

## PAPERS PRESENTED AT CONFERENCES

### PROF. VIJAYALAKSHMI S

1. Presented paper in PESIT institute of management International conference entitled "study of consumer loyalty towards private labels in Bangalore" (with special reference to food and grocery) with ISBN-9788184291063
2. Published a paper in National Conference 2013 on "The tracks of globalization" paper entitled "impact of the employee wellness on organizational performance in select IT companies in Bangalore" at KIT's Institute of management education and research gokul- shirgaon, Kolhapur, Maharashtra. With ISBN: 978-81-926976-7-3
3. Presented a paper National Conference on Global Economic crises and its impact on Indian Corporate & Governance on 15th & 16th March 2012 At Rajarajeshwari College of Technology, Bangalore. Papers Published with ISBN: 978-93-5051-634-8
4. National Conference on Global Issues and challenges in the 21st Century on emerging International Business at Vivekananda Institute Of Technology at Bangalore Papers Published with ISBN 978-93-5097-334-9
5. Presented a paper and Participated as delegate at the National Level Management Development Program on "HR Innovations and interventions for Resurgent India" at CMRIT (Autonomous) on 25th February 2011
6. Presented a paper at the National Conference held on "Entrepreneurship in Developing Economics" on 26th March 2011 at Padmashree Institute of Management Studies, Bangalore Published with ISSN
7. Presented a paper at the International Conference held on "Excellence in management Practices" on April 15th & 16th April 2011 at KristuJayanti College of Management & Technology, Bangalore
8. Presented a paper at the National Level Conference held on "Challenges and opportunities in Service sector" on 20th & 21st April 2011 at MSRIT, Bangalore
9. Presented a paper at the National Level Conference held on "corporate governance" on 20th & 21st September 15th & 16th 2011 at Surana College centre for post graduate studies Bangalore. It has been published in Excel India publishes with ISBN 938136133-9
10. Presented a paper at the UGC sponsored National seminar on "Parameters of excellent in Higher education" in St .Joseph's College of Commerce, Bangalore.

11. Presented a paper at the International Conference held on "Changing Global dynamics & Business Opportunities in India" on September 29th 2011 at Archarya Bangalore B-school College of Management. Bangalore.
12. Presented a paper "Managerial Challenges in Contemporary Business" on September 30th 2011 at The Oxford College of Business Management, Bangalore
13. Presented a paper " Return on talent: A success quotient less emphasized" in the international conference held on 24th and 25th October 2013 at BMS college of engineering (Department of Management and Research center), Bangalore
14. Presented paper on HR international conference On 13th December 2013 In SDMIM, Mysore on the topic "Talent Retention: Accounting Perspectives" and it has also been Published with ISBN: 978-81-922146-5-8.