

# M.P. Birla Institute of Management

Associate Bharatiya Vidya Bhavan

## CII -YI Bangalore Chapter Conducts workshop on Blue Ocean Dialogue at MPBIM

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CII-Young India Team conducted a workshop on Blue Ocean Strategy for MPBIM students on Saturday, November 2, 2012 in the classroom in the ground floor of the Annexe building.

37 students participated in the programmes. These students formed 6 teams and made presentation on innovative ideas. The topics chosen by students groups were

1. Social Gaming as a Recruiting Tool
2. Indian Indegeous Medical Council
3. Plastic to Fuel
4. Smart Infra - Green Energy SMART HOME
5. Transforming Rural India
6. Agriculture - Retaining Culture in Agrobases

Of the above, the following teams won prizes

1. Plastic to Fuel
2. Smart Infra

Two above teams will be competing in a national level competition to be held by CII-YI. Prof. Ramadas, Prof. Rohini Shetty and Prof. Basanna Patagundi formed the jury.

The workshop was conducted by Sri. Siddharth Venkatesh Chair, Sri Siddharth Krishnakumar Vice-Chair and Sri Ansuman Parida of CII-YI team Bangalore.



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Principal, Dean and faculty members actively participated in the programme.

The participation was very enthusiastic. Students of MPBIM are upbeat about becoming student members of CII-YI Team. As of now about 40 students have enrolled as student members of CII-YI. CII-YI will be conducting workshops, business talks and also help in Industry visits for the Institute.



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Congratulations to the winners. We wish both teams all the very best at further stages of competition



Runners Team



Winners Team  
with CII - YI Bangalore Chapter