



Business Leadership Forum

M.P. Birla Institute of Management

Talk – 1 November 9, 2012



The first business Leadership Forum (BLF) of this semester was a talk by Mr. Krishna B Mariyanka Director, Aikya Global on the topic of - Business Management by choice. Sri Mariyanka explained and illustrated the various qualities required to be in a manager.

The forum was conducted on 9th November 2012 at Khincha Auditorium .



The talk engrossed the students and evoked a very lively healthy discussion.

Graduate of Bangalore Institute of Technology, Sri Mariyanka is alumnus of H B College of Communication and Management of Bharatiya Vidya Bhavan and XLRI. Jamshedpur.

Sri Mariyanka was former Vice President - National Executive at Public Relations Council of India (PRCI), Executive Member, South Asia Global Development Team at International Association of Business Communicators (IABC), Secretary, 3rd International GCA India Conference 2009 at Public Relations Council of India (PRCI).

Aikya Global is a fast growing private consulting and service organization headquartered at Bangalore. With strong stringer and partner networks across the globe, the organization provides turnkey, professional, strategic and customized products & services in the areas of special events, new media and developmental communication to other business organizations and industry bodies, located in different geographies.

The company offers end-to-end professional consultancy and services in various types of events, media and communication, both internal and external to an organization.

The talk was attended by large number of students and faculty members

