Presentations by Student Executives of MPBIM at Conferences

a. "Midlife Career Crisis in an IT Company - A Case Study"
presented by Ms. Mamatha C Pallagatte and Prof. Hema Harsha
in the conference named ICHTR organised by Student Research
Forum of Manipal University November 2016.
b. Ms. Pooja Kulkarni along with Dr. Sumithra Sreenath (2015)
presented a research paper paper on Insights to E Competency
at a conference held at Jain University.
c. A Study on India and China Relations on the Context of Technology-
   Paper presented by Praveen Kumar P at IIM Bangalore 17th April 2014.
d. Sri. Jaikrishna P S presented a paper on ‘Arbitrage Opportunities
   around Key Monetary Rate Announcements- An event study
   methodology’ alongwith Dr. Deepak at ITBI conference held at
   Institute of management Technology, Nagpur on 21&22.11.14.
e. Vishnu. D, Shruthi.P.S and Vasu
   were awarded second place at
   the 7th International Business Research Conference on Emerging
   Marketing Practices: Differentiation and Value creation, organized
   by Indian Education Society’s Management College and Research
   Centre (IESMCRC), Mumbai on February 21st and 22nd, 2014.
f. Ms. Riccha Kapoor presented a paper on ‘The world of Flower
   Industry A Sector untapped’ at at Association of Indian
   Management Scholars(AIMS) conducted its 10th International
   conference on Management at IIMB on 6 to 8th January 2013.
g. Sri. Sanketh Yadav presented a paper on ‘On-line retail shopping
   behavior in India- A boon or a curse?’ at AIMS conference held at
   IIMB in 2013.
h. Ms. Ayisha M Binnal presented a paper titled ‘A study on the
   efficiency of project feasibility in the Information Technology
   Industry’ at AIMS conference held at IIMB in 2013.