

PRESENTATION OF RESEARCH PAPERS
AT NATIONAL & INTERNATIONAL CONFERENCES

1. Sumithra Sreenath (2019); Impact of Innovative Employee Relationship Practices on Employee Performance in Refurbished goods industry at Bengaluru. Paper Presented at International conference on Innovative Practices and strategies in Commerce, Management and Computer Applications in current global scenario IC- IPSCMC 2019 held on 25th and 26th April 2019 at DSCASC (DayanandaSagar College), DSI Campus -1, Bangalore.
2. Sumithra Sreenath (2019); Current Scenario of e-tailing: Consumer Acceptance towards household services at Bengaluru. Paper Presented at International conference on Innovative Practices and strategies in Commerce, Management and Computer Applications in current global scenario IC- IPSCMC 2019 held on 25th and 26th April 2019 at DSCASC (DayanandaSagar College), DSI Campus -1, Bangalore.
3. Sumithra Sreenath (2019); A study on expectation of Millennials at workplace with special reference to Management graduates. Paper presented at Multidisciplinary International Conference, Innovation and Human Values: Thriving in a VUCA world on 15th and 16th March 2019 at Sheshadripuram College, Bangalore.
4. Sumithra Sreenath (2019); A study on Factors affecting Voluntary Attrition with Reference to Education NGOs at Bengaluru. Paper presented at International Conference on Innovative Practices in Business management, Productivity and Environment (IC-IPBPE-2019) on 24th and 25th January 2019, at SSMRV College, Bangalore.
5. Sumithra Sreenath (2018); Employee Benefits and its effect on Productivity at Semcon India Private limited, Bengaluru. Paper presented at International Conference on Managing Human Resource at the Workplace on 14th and 15th of December 2018 at Shri DarmasthalaManjunatha Institute of Management Development (SDMIMD), Mysuru.
6. Sumithra Sreenath (2018); Digital Intervention: A challenge to Human capital Management at Workplace. Paper presented at International conference on Management 4.0: Disruptions in Business and Millennials at the workplace on 12th and 13th October at Krupanidhi School of Management, Bangalore.
7. Sumithra Sreenath (2018); Digital Learning: A study on choice of Select Courses among post graduates at Bangalore. Paper presented at 8th International conference on Future of management education: country

specific Design and delivery with special reference to developing countries and countries in transition on 6th,7th and 8th June 2018 at Acharya Bangalore B-school, Bangalore in association with Birmingham University, State University of New York.

8. Sumithra Sreenath (2018); Fortifying Talent Management and Sustainability - An Outlook for the Future. Paper presented at International Conference on Scope of Emerging Business Dimensions and Sustainable Development on 8th & 9th March 2018 at St. Joseph's College, Bangalore in association with Sunway College, Malaysia.
9. Sumithra Sreenath (2018); Streamlining Talent Supply Chain across B-schools - An Employers Perspective. Paper presented at the International conference on Paradigm shift in Global Business Practices on 6th and 7th March 2018 at ChristuJayanthi College (Autonomous), Bangalore.
10. Sumithra Sreenath (2014); Harnessing the Employee Potential through Big Data Analytics - A Desk Study Approach. Paper presented at 3rd International Conference on Managing Human Resource at the Work Place on 5th & 6th December 2014 at Shri DharmasthalaManjunatha Institute of Management Development (SDMIMD), Mysore.
11. Sumithra Sreenath (2010); Facets of Retention of Women Executives - A Study on Challenges and Opportunities in India. Paper presented at International Conference on Management of Change (ICMoC) on 2nd & 3rd February 2010 at KristuJayanthi College of Management and Technology, Bangalore.
12. Sumithra Sreenath (2019); Examining Employee Engagement Practices at Retail Sector Bengaluru. Paper Presented at National Conference on Indian Economy: Current Issues, challenges and opportunities held on 19th June at Ramaiah Institute of Management, Bengaluru. BEST PAPER AWARD (II Place)
13. Sumithra Sreenath (2019); Impact of employee wellness program at IT sector in Bengaluru. Paper Presented at National Conference on Indian Economy: Current Issues, challenges and opportunities held on 19th June at Ramaiah Institute of Management, Bengaluru.
14. Sumithra Sreenath (2019); Emerging Trends in creating Awareness about excessive usage of misinformation through Digital Media. Paper Presented at National Conference on Marketing in the Digital Era (NCMDE' 19) held on 14th June at Acharya Bangalore B-School, Bengaluru. BEST PAPER AWARD

15. Sumithra Sreenath (2019); Contemporary Issues faced by SME'S in Implementation of Green Marketing. Paper Presented at National Conference on Marketing in the Digital Era (NCMDE' 19) held on 14th June at Acharya Bangalore B-School, Bengaluru.
16. Sumithra Sreenath (2019); A study on Employee Relations Practices with reference to a Pharma Manufacturing company at Bengaluru. Paper presented at National conference on shift in Indian Business environment on 29th and 30th march 2019 at JSS Centre of Management Studies, JSS Mahavidyapeeta, Mysuru. Full Paper published at conference Proceedings with ISBN No: 978-93-5351-884-4.
17. Sumithra Sreenath (2019); Examining Qualities of Self-Leadership among Management Graduates at Bengaluru. Paper presented at National conference on Management, Technology & Innovation in the VUCA world - 'Role in Value creation "on 23rd March at New Horizon College of Engineering, Bengaluru.
18. Sumithra Sreenath (2019); Analyzing Mobile Learning Experience of Management Graduates at Bengaluru. Paper presented at National conference on Higher Education 4.0 - The Leap, on 19th March at Malleswaram Ladies Association First Grade College for Women, Bengaluru. BEST PAPER AWARD
19. Sumithra Sreenath (2018); A study on Knowledge Management practices at IT companies in Bengaluru. Paper presented at National Conference on Emerging Technologies in Business Innovation and Sustainability on 27th and 28th September at International Institute of Business Studies (IIBS), Bangalore.
20. Sumithra Sreenath (2018); A study on effective learning practices of IT employees at Bengaluru. Paper presented at National Conference on Artificial intelligence in Business and Technology on 31st August and 1st September at Jain College CGS, Bangalore.
21. Sumithra Sreenath (2018); Dynamics of Cryptocurrency - A Review. Paper Presented at symposium on cryptocurrencies at M.P. Birla Institute of management on 4th August.
22. Sumithra Sreenath (2017); Battling with Glass Ceiling - The Invisible Barrier. Paper presented at National Conference on Women in Academic Institutions- Opportunities, Challenges & Constraints on 9th February 2017 at Women Empowerment Cell, Sindhi College of Commerce, and Bangalore.

23. Sumithra Sreenath (2016); Insights to E-Competencies. Paper presented at National Conference on Changing Role of HRM - The Strategic Opportunities and Challenges on 3rd March 2015 at School of Commerce Studies, Jain University, Bengaluru.
24. Sumithra Sreenath (2015); The Impact of Talent Management on Recruitment and Retention. Paper presented at National Conference on Human Capital Challenges in Knowledge Driven Organisation on 6th & 7th March 2015, at Christ University, Bangalore.
25. Sumithra Sreenath (2015); Human Behaviour at Work Place - A Diagnostic Perspective of Organizational Citizenship Behavior. Paper presented at National Conference on Business Challenges and Strategies on 6th February 2015 at Institute of Management, Christ University, and Bangalore.
26. Sumithra Sreenath (2011); Demystifying Cloud Computing - A journey to Cloud. Paper presented at National Seminar Convergences & Cross-Currents in Management & Information Technology on 18th February 2012 at Sheshadripuram Educational Trust in Association with Bangalore University Teachers Council of Commerce and Management, Bangalore. ISBN: 978-93-5051-645-4.
27. Sumithra Sreenath (2007); Reverse Logistics: An Untapped Resource for Competitive Advantage. Paper presented at National Seminar on Logistics Competency in Global Business on 14th July 2007 at Karunya University, Coimbatore.
28. Sumithra Sreenath (2007); Talent Management: Rhetoric or Reality. Paper presented at Regional Seminar on New Trends and Developments in Management - Indian Perspective on 27th & 28th April 2007 at Indian Academy of Management, Bangalore.
29. Sumithra Sreenath (2003); New Competencies for HR Professionals. Paper presented at Bangalore HR Summit 2003 on 28th & 29th November, Bangalore.
30. Sumithra Sreenath (2003); Rural Marketing: Various Dimensions. Paper presented at Fifth State Level Conference on Challenges to Commerce and Management Education held on 16th & 17th October 2003 at Mangalore University, Mangalore.