

PROF. PUSHPA B. V

RESEARCH PAPERS PRESENTED

1. Pushpa B.V (2017) "An Empirical Study Of Investors Preference Towards Tax Saving Schemes Of SBI Mutual Fund" 5th International Conference on Global Accounting, Finance and Taxation held on 21st and 22nd of September, 2017 at Kristu Jayanti College.
2. Pushpa B.V (2016). A study on peer to peer lending: an alternative in SME financing: 2ND International Conference on Innovative Trends in Science, Engineering and Management, 5TH OF November 2016, YMCA Connaught place, New Delhi.
3. Pushpa B.V (2016). "A study on customers satisfaction towards agricultural credit at KVG bank ", ICBM'S National Conference on Management Research 2016.
4. Pushpa B.V (2016). Global Stock market reaction to special events; evidence from BREXIT referendum. Dr. Sathyanarayana & Pushpa B V Presented at an international conference on Kristu Jayanti College
5. Pushpa B.V. (2014). "Impact of value based metrics on stock returns- a case study of automobile sector in India", Conference on Emerging Trends In Business, Christ University, 11-12 DECEMBER 2014.
6. Pushpa B.V (2014). "An assessment of financial inclusion in India", national conference on business innovation and competitive strategies, M.S. Ramaiah Institute of Management, Bangalore, ON 18TH September 2014.
7. Pushpa B.V. (2014). "Financial Inclusion in India- Initiatives and Challenges"- KSOU, MukthaGangothri, national conference on financial inclusion and sustainable development held on 6TH AND 7TH December 2014.
8. Pushpa B.V (2014). "US Debt crisis on Indian Stock Markets a Test of Semi-strong Efficiency" at the National Conference on "Unleashing Ingenious Management Potential for Business Endurance' held on 9th and 10th January 2014 at Berchmans Institute of Management studies, S B College, Changanassery.
9. Pushpa B.V (2014). "Causal Impact of Economic Reforms on Rupee Depreciation in 2013' International Conference on "Business Management and Governance , organized by the

Neville Wadia Institute of Management Studies and Research , Pune, On 7th and 8th March 2014.

10. Pushpa B.V (2014). Insight Into NSEL Scam' at the International Case Study Conference on "Leveraging Business Value by evolving management practices' organized by Indian Education Society's Management College and Research Centre Mumbai , on 20th February 2014.

11. Pushpa B.V (2014). Quantitative Easing and Its Impact on the Financial Markets of Emerging Economies' at the International Business Research Conference- 2014 organized by Indian Education Society's Management College and Research Centre Mumbai , on 21st and 22nd February 2014.

12. Pushpa B.V (2014). "Impact of Octapace culture: A study of selected IT Organizations in Bangalore" at the National Conference on "Unleashing Ingenious Management Potential for Business Endurance' held on 9th and 10th January 2014 at Berchmans Institute of Management studies, S B College, Changanassery.

13. Pushpa B.V (2013). "Rupee Depreciation - Need for another Economic Reform" at the International conference on Global Economic Turbulence and its implications on Indian Financial environment, organized by KristuJayanthi College, Bangalore, September 26th and 27th, 2013.

14. Pushpa B.V (2013). "Global Integration and Rupee Depreciation: Are times good forward?'- Conference on Emerging Trends in Business 2013 , organized by the Department of Management Studies, Christ University during 12-13 December 2013.

15. Pushpa B.V "Impact of Employee wellness on organizational performance in select IT companies in Bangalore" at Kolhapur Institute of Management and Research, Kolhapur, Maharashtra. ISBN: 978-81-926976-7-3.