

## **DR. SUMITHRA SREENATH**

### **RESEARCH PAPERS PRESENTED**

1. Rural Marketing: Various Dimensions, State level conference, Mangalore University, Mangalore. (2003)
2. New competencies for HR Professionals, Bangalore HR forum, Bangalore. (2004)
3. Talent Management: Rhetoric or reality, Regional seminar at Indian Academy of Management, Bangalore. (2007)
4. Reverse logistics, National conference at Karunya University, Coimbatore. (2007)
5. Retention of Women executives - seminar at Indian Academy of Management, Bangalore (2011)
6. Demystifying Cloud Computing - A journey to cloud, national conference @ Seshadripuram college Bangalore (February 2012).
7. Research paper entitled "Insights to E-Competencies" org by Jain University, Bangalore
8. "Battling with Glass- The Invisible Barrier" presented at National Conference on Women in Academic Institutions- Opportunities, Challenges & Constraints organized by Women Empowerment Cell Sindhi College of Commerce , Bangalore 9.2.2017.