Faculty Seminars

M.P. Birla Institute of Management

Details of the Seminars and Workshops conducted by the faculty members of MPBIM in the year 2011-12 are as follows:

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Sr. No	Subjects	Name of the Faculty/Resource Person	Date
1	Sahayog - Project of Karnataka Knowledge Commission Session -I	Dr. N S Viswanath, Dean MPBIM	20.8.2011
2	Sahayog - Project of Karnataka Knowledge Commission Session -I	Dr. N S Viswanath, Dean MPBIM	10.09.2011
3	Research in Social Science	Dr. Nagesh Malavalli, Principal, MPBIM	20.10.2011
4	Launching of Consumer Consumable - A Case Study of launching of HMT Bulbs	Prof. K L Ramdas	19.11.2011
5	Research Design on Effects of Stock Markets of Financial Markets	Prof. Deepak R MPBIM	
6	Emerging Food Marketing Chains in India	Dr. N S Viswanath, Dean MPBIM	31.12.2011
7	Application of Econometric Models in Marketing	Dr. N S Viswanath, Dean MPBIM	28.01.2012
8	Changing Paradigms in Agricultural Marketing	Dr. Mahabalagiri Bhat General Manager, Karnataka State Agricultural Marketing Board, Government of Karnataka	11.02.2012
9	Impact of IT on Power Management in Karnataka	Prof. Padmalatha Hegde Dayananda Sagar College of Engineering, Bangalore	
10	Application of Econometrics in Finance	Prof. Deepak R MPBIM	25.02.2012
SEMINARS PLANNED IN MARCH AND APRIL 2012			
1	Whistle Blowers and Law	Prof. S. Vijayalakshmi	3.3.2012
2		Prof. Basu Patagundi	17.3.2012
3		Prof. S. Ramgopal	7.4.2012
4		Prof. Sumitra Sreenath	21.4.2012

Faculty Seminar *M.P. Birla Institute of Management*

Associate Bharatiya Vidya Bhavan

Whistleblowers and the Law

By Prof. S. Vijayalakshmi 7th March 2012

: ABSTRACT:

Whistle-blowing occurs when a person speaks up about an illegal activity or injustice to an executive within an organization. Whistle-blowers take upon themselves, the responsibility for exposing illegal activities. However not all whistle-blowing claims are true, so investigations are needed to verify the claims. Today, fraud within companies has increased to a great extent. In such a situation it would be good for the organization, if someone would reveal such an act, at the initial stage itself. But it may be seen that, in quite a few cases the whistle-blower himself gains the tag of 'complaint box' and at times even avoided by the management.

At times, employees are reluctant to report about their company or disclose information of unethical behavior therein because of loyalty to the company or fear of having to deal with the matter themselves and sometimes even end up losing their job. A lot of people love their workplace and do not want to be labeled "snitches" or 'informers'. But the important part of learning more about this topic is to discover the effects of whistle blowing.

This talk is not restricted to specific industry or company. This paper focuses on what whistle blowing is? and the positive & negative effects of whistle blowing on a company and the presentation comes out with a proposed outline of the whistle blowing process, which could be applied to any company.



