

PAPERS PRESENTED AT CONFERENCES

By

PROF. MANJUNATH S MEDHENAL

1. "Role of Capital Markets in the growth and development of Indian Economy" was presented in a National Conference on "Business India - Innovative Practices for Growth and Sustainability" organized by R V Institute of Management, Bangalore on December 16, 2017.
2. "Indian Banking Ecosystem: Challenges Ahead and Need for Proactive Strategies" was presented in a National Conference on "Business India - Innovative Practices for Growth and Sustainability" organized by R V Institute of Management, Bangalore on December 16, 2017.
3. "Case study on Developing Leadership in Primary Education Sector in Karnataka - A Success Story of C-Lamps" was presented in a National Conference on "Role of NGOs in Nation Building" organized by R V Institute of Management, Bangalore on December 03, 2016.
4. "Role of Indian Post in Financial Inclusion" was presented in a National Conference on "Make in India Eco - System towards - Indian Ethos, Sustainability and Inclusive Growth" organized by S-Vyasa University, Dayananda Sagar University and Dayananda Sagar College of Arts, Science and Commerce, Bangalore on January 30, 2016.
5. "A Study on Economic Value Added (EVA) Analysis of Selected companies of IT sector in India" was presented in a National Conference on "Synergizing Functional Effectiveness and Organizational Performance for Economic Growth" organized by R. V. Institute of Management, Bangalore on December 12, 2015.
6. "Perception of MBA students towards Quality Attributes of Faculty Members" was presented in a National Conference on "Pragmatic Approaches and Quality Initiatives for Enhancing Teacher's Caliber in Business Education" organized by R. V. Institute of Management, Bangalore on June 06, 2015.
7. "An alternative thought for Micro and Small Enterprises in Rural area - An old idea with a new thought" was presented in a National Conference on "MSMEs - Role in Propelling Economic Development of India" organized by R. V. Institute of Management, Bangalore on December 6, 2014 and **The paper won the best paper award in the finance Track.**

8. "Trends in Social Networking - A Comparative Analysis" was presented in a Two-day National Conference on "Emerging Business Opportunities and Challenges, 2013 Special focus on Health Care" organized by R. V. Institute of Management, Bangalore on March 22 & 23, 2013.
9. "Innovations in Banking Services in India" was presented in a Three-day International Conference on "Innovative Strategies for Global Competitiveness" organized by R. V. Institute of Management, Bangalore on December 8, 9 & 10, 2011.