

**BUSSINESS LEADERSHIP FORUM**  
**UNDER THE INITIAVTIVE OF MP BIRLA INSTITUTE OF**  
**MANAGEMENT**

**TOPIC:** LEADERSHIP

**GUEST SPEAKER:** SRI YOGANANDA S R

**HELD ON:** 25.02.2022

Business leadership forum of MP Birla Institute of Management is an initiative undertaken by the prestigious institute to bring in worldly knowledge. The main objective of this forum is to inspire and motivate the student executives. This forum also throws light as on how the corporate world works practically.

**Report on Business Leadership Forum:**

This session of business leadership forum was held on 25<sup>th</sup> February 2022. The session started at 11:30 am in session Hall-2 by an introductory speech addressed by the student executive Ms. Sharvani welcoming the guest speaker Shri. Yogananda S R.

The session then was taken over by our guest speaker Shri Yogananda S R who spoke about "LEADERSHIP". The speaker began by discussing about the prime key factors that drives leadership qualities in a person. The speaker further continued on by providing best examples of elite people who rewrote the definition of leadership such as Shri Lal Bahadur Shastri Ji, Sardar Patel, Mahatma Gandhi, Swami Vivekananda, Nelson Mandela and many more. With each reference the speaker highlighted the necessary qualities one with Leadership should posses such as Integrity, Courage, Grace, Simplicity, Perseverance, being Humble, having Vision, Influencing, Dreaming, Compassion, Goal setting, Listening, Team building, Learning from failures and success.

The speaker spoke about how one can apply these qualities in daily life and become a better person to build a better world. The speaker also gave a brief about what is Goals, Strategies and Vision. The importance of communication, compassion and having vision. He shared his experiences he had faced in his journey and the importance of Leadership. Finally, the session was concluded by the student executive Ms Sahanashree who proposed the vote of thanks with a small token of gratitude which was presented to Shri. Yogananda S R by student executive Ms Shalini.

The program was coordinated by Dr Sumithra Sreenath and Prof Geetha..

