Football State Level Tournament, Represented in State Level athletics and karate.



FINANCE & MARKETING

121

Thippeswamy U.B.

☎ 99866 83575 • **BBM (Marketing)**
ubthippeswamy@gmail.com

Project Title: Supply Chain Management Practices in Hatcheries with special reference to Venkateshwara Hatchries Pvt. Ltd.

Skills & Expertise: MS-Office, Advance Excel.



FINANCE & MARKETING

122

Vaibhav Gundecha

☎ 81237 41995 • **BBA**
vaibhavgundecha95@gmail.com

Project Title: A Study to Evaluate the Effectiveness of Promotional Activities at Vibhava Industries, Hubli.

Skills & Expertise: MS-Office.



FINANCE & MARKETING

123

Vinaya R.

☎ 78290 93763 • **B.Com.**
vinayajois@gmail.com

Project Title: A Study on E-commerce Web sites in India.

Skills & Expertise: MS-Word, Excel & Tally ERP 9.

Extra Curricular Activities: Dancing and Singing.



FINANCE & MARKETING

124

Vishaal Agarwal

☎ 96203 78185 • **B.Com.**
vishala408@gmail.com

Project Title: A Study on Consumer Preference towards Mishra Pedha and comparison with Thakur Pedha.

Skills & Expertise: MS-Word, Excel & Tally ERP 9.



FINANCE & MARKETING

125

Vishal V. Dhanankar

☎ 96631 47082 • **B.Com.**
vishalrao184@gmail.com

Project Title: Impact of Demonetization on Sales and Marketing of Arka Consultants and Engineers.

Skills & Expertise: MS-Office.



**FINANCE &
MARKETING**

126

Yash Laddha Sanjay

☎ 96202 33387 • **BBA**
yashladdha20@gmail.com

Project Title: A Study on Customer Satisfaction with respect to VRL Travels, Hubli.

Skills & Expertise: SPSS, Fox Pro, Excel, Tally.

Achievements: Secured 8th Rank in BBA, Karnatak University, Dharwad.



MARKETING & FINANCE

127

Kartheek B.S.

☎ 89701 77886 • **BBM**
karthikappu8970.kk@gmail.com

Project Title: A Study on Technological Operations of Iron coating at M/s. Renuka Ductile and Grey Iron Foundry Pvt. Ltd.

Skills & Expertise: MS-Office, Advanced Excel.



MARKETING & FINANCE

128

Mitesh Supekar

☎ 78928 35715 • **B.Com.**
miteshspkr@gmail.com

Project Title: Organisational Study on Employee Welfare at BEML Ltd.

Skills & Expertise: MS-Office.



MARKETING & FINANCE

129

Navdeep Singh Negi

☎ 88618 59803 • **B.Com.**
navdeep.buzz@gmail.com

Project Title: Internal Auditing on MEP Operations Team.

Skills & Expertise: MS-Office, Tally ERP 9.

Professional Experience: 6 months as Transaction Processing Associate at Accenture India Pvt. Ltd.

Achievements: Represented State at National Level Judo Tournament.



MARKETING & FINANCE

130

Premdutt U. Kulkarni

☎ 97386 49247 • **B.Com.**
premdutt.k@gmail.com

Project Title: Customer Satisfaction and Buying Decision: An Analytical Study at Karnataka Soaps and Detergents Ltd., Bengaluru.

Skills & Expertise: MS-Office, Excel, Tally.

Achievements: Won Inter College Badminton championship.



FINANCE & HRM

131

Aishwarya A.

☎ 88612 43591 • **B.Com.**
aishwaryaarun1903@gmail.com

Project Title: Project Report on Customer Satisfaction with reference to TVS Company.

Skills & Expertise: MS-Office, Tally ERP 9, LSI.

Extra Curricular Activities: Classical Dancer.



FINANCE & HRM

132

Amrutha S.

☎ 74111 66986 • **BCA**
amruthaalisha9529@gmail.com

Project Title: A Study on Impact of Social Media Marketing at Ashraya Seva Trust.

Skills & Expertise: MS-Office, Java, Networking, C, C+.

Extra Curricular Activities: Bharatnatyam Dancer.



FINANCE & HRM

133

Arathy Mohan P.

☎ 70223 72729 • **BE (CS)**
arathy090@gmail.com

Project Title: Risk Analysis of Customer for Unsecured Loans (credit cards) - A Study.

Skills & Expertise: MS-Office, C, C++.

Extra Curricular Activities: Dancing.



FINANCE & HRM

134

Arpitha B.G.

☎ 87922 01346 • **B.Com.**
arpitha1036@gmail.com

Project Title: Study on the Recruitment and Selection Process at VIVO, Bengaluru.

Skills & Expertise: MS-Word, Excel, PowerPoint.

Achievements: Modelling at TV9, Deccan Herald Fashion Shows.



FINANCE & HRM

135

Lavanya G.

☎ 95350 55018 • **BBM**
glavanya555@gmail.com

Project Title: Study on Performance Appraisal System at KPCL.

Skills & Expertise: MS-Office.

Achievements: Dist. Level Badminton Player.



FINANCE & HRM

136

Lavanya M.P.

☎ 89711 13084 • **B.Com.**
lavanyapgowda1@gmail.com

Project Title: A Study on Greater Tourism Potential of Chikmagalur District.

Skills & Expertise: MS-Office, Tally.

Achievements: National Level Sports Football.



FINANCE & HRM

137

Poornima Reshmi

☎ 90357 47025 • **B.Com.**
poornimareshmi86@gmail.com

Project Title: A Study on GST impact on Reshmi Bazaar Super Market.

Skills & Expertise: MS-Office, Tally ERP 9.

Achievements: Won 3rd prize in Inter College Marketing Exhibition.



FINANCE & HRM

138

Sumukh H.

☎ 89045 22283 • **B.Com.**
sumukh5700@gmail.com

Project Title: A Study on Cost Minimization Analysis with reference to KPCL, Bengaluru.

Skills & Expertise: MS-Office, Basic Comp., Tally.

Achievements: Won 1st prize in TT Championship at MPBIM.



FINANCE & HRM

139

Syeda Afsha Zeenath

☎ 77606 32200 • **B.Com.**
afsha.syeda21@gmail.com

Project Title: Employee Benefit and Welfare Measures at Karnataka Fine Chem, Bengaluru.

Skills & Expertise: MS-Office, Tally 9.0.

Achievements: Won prizes in School and College for Athletics, Throw ball and Skit.



FINANCE & HRM

140

Tushara A.V.

☎ 73494 94957 • **B.Com.**
tushara.av1234@gmail.com

Project Title: A Study on Performance of Tax Saving Schemes in Mutual Funds, Mansukh Investment and Trading solution.

Skills & Expertise: MS-Office, Excel.

Extra Curricular Activities: Sports.



FINANCE & HRM

141

Vaishnavi G.

☎ 70224 17377 • **B.Com.**
vaishnavi.giriraj@gmail.com

Project Title: Study on Grievance Management in Karnataka Soaps and Detergent Ltd. (KSDL).

Skills & Expertise: MS-Office.

Extra Curricular Activities: Singing, Sports, Throw ball.



HRM & MARKETING

142

Bhavani B.S.

☎ 82966 97131 • **B.Com.**
bhavanisethuram@gmail.com

Project Title: A Study on Employee Job Satisfaction at Udayaravi Plastic Industry.

Skills & Expertise: MS-Word, Excel, PowerPoint.



HRM & MARKETING

143

Bhavya Shree P.

☎ 94493 44243 • **BE**
bhavyasaru1594@gmail.com

Project Title: A Study the Impact of Recruitment Process on BMTc.

Skills & Expertise: MS-Office, Cloud Computing, C, C++, Java.

Professional Experience: Apprentice training at BEL.



HRM & MARKETING

144

G. Swathi

☎ 91483 65097 • **BBA**
swathisiri495@gmail.com

Project Title: A Study on Market Competition in Honda Motors.

Skills & Expertise: Excel, Tally, Fox Pro.



HRM & MARKETING

145

Ingle Bhagyashree Jeevansingh

☎ 80956 26379 • **BFSc**
b.ingle1988@gmail.com

Project Title: Developing Marketing Strategies for Aanya Business Solutions for Lead Generation by using Social Media Networking as Platform.

Skills & Expertise: MS-Office, Excel.

Achievements: Represented college in Volleyball tournament at University Level and got selected to represent the College in Short Distance Running at University Level. Won 2nd prize (Silver medal) in Technical Quiz in Inter University Competition, "A" certificate in Green Revolution Test conducted by United Nations.

Professional Experience: Internship in Social Media Marketing.



HRM & MARKETING

146

Lekha V.

☎ 90363 46100 • **BA**
lekhavijayadeva22@gmail.com

Project Title: Developing a Model to Foster Engagement among Women to raise to Senior Leadership positions in an Organizational environment.

Skills & Expertise: MS-Office.

Achievements: Published 2 papers in International Journals, panellists in TV discussions.



HRM & MARKETING

147

Manasa A.

☎ 99000 90555 • **B.Com.**
mansa.manu1994@gmail.com

Project Title: A Study on Training and Development in Karnataka Soaps and Detergent Limited.

Skills & Expertise: MS-Office.

Professional Experience: 6 months internship at BIAL.



HRM & MARKETING

148

N. Divya Ravali

☎ 94494 40691 • **BBM**
divyaravali1996@gmail.com

Project Title: A Study on Supply Chain Management of Nihal Industries Pvt. Ltd. Bengaluru.

Skills & Expertise: MS-Office, 'C' language.

Achievements: Won 1st prize in District Level Sports, Won 2nd prize for Documentary in Management Fest. Wrote an article on Farmers Suicides.



HRM & MARKETING

149

Pooja B.L.

☎ 96114 93666 • **BE (E&C)**
sameekshagowda6@gmail.com

Project Title: A Study on Efficiency of Retention Strategies at ESS VEE Industries.

Skills & Expertise: MS-Office, Java, SQL.



HRM & MARKETING

150

Prashant Gaikwad Prafulkumar

☎ 88808 55501 • **BCA**
prashantgkwd68@gmail.com

Project Title: Impact of Promotional activities on End Consumers at Yamaha Dealership.

Skills & Expertise: MS-Office, Excel.

Achievements: Volleyball State Level Champion.



HRM & MARKETING

151

Rhea Hiremath

☎ 77958 39612 • **B.Com.**
rhea.hiremath@gmail.com

Project Title: A Study on Human Resource Development program and its Effectiveness at Karnataka Soaps and Detergents Ltd.

Skills & Expertise: MS-Office.

Professional Experience: 6 weeks internship at Cox & Kings Ltd.



HRM & MARKETING

152

Srusti M. Pathrut

☎ 80951 70581 • **BE (CS)**
srushti.pathrut@gmail.com

Project Title: Project Feasibility Study on Production of Ethanol from Sugar Cane at Satish Sugars Limited, Gokak.

Skills & Expertise: Java, C++.

Achievements: 1st prize in Chess Tournament at Inter College Level.



HRM & MARKETING

153

Sujala G. Bangera

☎ 94820 44402 • **BE (IS)**
sujalabangera@gmail.com

Project Title: Marketing and Client Relationship in Marine Fisheries Business.

Skills & Expertise: C, C++, MySQL.

Achievements: Won 2nd Prize in IT Quiz at MPBIM.



**HRM &
MARKETING**

154

Surekha S. Chellikeri

☎ 98457 95529 • **BHSc.**
surekhasc165@gmail.com

Project Title: Customer Relationship Management in Krishna Sugar Factory Ltd.

Skills & Expertise: MS-Office, completed Diploma course in Computer Science.



MARKETING & HRM

155

Aditya R.D. Rajendra B. Diwanji

☎ 95385 11965 • **BCA**
adi.diwanji@gmail.com

Project Title: A Study on Value Chain Analysis on Tur Dal Industry - M/s. Doddamani Dall Industries.

Skills & Expertise: MS-Office, C, C++ Languages.

Achievements: Organized Inter-level College Fests at Degree level, MC at Management fests.



MARKETING & HRM

156

Ashajyothi K.T.

☎ 70222 31386 • **BE (CS)**
rohini.kottiger1@gmail.com

Project Title: A Study on Audience Churn Rate for Portals with special reference to theupsconline.com

Skills & Expertise: MS-Office, C, C++, JAVA, PL/SQL Developer, OCJP Certified Professional.

Professional Experience: 2 years as Systems & Software Engineer in TCS.



MARKETING & HRM

157

Aswathi K.P.

☎ 79960 55275 • **BBM**
aswathirnm937@gmail.com

Project Title: A Study on Customer Preference for brand Royal Enfield at HSR Enterprises.

Skills & Expertise: MS-Office, Excel, Tally.



MARKETING & HRM

158

Chathurthi K.

☎ 87221 08166 • **BE (E&E)**
chaturthisanak444@gmail.com

Project Title: Issues Concerning with Government Primary School at Kanahalli village.

Skills & Expertise: MS-Office, Abacus Certificate.



MARKETING & HRM

159

Gowthami S. Ekbote

☎ 98449 55561 • **BBM**
goutami.ekbote@gmail.com

Project Title: Customer Satisfaction towards Royal Enfield.

Skills & Expertise: MS-Office.

Achievements: State Level Yoga Champion.



MARKETING & HRM

160

Hardik A. Jogia

☎ 97420 75176 • **BBM**
hardikjogia@gmail.com

Project Title: A Study on Effectiveness of Post Sales Service and its Impact on Customer Satisfaction at Magnum Honda, Bengaluru.

Skills & Expertise: MS-Office.

Achievements: Quiz Winner, Club Basketball Player.

Professional Experience: Sales Consultant at Nandi Toyota & Magnum Honda for 11 months.



**MARKETING
& HRM**

161

Harshitha R.

☎ 88922 39449 • **BE (E&C)**
angelharshi93@gmail.com

Project Title: A Study on Implementing Job Card System at Simple Technologies, Bengaluru.

Skills & Expertise: MS-Office, Completed Level 1 course in Hand Writing Analysis.



**MARKETING
& HRM**

162

Prakash Yadav M.

☎ 89712 22682 • **BBM**
prakashdot23@gmail.com

Project Title: A Study on Impact of Social Network Marketing of Youth on Accessories at Big Bazaar, Bengaluru.

Skills & Expertise: MS-Office, Excel.



**MARKETING
& HRM**

163

Prashant Nalawade

☎ 72043 18252 • **BBA**
prashantn19@gmail.com

Project Title: Impact of Online Market on Retail Stores - A case Study of Harsha Stores.

Skills & Expertise: Diploma in Computer Application.

Achievements State Level player in Basket Ball.



**MARKETING
& HRM**

164

Priyanka Naik

☎ 97427 92211 • **BBA (HR)**
priyankaarunnaik@gmail.com

Project Title: A Study on Retention Strategies at Hotel Denissons, Hubli.

Skills & Expertise: MS-Office, Tally ERP 9.

[illegible]



MPBIM

Bharatiya Vidya Bhavan's
M.P. BIRLA INSTITUTE OF MANAGEMENT

No.43, Race Course Road, Bengaluru 560 001, India.

•Cell: 95915 28036 •Ph: +91-80-4277 2030, 2237 1313 (Direct), 4277 2000

•Fax: +91-80-2238 9635 •E-mail: placement@mpbim.com

www.mpbim.com