



Business Leadership Forum

M.P. Birla Institute of Management

Talk – May 30, 2013

Secrets of Success

by Poojya Brahmachari Sri. Sujay Chaitanya

Chinmaya Mission, Bangalore



Many people have defined key behaviours every team must develop in order to achieve success as Trust , involvement, commitment, accountability and focus on results. For the success of the individual, the activity starts from the mind. Our ancient sages have emphasized on the importance of mind in all our actions in the most quoted saying 'Mana Eva Manushyaanaam Kaaranam Bandha MaokshayOh' The Mind is cause of man's attachments and deliverance.

It was this aspect Brahmachari Sri Sujay Chaitanya emphasized during his talk at MPBIM. Br. Sujay Chaitanyaji, Chinmaya Mission addressed the students and the faculty on Secret of Success at the Business Leadership forum session on 30th May 2013 in the Khincha Hall.

The success always starts in success in the individual. Sri Sujay Chaitanya opined that one should have Confidence, hard work, vision, dedication etc but all the things start from the mind. Mind controls all the above facts.

What is Mind? Mind is nothing but flow of thoughts in the conscious and sub conscious levels. So it is important to learn the mind first.



He cautioned against the negative thoughts which cause disruption in the process of growth. Positive thinking imparts peace in mind. We have to exercise caution and wrk at changing the nature of mind. All our actions are controlled by one's mind - manas and intellect - buddhi which are again the aspects of the Mind.

Secret of success with respect to an organization can be achieved when the following aspects are kept in mind:

1. Having noble goal which inspires all the team members
2. Dedication
3. Keeping team objectives and goals before one's objectives



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This enlightening talk was attended by Director, Principal, Dean, faculty and the staff members besides students. This well attended talk attracted good interaction from the gathering.

Pujya Br Sujay Chaitanya is the youngest Acharya of Chinmaya Mission in Karnataka today. An electronics engineer, the making of a teacher was visible when he took up the job of teaching after completion of his studies. His sincerity and seriousness in attending the classes along with the speed at which he grasped the subjects was noticed by Pujya Swami Brahmanandaji and he was made the Yuva Kendra secretary. His burning desire to further study the scriptures took him to Sandeepany at Mumbai where he was fortunate to be tutored not only by Pujya Guruji Swami Tejomayanandaji, head of Chinmaya Mission but also by the entire galaxy of senior acharyas.

A very fluent speaker in English he has already conducted several Jnana Yajnas & Satsangs and the depth of his understanding along with clarity in the subject is clearly visible in all his discourses. He is very popular with the youth and his workshops draw them in large numbers.

Do not live in sentiments. Live in true intelligence. Do not yield to unhealthy attachments, low thoughts, vulgar motives. Be bold in your faith in Him. Be bold! Be bold!

- Swami Chinmayananda