



**RESEARCH WRITING -  
A THOUGHT PROCESS**

**- N S VISWANATH**

## **2. - Not filling in between titles.**

- Not reproducing the same content in another context.**
- Not filling up gaps that make a write up.**
- Not written in a particular format.**



**3. Search for an issue, theme, topic, questions & statement – backed questions.**



#### **4. Any area that is to be researched for?**

**Yes. There are many areas!**

- Benefits.**
- Costs.**
- Happiness.**
- Critical points of contact.**
- Pain.**
- Broken Bone.**
- Contraction.**
- Behaviour of Numbers.**
- Headache.**
- Sleep – Problem in getting sleep.**

## **5. Search for a problem to be discussed.**

- Relevance.**
- Criticality.**
- Researchability.**
- Questions.**



## **6. The thumb rule:**

**Do not discuss any problem that has a naïve outlook.**

**Any problem which has a definite solution or deterministic in nature need not be researched for.**



**7. That problem which is not deterministic need be investigated.**



## **8. Two types of problems:**

- Concept.**
- Application.**





## **9. Concept -**

- Contribution to basic body of knowledge.**
- Addition to knowledge.**
- Issues – Communism – Angel and Marx –  
Distribution of Capitalism – Cornering wealth  
to all.**
- Wealth in a few individuals-Capitalism**



## **10. Volatility.**

- Trends.**
- Patterns.**
- Foundations of Polity.**
- Wealth Creation.**
- Value Creation.**



## **11. Application Orientation**

**Application of Structured Knowledge for solutions in real life.**



## **12. Qualitative and Quantitative approaches.**



## **13. Qualitative Approach**

**a. Description.**

**b. Observation and Documentation.**

**c. Schedule.**

**d. Questionnaire.**

**e. Checklist.**



## **14. Power of Expression**

- Third Person.**
- Use of right words in right places.**
- ‘I’ factor must be ‘NIL’.**
- Creative phrases.**



## **15. Quantitative Techniques.**

- Facts to be generated.**
- Simulation Exercises.**
- Method of Generation of numbers to be presented.**
- Numbers reveal facts !**
- Excessive dependence on numbers discouraged.**



**16. Convert basic concepts into equations. These are conceptual equations.**





## **17. Relook at hypotheses to be tested.**

**Identify variables and attributes and enumerate nature or characteristics of interest.**



## **18. Search for tools-**

**Aim at right tools for the right problem.**



**19. Examine numbers - raw and crunched data –  
carefully. Numbers power our intellect.  
Causal variables may make the difference.  
Sort ‘Noodles from the soup’.**



**20. Before you begin writing, ascertain whether the problem is established.**

**Let review of literature lead you analysis of data sets.**



**21. The research design must match and capture the problem to be investigated. The data needed must address the problem under investigation.**



**23. Solution includes policy implications, impact on life, society, industry and on the strategies and action be derived from data sets and tools of analysis.**



**24. Ramifications of research need be examined  
while drawing conclusions.**



## **25. Language of science or discipline is essential.**

**Language must be perfect to meet the needs of research.**

**Language must have rigour, flow and need be sufficient.**

**Aesthetics of language will make your work original !**





**26. Send your papers to refereed journals.**

**The impact factor, citation index and immediacy index are to be ascertained to judge on credibility of the journals.**



**27. Books, periodicals, papers are to be referenced.**

**Follow APA or Harvard style of referencing.**

**Normally four categories are done in referencing:**

**a. Bibliography**

**b. References**

**c. Quotations**

**d. Webliography**



**28. Follow journal format to facilitate reviews and referencing .**

**Ascertain from the experts before sending the paper to a journal about its quality.**

**Write, rewrite and write as many times you can to make the paper complete.**



**THANK  
YOU**

