

EDITORIAL

The present issue contains four papers in the area of Business. Each is unique in its theme of research. One paper, however, is by a team of students of I year MBA Programme at M P Birla Institute of Management. The other papers cover the areas of measurement in financial inclusion, Effectiveness of ICT in Education, Service sector and growth. The issue has two synopses of the awarded Ph.D. theses. One synopsis covers the Behavioural Finance area & the other on Drivers of Employers' Motivation with special reference to Indian Banks. The issue has a review of a book on latest edition of Marketing Management written in the Indian Context. A reading of the issue will enrich your knowledge horizon & would make think on the current trends in business.

Editor-in-Chief