

DR. ROHINI G SHETTY
CONFERENCES PAPERS

1. **Rohini G Shetty (2018); Dynamics of Cryptocurrency - A Review.** Paper presented at the **Symposium on Cryptocurrency - A New Paradigm of Economy**; 3rd August, 2018; M P Birla Institute of Management {Associate Bharatiya Vidya Bhavan} Paper published in **Southern Economist**; Aug, 15th, 2018. Vol.54, No.2. 41- 47; **SE** Established 1962; ISSN0038-4046; www.southerneconomist.in
2. **Rohini G Shetty (2018); Fortifying Talent Management and Sustainability - An Outlook for the Future.** Paper presented at the International Conference on Scope of Emerging Business Dimensions and Sustainable Development 8th & 9th March, 2018; **St. Joseph's College, Bangalore** in association with **Sunway College, Malaysia**.
3. **Rohini G Shetty (2017); Glimpses of Brexit and Forthcoming Eventualities;** Paper Presented at the **Symposium on BREXIT - EU, Trade & India; M.P. Birla Institute of Management and Southern Economist**; 8th July, 2016. Paper Published; **Dharana-International Journal of Business**; Bharatiya Vidya Bhavan's M P Birla Institute of Management Bengaluru Vol.11#2 (June-Dec.2017) ISSN 0974-0082.
4. **Rohini G Shetty (2017); Brexit - A First Look on Global Workforce Mobility and Economic Impact;** Paper presented at the **Symposium on BREXIT - EU, Trade & India; An economic perspective; M.P. Birla Institute of Management and Southern Economist**; 8th July, 2016; Paper Published in **Dharana - International Journal of Business**; Bharatiya Vidya Bhavan's M P Birla Institute of Management, Bengaluru.Vol.11#1 (Jan-July 2017) ISSN 0974-0082.
5. **Rohini G Shetty (2015); The Impact of Talent Magnet on Recruitment and Retention.** Paper presented at the National Conference on Human Capital Challenges in Knowledge Driven Organizations ; 6th & 7th March 2015; **Christ University, Bangalore**.
6. **Rohini G Shetty (2014); The Reinvention of Recruitment - A Study on the Impact of Social Media Networks on the IT industry in Bangalore City.** Paper presented at the International Conference on Innovative Practices in Business and Information Technology at **Adarsh Institute of Management and Information Technology, Bangalore** in association with **Stevenson University, USA**; 15th & 16th December 2014.

7. **Rohini G Shetty (2014); Paradoxes and Challenges encountered by Women Leaders while navigating the Women Leadership Dash Board - Strategies and Best Practices.** Paper presented at the 3rd International Conference on “Managing Human Resource at the work place”; **SDMIMD, Mysore.** 5th & 6th December 2014.
8. **Rohini G Shetty (2014); Macro Foundation of Women Leadership Challenges and Development - Upstream and Downstream.** Paper published; International Conference on Management Perspectives 2014 **Amity University Jaipur;** April 24th& 25th, 2014. ISBN978-81-929057-1-6.
9. **Rohini G Shetty (2012); Demystifying Cloud Computing - A Journey to the Cloud.** Paper published ; National Seminar Convergences & Cross-Currents in Management & Information Technology organized by **Seshadripuram Educational Trust , Bangalore** in association with **Bangalore University Teachers Council of Commerce and Management;** February 18th 2012. ISBN: 978 - 93-5051-645-4.
10. **Rohini G Shetty (2011); Positive Movement Program - A Welcome Move in Employee Relationship Management.** Paper presented at International Conference on Excellence in Management Practices (ICEMP); **KristuJayanthi College of Management & Technology, Bangalore ;** April 15th & 16th , 2011.
11. **Rohini G Shetty (2010); Facets of Retention of Women Executives - A Study on Challenges and Opportunities in India.** Paper presented at International Conference on Management of Change (ICMoC) held at **KristuJayanthi College of Management & Technology, Bangalore ;** February 2nd & 3rd , 2010.