

*Presentations by Student Executives of MPBIM at Conferences*

- a. **"Midlife Career Crisis in an IT Company - A Case Study"** presented by Ms. Mamatha C Pallagatte and Prof. Hema Harsha in the conference named ICHTR organised by Student Research Forum of Manipal University November 2016
- b. Ms. Pooja Kulkarni along with Dr. Sumithra Sreenath (2015) presented a research paper on **Insights to E Competency** at a conference held at Jain University.
- c. **A Study on India and China Relations on the Context of Technology-** Paper presented by Praveen Kumar P at IIM Bangalore 17th April 2014.
- d. **Sri. Jaikrishna P S** presented a paper on **'Arbitrage Opportunities around Key Monetary Rate Announcements- An event study methodology'** alongwith Dr. Deepak at ITBI conference held at Institute of management Technology, Nagpur on 21&22.11.14.
- e. **Vishnu. D, Shruthi.P.S and Vasu**were awarded second place at the 7th International Business Research Conference on Emerging Marketing Practices: Differentiation and Value creation, organized by Indian Education Society's Management College and Research Centre (IESMCRC), Mumbai on February 21st and 22nd, 2014.
- f. Ms. Riccha Kapoor presented a paper on **'The world of Flower Industry A Sector untapped'** at Association of Indian Management Scholars(AIMS) conducted its 10th International conference on Management at IIMB on 6 to 8th January 2013
- g. Sri. Sanketh Yadav presented a paper on **'On-line retail shopping behavior in India- A boon or a curse?'** at AIMS conference held at IIMB in 2013
- h. Ms. Ayisha M Binnal presented a paper titled **'A study on the efficiency of project feasibility in the Information Technology Industry'** at AIMS conference held at IIMB in 2013