

## M.P. Birla Institute of Management signs an MOU with NDSU, USA

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M.P. Birla Institute of Management, Associate Bharatiya Vidya Bhavan, Bengaluru has entered into the arena of International cooperation by signing an MOU with North Dakota State University, USA for academic collaboration in the areas of faculty exchange, management research and joint programmes for student and faculty progression. The MOU was signed on 29<sup>th</sup> March 2019, by Dr. Dean Bresciani.

President of North Dakota State University and Sri. N Ramanuja Chairman M.P. Birla Institute of Management, at the ceremony held at the School of Business, North Dakota State University in Fargo, North Dakota State, USA. The signing ceremony was attended by Prof. William Nganje Department Chair and Professor, Department of Agribusiness and Applied Economics, NDSU, Prof. Saleem Shaik Professor & Director, Center for Agricultural Policy & Trade Studies, Agribusiness & Applied Economics, NDSU, other senior professors of NDSU and Sri Sam Rangaswamy CEO of InfoNero Inc, Fargo, North Dakota.



It may be noted that Dr. Dean Bresciani, President of North Dakota State University had visited Bhavan's Priyamvada Birla Institute of Management, Mysuru and held discussions with Sri. N Ramanuja Chairman, M.P. Birla Institute of Management, Bhavan's Priyamvada Birla Institute of Management and Bhavan's Bengaluru Kendra. This was followed by the officials of MPBIM and BPBIM during May 2018 who held discussions with the officials of School of Business, NDSU. It may be noted that Agriculture is a vital economic force in North Dakota. About 90 percent of the state's land totalling to 40 million acres is used for agriculture. About 24 percent of the state's population is employed in the agricultural sector alone.



During his visit, Sri Ramanuja visited the Soya Bean council of North Dakota, who are very keen to explore Indian markets with Non GMO edible Soy which is a great source of Protein for vegetarians with hundreds of bi-products. The visit was coordinated by NDSU Agri Business school.

Sri Ramanuja also visited the second largest Microsoft facility in USA, located in Fargo. He was received by Ms. Sandi Piatz the Site Manager who was keen on this Global connect initiative as Microsoft believes in diversity in workplace.



He also attended a social gathering at 'Passage to India' where several professors from the North Dakota State University, Business leaders, engineers and prominent personnel had gathered to exchange views.

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