

Employability Enhancement Initiatives Workshop
held on Sunday, 25th November 2012



Facing interviews and preparation for the same are singularly most important challenge for anyone seeking a job and more so for a fresher. **Sri. Shridhar Hegde, Chairman & Managing Director at Knowledjobs HR Solutions Pvt Ltd.**, briefed the students of MPBIM on the preparation for an interview and also activities preceding the same viz., preparation of CVs and the like.

Sri Hegde, alumnus of IIM Kolkata is also the Founder & Director at NIMS Management Institutions Pvt. Ltd., and also held the posts of National Sales Manager at Ion Exchange India Ltd and Manager-Direct Sales at HDFC ERGO General Insurance Company Ltd.

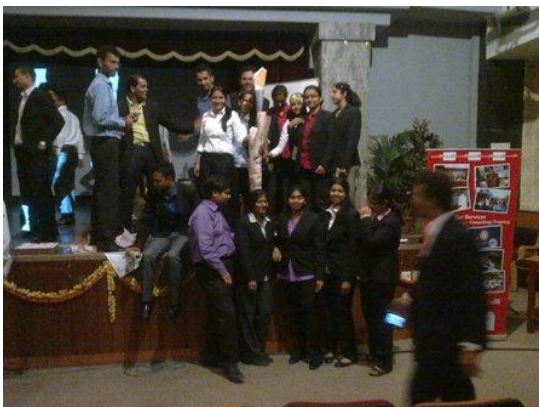


It has been observed that the skills required for employability of the MBA students is found wanting and in this context the employability programmes become all the more important for the student executives. Sri Sridhar Hegde's talk assumed great importance in this context.



During his day long workshop Sri Hegde covered the introduction to various useful topics such as:

1. MBA to Employability : Ingredients of a successful manager
2. Abilities: Logical Reasoning & Aptitude
3. Current Affairs & GK
4. Business Etiquette – Road map for Two Years and after
5. Group Discussion Skills & Interview skills
6. CV Preparation
7. Telephonic Interviews, Video Conferencing(VC) and Skype for interviews
8. Time Management
9. Q&A, Feedback



MPBIM is planning a next step programme for the students who took part in this workshop, which would specifically address corporate etiquettes which would help the students to perform better.