

PAPERS PRESENTED BY PROF. S. HEMANTH KUMAR

PAPERS PRESENTED:

INTERNATIONAL PAPERS:

- ❖ Certificate from Acharya's Bangalore B-School on paper presented on In-Tunnel Advertising with special reference to Namma Metro In-Tunnel near Vidhana Soudha, Bangalore.
- ❖ Presented paper at the International conference on "Managerial Challenges in Contemporary business" organized by The Oxford College of Business Management.
- ❖ Participated in International conference on 'Excellence in Management Practices' organizes by Kristu Jayanti College of Management and Technology.

NATIONAL PAPERS

- ❖ Presented a paper on the "Impact Of Metro Rail On Bangalore" in a national seminar.
- ❖ Presented paper on "New Teaching Methods In Class Room Studies", based on the National Level Seminar Global Convergence of Commerce Education, Kuvempu University, Shimoga.
- ❖ Presented Paper in National Level Paper on New teaching Methodology in Management Orientation in St. Anne's Degree College for Women in Bangalore.
- ❖ Presented paper titled "Marketing Strategies for Stem Cell Banking" in National Conference conducted at M.S. Ramaiah Institute of Technology.
- ❖ Paper presented on "Innovative Teaching Methods & Techniques For Management Education" at National Seminar conducted at St. Joseph's College of Commerce. (Autonomous)
- ❖ Presented paper titled "An Exploratory Research on 'Effects of Whistle Blowing' at National Conference held at Surana College, Centre for Post Graduate Studies.
- ❖ Paper presented on "Contemporary Issues In Quality Assurance in Higher Education" held at St. Anne's Degree College for Women.