

## **Dr. Rohini G Shetty**

### **Research Publications**

1. **Rohini G Shetty (2019); Work Life Balance – A Work & Family Narrative** - Paper presented at the National Conference on **Contemporary Trends in Management Research in association with Confederation of Indian Industry** at M P Birla Institute of Management , Associate Bharatiya Vidya Bhavan , Bengaluru on August 30<sup>th</sup> 2019.
2. **Rohini G Shetty (2019); Training Satisfaction & Fulfilment in Human Potential, Bengaluru** – Paper presented at the National Conference on **Contemporary Trends in Management Research in association with Confederation of Indian Industry** at M P Birla Institute of Management , Associate Bharatiya Vidya Bhavan , Bengaluru on August 30<sup>th</sup> 2019.
3. **Rohini G Shetty (2019); Taxonomy of New Age Leadership Styles and Models – A Ruminantion**; Paper published in **International Journal of Research and Analytical Reviews {IJRAR E-ISSN:2348-1269 P-ISSN 2349-5138 ;Impact factor - 5.75 }**, Vol.6 Jan-Mar Issue 1; UGC Approved Journal No - 43602
4. **Rohini G Shetty (2018); Digital Nomads and Stress Management - An Insight** ; Paper published in **International Journal of Advance and Innovative Research {IARA ISSN:2394 - 7780 Impact factor – 3.25}** Conference **KRUPACON 2018 International Conference on Management 4.0** ; 12<sup>th</sup> & 13<sup>th</sup> October Organized and held at Krupanidhi School of Management in Association with MindShare and Indian Journal of Marketing.
5. **Rohini G Shetty (2018); Dynamics of Cryptocurrency - A Review**. Paper presented in **Symposium on Cryptocurrency - A New Paradigm of Economy**; 3<sup>rd</sup> August, 2018; M P Birla Institute of Management {Associate Bharatiya Vidya Bhavan} Paper published in **Southern Economist**; August 15th, 2018. Vol.57, No.8. pp.24-29; ISSN0038-4046; **SE** 57<sup>th</sup> year of publication; www.southerneconomist.in
6. **Rohini G Shetty (2018); Nuances of Work Life Balance - Women in Employment**. Paper published in **International Journal of Research and Innovation in Applied Science**; Volume III; Issue VII July. 2018; ISSN-2454 -6194; {IJRIAS Impact factor – 3.475} International Peer Reviewed Refereed online E-Journal ; A Unit of Research and Scientific Innovation Society.(RSIS International)
7. **Rohini G Shetty (2018); Leaderonomics -Women Leaders and Organizational Effectiveness**. Paper published in **International Organization of Scientific Research - Journal of Business and Management** Vol.20 Issue 7 Ver. IV July 2018 pp.35-44;

e-ISSN-2278-487X; {IOSR-JBM Impact factor – 3.52}; Index Copernicus, Google Scholar and many more; Refereed Open Access International Journal; [www.iosrjournals.org](http://www.iosrjournals.org); Listed under Top 20 Journal of World AQCJ Ranking ; UGC approved Journal.

8. **Rohini G Shetty (2018); Women Leadership Dashboard - Redefining the View.** Paper published in **International Journal of Research in Management, Economics and Commerce** Vol. 08 Issue 06 June 2018 Page 50-54; ISSN: 2250-057X; (IJRMEC - Impact Factor - 6.834) Refereed Open Access International Journal; Scopus ID: BA99BCCB7C49F6F1; UGC approved Journal.
9. **Rohini G Shetty (2018); Labyrinth of Women Leaders - Manifestations & Ramifications.** Paper published in **International Journal in Management and Social Science** Vol.6 Issue 04 April 2018 ISSN : 2321-1784; {IJMSS -Impact Factor-6.178} A Monthly Double-Blind Peer Reviewed Refereed Open Access International Journal; Scopus ID IJMSS: A9CA72AA6AE914A8
10. **Rohini G Shetty (2018); Customer Attrition Rate at Website - theupsconline.com** Paper published in **International Journal in Commerce, IT and Social Sciences**, Vol. 5 Issue 04 April 2018 ISSN: 2394 - 5702. {IJCISS - Impact Factor: 4.218} A Monthly Double-Blind Peer Reviewed Refereed Open Access International; Included in the International Serial Directories. Scopus ID IJCISS: CF2533133DDD082D.
11. **Rohini G Shetty (2018); Foundation of Leadership Effectiveness - A Road Map.** Paper published in **International Journal in Management and Social Science** Vol.6 Issue 03, March 2018 ISSN :2321-1784 { IJMSS - Impact Factor - 6.178 } A Monthly Double-Blind Peer Reviewed Refereed Open Access International Journal; Scopus ID IJMSS: A9CA72AA6AE914A8.
12. **Rohini G Shetty (2018); Fortifying Talent Management & Sustainability - An Outlook for the Future.** Paper published in **Asia Pacific Journal of Research**, Vol.2. Special Issue IX, March, 2018; ISSN: 2320-5504, {APJOR - Impact Factor: 6.58} Peer Reviewed International Journal; S N 4578; [www.apjor.com](http://www.apjor.com) ; UGC Approved Journal No: 45797
13. **Rohini G Shetty (2018); EQ-nomics of Women Leaders in the IT Sector - A Bench Start Study;** Paper published in **Singaporean Journal of Business Economics and Management; International Journal.** Vol.6 (2).2018 ID 56-2-SG; ISSN: 2301-3621 {SJBEM - Impact Factor - 5.098} DOI: 10.12816/0044435; Double-Blind Reviewed Refereed Open Access International Journal.

14. **Rohini G Shetty (2018); The Success Paradigm - Women Leaders and Organisational Effectiveness.** Paper published in **International Journal in Management and Social Science** Vol.04 Issue-02 Feb. 2018 ISSN: 2321-1784; {IJMSS - Impact Factor - 6.276} A Monthly Double-Blind Peer Reviewed Refereed Open Access International Journal; Scopus ID IJMSS: A9CA72AA6AE914A8.
15. **Rohini G Shetty (2018); The Glass Concept and Women Leadership.** Paper published in **Journal of Marketing Strategy** Vol.06 Issue-01, Feb. 2018. ISSN: 2347 - 3770 {JMS - Impact Factor: 4.73}; Included in the International Serial Directories indexed and listed at: Ulrich's Periodicals Directory, USA; Open J-Gate and Cabell's Directories of publishing opportunities, USA; International Journal - UGC approved Journal.
16. **Rohini G Shetty (2018); Emotional Quotient - The Cutting Edge of Women Leadership Success in IT Sector.** Paper published in **International Journal in Commerce, IT and Social Sciences**, Vol.05 Issue-01 Jan 2018; ISSN: 2394-5702 {IJCISS - Impact Factor: 4.218}. A Monthly Double-Blind Peer Reviewed Refereed Open Access International E-Journal - Included in the International Serial Directories. Scopus ID IJCISS: CF2533133DDD082D.
17. **Rohini G Shetty (2017) Key Determinants of Women Leadership Success in the IT Sector of Bengaluru City;** Paper published in **Journal of Advance Management Research** Vol.05 Issue-04, October, 2017; ISSN: 2393-9664 {JAMR - Impact Factor - 4.598.}A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal.
18. **Rohini G Shetty (2017); Glimpses of Brexit and Forthcoming Eventualities;** Symposium on BREXIT - EU, Trade & India; M.P. Birla Institute of Management and Southern Economist; 8th July, 2016. Published in **Dharana-International Journal of Business;** Bharatiya Vidya Bhavan's M P Birla Institute of Management Bengaluru Vol.11#2 (June-Dec.2017) ISSN 0974-0082.
19. **Rohini G Shetty (2017); Women Leadership - A Study of Select Women Leaders in the IT Sector in Bangalore City.** Synopsis: Ph.D. Thesis; Published in **Dharana - International Journal of Business;** Bharatiya Vidya Bhavan's M P Birla Institute of Management, Bengaluru.Vol.11#1 (Jan-July 2017) ISSN 0974-0082.
20. **Rohini G Shetty (2017); Brexit - A First Look on Global Workforce Mobility and Economic Impact;** Paper presented at the Symposium on BREXIT - EU, Trade & India; An economic perspective; M.P. Birla Institute of Management and Southern Economist; 8th July, 2016; Published in **Dharana - International Journal of Business;** Bharatiya Vidya Bhavan's M P Birla Institute of Management, Bengaluru.Vol.11#1 (Jan-July 2017) ISSN 0974-0082.

21. **Rohini G Shetty (2016); Inner Sanctum of Women Leadership in IT - A Bench Start Study.** Paper published in **International Journal in Management and Social Science** Vol.04 Issue-02 (February, 2016) ISSN: 2321-1784 {IJMSS - Impact Factor- 5.276} A Monthly Double-Blind Peer Reviewed Refereed Open Access International e-Journal- Included in the International Serial Directories. <http://www.ijmr.net.in> email id - [irjmss@gmail.com](mailto:irjmss@gmail.com) ; UGC approved.
22. **Rohini G Shetty (2015); Taxonomy of Leadership Theories and Models - An Introspection.** Paper published in **Southern Economist**; May 15th, 2015. Vol.54, No.2. pp.41- 47; ISSN0038-4046; **SE Established 1962**; [www.southerneconomist.in](http://www.southerneconomist.in)
23. **Rohini G Shetty (2014); Paradoxes and Challenges encountered by Women Leaders while Navigating the Women Leadership Dash Board - Strategies and Best Practices.** Paper published in conference proceedings; 3rd International Conference on “Managing Human Resource at the work place” 5<sup>th</sup> & 6<sup>th</sup> December 2014; **SDMIMD, Mysore.**
24. **Rohini G Shetty (2014); Macro Foundation of Women Leadership Challenges and Development - Upstream and Downstream.** Paper published in the conference proceedings; International Conference on Management Perspectives; April 24<sup>th</sup> & 25<sup>th</sup>, 2014; **Amity University Jaipur**; ISBN 978-81-929057-1-6.
25. **Rohini G Shetty (2012); Demystifying Cloud Computing - A Journey to the Cloud.** Paper published ; National Seminar Convergences & Cross-Currents in Management & Information Technology organized by **Seshadripuram Educational Trust , Bangalore** in association with **Bangalore University Teachers Council of Commerce and Management**; February 18<sup>th</sup> 2012. ISBN: 978 - 93-5051-645-4.