

PAPERS PRESENTED AT CONFERENCES BY FACULTY OF MPBIM

DR. SUMITHRA SREENATH (SUMITHRA C G)

1. **Sumithra Sreenath (2018); Digital Learning: A study on choice of Select Courses among post graduates at Bangalore.** Paper presented at 8th International conference on Future of management education: country specific Design and delivery with special reference to developing countries and countries in transition on 6th, 7th and 8th June 2018 at Acharya Bangalore B-school, Bangalore in association with Birmingham University, State University of New York.
2. **Sumithra Sreenath (2018); Streamlining Talent Supply Chain across B-schools - An Employers Perspective.** Paper presented at the International conference on Paradigm shift in Global Business Practices on 6th and 7th March 2018 at Christu Jayanthi College (Autonomous), Bangalore.
3. **Sumithra Sreenath (2018); Fortifying Talent Management and Sustainability - An Outlook for the Future.** Paper presented at International Conference on Scope of Emerging Business Dimensions and Sustainable Development on 8th & 9th March 2018 at St. Joseph's College, Bangalore in association with Sunway College, Malaysia.
4. **Sumithra Sreenath (2017); Battling with Glass Ceiling - The Invisible Barrier.** Paper presented at National Conference on Women in Academic Institutions- Opportunities, Challenges & Constraints on 9th February 2017 at Women Empowerment Cell, Sindhi College of Commerce, Bangalore.
5. **Sumithra Sreenath (2016); Insights to E-Competencies.** Paper presented at National Conference on Changing Role of HRM - The Strategic Opportunities and Challenges on 3rd March 2015 at School of Commerce Studies, Jain University, Bangalore.
6. **Sumithra Sreenath (2015); The Impact of Talent Management on Recruitment and Retention.** Paper presented at National Conference on Human Capital Challenges in Knowledge Driven Organisation on 6th & 7th March 2015, at Christ University, Bangalore.
7. **Sumithra Sreenath (2015); Human Behaviour at Work Place - A Diagnostic Perspective of Organisational Citizenship Behaviour.** Paper presented at National Conference on Business Challenges and Strategies on 6th February 2015 at Institute of Management, Christ University, Bangalore.

8. **Sumithra Sreenath (2014); Harnessing the Employee Potential through Big Data Analytics - A Desk Study Approach.** Paper presented at 3rd International Conference on Managing Human Resource at the Work Place on 5th & 6th December 2014 at Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), Mysore.
9. **Sumithra Sreenath (2011); Demystifying Cloud Computing - A journey to Cloud.** Paper presented at National Seminar Convergences & Cross-Currents in Management & Information Technology on 18th February 2012 at Seshadripuram Educational Trust in Association with Bangalore University Teachers Council of Commerce and Management, Bangalore. ISBN: 978-93-5051-645-4.
10. **Sumithra Sreenath (2010); Facets of Retention of Women Executives - A Study on Challenges and Opportunities in India.** Paper presented at International Conference on Management of Change (ICMoC) on 2nd & 3rd February 2010 at Kristu Jayanthi College of Management and Technology, Bangalore.
11. **Sumithra Sreenath (2007); Reverse Logistics: An Untapped Resource for Competitive Advantage.** Paper presented at National Seminar on Logistics Competency in Global Business on 14th July 2007 at Karunya University, Coimbatore.
12. **Sumithra Sreenath (2007); Talent Management: Rhetoric or Reality.** Paper presented at Regional Seminar on New Trends and Developments in Management - Indian Perspective on 27th & 28th April 2007 at Indian Academy of Management, Bangalore.
13. **Sumithra Sreenath (2003); New Competencies for HR Professionals.** Paper presented at Bangalore HR Summit 2003 on 28th & 29th November 2003.
14. **Sumithra Sreenath (2003); Rural Marketing: Various Dimensions.** Paper presented at Fifth State Level Conference on Challenges to Commerce and Management Education held on 16th & 17th October 2003 at Mangalore University, Mangalore.