

| आ नो भद्राः क्रतवो यन्तु विश्वतः |

Let Noble Thoughts Comes To Us From Every side- Rigveda 1-89-1

Sri Madhav Prasad Birla initiative for higher learning



M.P. Birla Institute of Management
Associate Bharatiya Vidya Bhavan
and
Southern Economist
Present



Symposium on
Cryptocurrency
- a New Paradigm of Economy ?

Friday, 3rd August, 2018
10.00 AM - 4.00PM

**Ranked 21st in All India
Ranking of Non IIM B
Schools
siliconindia**



Internal Quality Assurance Cell

M.P. Birla Institute of Management
Associate Bharatiya Vidya Bhavan

Cryptocurrencies—Game Changers of Economy



Today, the internet is ablaze with talk about block chain technology and cryptocurrency. It seems for all intents and purposes to be among the biggest trends of the modern era. From social media to news broadcasts and even government legislation, it is hard to go a single day

without something about cryptocurrency-related being in the news. Cryptocurrency is a type of digital or virtual currency that doesn't need to exist in a physical form to have value. Of late, cryptocurrencies have become extremely popular due to their decentralized exchange system between peers, making it essential for everyone to stay up to date with latest cryptocurrency news today. The interesting thing about cryptocurrency is that the industry is still very young and that the space is continuously evolving. New cryptocurrencies are popping up every day with certain projects clearly, using block chain technology, better than others. The disruptive ones that can be mass adopted and are pushing the boundaries of the cryptocurrency industry forward. Hence it is necessary that one needs to keep oneself abreast of all the cryptocurrency



news, to help educate others on all the technological developments in the space, to understand the strange path where the industry is headed, and to keep one informed on security measures to be aware of in order to protect cryptocurrencies in possession.

But, the cryptocurrency is not infallible. Perhaps most unstable as this does not have a total legal sanction from many governments across the world. Being a virtual currency in the age of internet, this is also subject to hackers. Despite these distractors, it is a fact that Cryptocurrency is bound to be important part of trade influencing the economies dependent on International trade.

It is a fact that with the emergence of crypto coins, financial transactions are being decentralized on a massive scale. With cryptocurrencies, suddenly the ecosystem of the mainstream financial environment is becoming different. With minimal transaction fees, the added allure of anonymity and privacy that is associated with cryptocurrencies, the transactions occur in a matter of seconds and minutes. It has been noted that cryptocurrencies have the potential to disrupt the Central Banking system and to revolutionize the concept of money. It is no longer a question of whether cryptocurrencies are disrupting the global economy, but by how much and what does the future hold. Time will tell how far this revolution will go.

The objective of the symposium is to briefly understand the various facets of this currency movement which is bound to affect the economic environment like what internet is doing to our lives.



Symposium held on Demonetisation and its Ramifications in December 2016

Topics for discussion

Who can attend ?

Some of the topics for discussion in the day long session will be:

- Comparative study between existing currency regime and Cryptocurrency;
- Opportunities & Challenges for Blockchain technology
- Economic appraisal of Crypto currencies;
- Financial modelling and prediction of cryptocurrency prices;
- Portfolio diversification using Cryptocurrencies as an asset class ;
- Role of Central Banks in regulating cryptocurrencies;
- Financial Markets and Cryptocurrencies;
- Crypto-Market Vs. Product Markets;
- Cryptocurrencies & Political Savings-An Analysis;
- Basil III Norms Vs. Cryptocurrencies- An Introspection

The sessions will feature talks by academicians, chartered accountants, industry and bankers. Participants are welcome to present their papers at the Symposium.

Faculty members of Business schools at under-graduate and post-graduate levels who are handling finance and wish to experience decision making under dynamic environmental conditions in the field of financial transactions, chartered accountants and industry personnel are invited. It may be noted that number of participants in the programme is restricted to 60 only for effective programme delivery . Participation will be on first come first served basis.

There is no participation fee for the symposium.

Requests for presentations with abstracts must positively reach us by 15.7.2018. Each presentation will be for a duration of 20 minutes only

How to register for the Symposium?

Registration form can be downloaded from our website www.mpbim.com and sent to:

Dr. Sathyanarayana, Professor & Dean, M. P. Birla Institute of Management, #43, Race Course Road, Bengaluru, 560001 Email: contact@mpbim.com/sathya4u.s@mpbim.com/sathya4u.s@gmail.com.

The filled nomination form must reach us before July 20,2018.

Schedule of the Symposium?

The Symposium will be held on 3rd August 2018 at MPBIM. The schedule is as follows:

Registration	9.30 - 10.00 AM
Inauguration	10.00 - 10.25 AM
Session 1	10.30 - 12.00 Noon
Tea/Coffee Break	12.00 - 12.15 PM
Session 2	12.15 - 13.45 PM
Lunch	13.45 - 14.30 PM
Session 3	14.30 - 15.30 PM
Valedictory	15.30 - 16.00 PM



Symposium on Demonetisation



Sri. Madhav Prasad Birla (1918-1990) also known as Babuji, was well known entrepreneur and philanthropist and founder of M.P. Birla Group. He was born in Mumbai on 4 July 1918. He had set up many companies like Birla Corp, Universal Cables, Vindhya Telelinks, Hindustan Gum & Chemicals, Digvijay Woollen Mills, Indian Smelting. He also established Birla Planetarium & Belle Vue Clinic and several schools in Calcutta. He also served as vice chairman of Bombay Hospital Trust. After his passing away, his wife, Smt. Priyamvada Devi Birla (Badima) took over the reins of the group and changed the name to Birla Corporation Ltd. Smt. Priyamvada Birla is known for her active roles in the community, healthcare, and education.

M.P. Birla Institute of Management

An initiative of Bharatiya Vidya Bhavan, which enjoys an enviable track record as a proponent of education with Indian culture and values in the area of higher management education, M.P. Birla Institute of Management at Bangalore, is a premier management institute in Karnataka offering MBA under Bengaluru Central University. Since inception in the year 1999, under the patronage of Smt. Priyamvada Devi Birla, the college has progressed and grown from a humble student-strength of 30 to an impressive 360 students. Many of MPBIM's past students are acquitting themselves well in leading corporate enterprises and industries. Bhavan's M.P. Birla Institute of Management, led by Sri. N Ramanuja, Former Chairman and Managing Director of HMT Limited, a leading public sector, has deservedly earned the reputation of being one of the most sought after post-graduate management institutions in Karnataka. Besides, grooming creative, productive and efficient managers for the industry, the Institute is committed to inculcating basic human values and a sense of Nobility, Righteousness and Excellence in the students. The college, a NAAC accredited institution, has the support of a very high quality teaching faculty – a very healthy mix of career academicians as well as senior industry stalwarts who have chosen to migrate to teaching and share their knowledge and experience, at the peak of their corporate career. MPBIM is ranked 21st in Silicon India All India Ranking of Non IIM B Schools.

Southern Economist

Southern Economist, established by Sri. K N Subrahmanya in May 1962, publishes 'Southern Economist Journal' well known for its scholarly articles on various aspects of economics and business. Under the leadership of Smt. Susheela Subrahmanya, the present Chief Editor, Southern Economist has forayed into various activities like publication of books on economics management and other topical issues besides conducting Symposiums, Workshops and expert talks for the stu-



M.P. Birla Institute of Management

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M.P. Birla Institute of Management
Associate Bharatiya Vidya Bhavan

Southern Economist
Sri. K N Subrahmanya Foundation

Present

SYMPOSIUM ON CRYPTOCURRENCY

A NEW PARADIGM OF ECONOMY

FRIDAY, AUGUST 3RD, 2018

Registration form

To be filled in by the Nominee

Name Dr /Prof /Mr /Ms

Designation

Institution

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Address

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Phone (O)..... Mobile.....

Email.

Name of the Director/Principal

Phone (O)..... Mobile.....

Email.

There is no Fee for participation in the Symposium

Please send the filled in application to Dr. Sathyanarayana Professor & Dean or Sri. Sadanandan Dy. Registrar, M.P. Birla Institute of Management, Bharatiya Vidya Bhavan, #43, Race Course Road, Bangalore 560001. Contact: Dr. Sathyanarayana / Sri Sadanand

Email: contact@mpbim.com / sathya4u.s@mpbim.com / sathya4u.s@gmail.com

Ph: 42772000/ 9686339626/9845794399

Sri. Madhav Prasad Birla Initiative for Higher Learning

This Seminar is an initiative of MPBIM's IQAC