

Marketing Exhibition 2016 *Products enabling Swachh Bharat Initiative*



The annual Marketing Exhibition of various products and services to enable a 'Swachh Bharat' - clean India initiative of the Government of India was held at the premises of MPBIM on 8th January 2016. The event was inaugurated at 10.00 AM in the Khincha Hall by Sri S Suresh Kumar, a well known Member of Legislative Assembly, Karnataka and former Cabinet Minister, Government of Karnataka.

Sri Suresh Kumar said that the citizen's have to join hands with Government's initiatives in fulfilling the dream of a 'clean India' of Mahatma Gandhi by 2019 which will mark his 150th birthday. He lauded efforts of the students of MPBIM in coming up with ideas which could provide inspiration to the society at large. Sri. S Saravana former Corporator, Ulsoor Ward, Smt. Mamatha Saravana, Corporator, Ulsoor Ward, BBMP, Sri H N Suresh Director Bharatiya Vidya Bhavan, Bangalore Kendra and Dr. K V Prabhakar, Senior Professor, MPBIM were the guests of Honour. Also present at the inauguration were Sri. Ram Samtani, Sri Dinesh Kumble and Sri B V Harish, young entrepreneurs who spoke at the event and also judged the stalls of the exhibition.



In all there were 13 stalls on various products and services to enable a 'Swachh Bharat' - clean India. The student groups posted various creative teasers on their products much before the Exhibition.



The stalls were set up in the KRG Hall and the car park in the Bhavan's premises. The event was held for the student groups of 2015-17 batch and the details of the group are as under:

Sr. No.	Name of the Team
1	Imagine H ₂ O - Aishwarya's Team
2	Carbon Collector - Preethi's Team
3	Corncraft - Sadhana's Team
4	Shantha Gowda's Team
5	Swachh Stop
6	Automatic Garage Segregator
7	Feed Me ²
8	Chicken Power - Ranjita's Team
9	CRETECH Cement
10	Vruksha Tech
11	Swachh Suvidha
12	Aqua Bin
13	Leaf Log Maker

The dignitaries went round the stalls and applauded the ideas conceived by the students. The three judges - Sri Ram, Sri. Dinesh Kumble, Sri. Harish studied the products and services provided by the student groups and recommended the following teams for the prizes. The prize distribution was held later during the evening with the Director giving away the prizes. The programme was handled by the students under the stewardship of Dr. Hemanth Kumar.

Sr. No.	Name of the Team	Prize won
1	Swachh Stop	First Prize
2	Carbon Collector	Second Prize
3	a. Feed Me ² b. CRETECH Cement	Third Prize

